



TRIPBOOK



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Ladies and Gentlemen,

It is with great pleasure that the Government of Pará welcomes the 21st edition of the Americas Competitiveness Exchange (ACE) to Belém – a gathering of such significance for hemispheric integration.

We are honored by the opportunity to present the very best our state has to offer to our continent.

Pará, the second largest state in Brazil by territorial area, has been gaining national and international prominence. We are the leading economy in the Northern region of Brazil and rank among the fastest-growing states in the country. In November of this year, global attention will be focused on our state and on our capital, Belém, as we host COP30 – the most important global event on climate change.

It is within this dynamic and modern economic environment that we will seek to immerse participants during ACE Belém. To enrich this experience, we will welcome voices from across Brazil to engage in discussions on innovation, sustainable development, and public policy.

Throughout the program, ACE Belém participants will have the opportunity to visit universities, technology parks, successful local initiatives in the field of sustainable development, and witness a part of our long and rich history.

We have much to share. It will be a considerable challenge to convey a comprehensive view of such a diverse state within the span of just one week. But rest assured: no effort will be spared.

We look forward to welcoming you.

Helder Zahluth Barbalho
Governor of the State of Pará

WELCOME FROM THE ACE COMMITTEE

Dear distinguished leaders from the Americas and beyond,

We are honored to welcome you to the 21st edition of the Americas Competitiveness Exchange (ACE) Belém. ACE is a powerful mechanism that fosters cooperation and creation of new partnerships to strengthen economic development in the Americas.

ACE Belém is convened by the Organization of American States (OAS) and the Government of the State of Pará and the Ministry of External Relations of the Federative Republic of Brazil, with the support of the Government of the United States, through the Department of Commerce - Economic Development Administration, and the Department of State - Permanent Mission to the OAS.

Throughout your week in Belém, August 25 to 29, 2025, you will have the opportunity to engage with decision-makers from across the Americas and beyond to foster collaboration and partnerships with Belém's research institutions, development programs, emerging innovation centers, technology parks, and leading companies across various sectors. Participants will also have the opportunity to interact with local leaders from Belém's main industries, gaining insights into their respective clusters, technological advancements, and collaboration opportunities.

We want to emphasize the importance of nurturing the connections that you establish over the course of this week to ensure you make the most of your time in ACE. We are excited for what awaits us in Belém and the connections that will emerge from this week. To facilitate meaningful and strategic engagement throughout the program, we have compiled this Tripbook to share key information about the ACE Belém agenda and participants. We encourage you to use this resource as a compass to identify potential business partners for trade deals, research and development, new ventures, soft-landing opportunities, technical exchanges, and any other collaboration.

The ACE Committee wishes to express its most sincere gratitude to Government of the State of Pará, for the exceptional agenda they have prepared for this important exchange in collaboration with other key stakeholders.

We look forward to our work together.
Sincerely,

The ACE Committee



OAS SEDI





BELÉM

OVERVIEW

WHAT SETS BELÉM APART?

Belém, the capital of the state of Pará, is one of the most emblematic cities in Brazil. With its lush nature and strategic location in the heart of the Amazon rainforest, it plays an important role in the country's culture, economy and tourism. The city is a pivotal hub for the sale of products such as açaí, Brazil nuts, and cocoa, in addition to being an important center for industry and services.

Belém and Pará are making tireless efforts to preserve the environment, keep the Amazon standing, add value to what they produce through education, scientific research and innovation, as well as to ensure the quality of life for 30 million people of the Amazon.

- Belém is the gateway to the Amazon region.
- Diversified and growing economy.
- Important center of industry and services.
- National reference in environmental preservation and sustainability.



PRIORITY AREAS



**Technology
Parks**



**Research
Infrastructure**



**Innovation
Ecosystem**



**Industry
Network**



**Sustainable
Businesses**

ACE BELÉM

SITES



Embrapa Amazônia Oriental

The Brazilian Agricultural Research Corporation (Embrapa) is the leading agricultural in Brazil. Embrapa is one of the largest agricultural research corporations of the world, with over half a century of contributions focused on innovation, efficiency, and sustainability.

Embrapa has a presence in several countries through its Labex, virtual laboratories which facilitate research collaborations and knowledge exchange with international partners and offices. There are Labex in the United States, France, Netherlands, and the United Kingdom, South Korea, among other countries.



Casa das Onze Janelas

A historic colonial mansion and cultural center located in Belém, Pará. It offers an opportunity to discover the region's past, architectural heritage, and the vibrant landscape of contemporary Brazilian art. Overlooking the Guajará Bay, it also provides a unique setting to explore the cultural intersections of the Amazon—both past and present.



Federação das Indústrias do Estado do Pará

With more than 70 years of history, FIEPA is the main representative of Pará's industrial sector, serving as a platform to promote competitiveness, innovation, and sustainable development. FIEPA operates several key institutions that jointly support industrial growth through education, social development, internationalization, and business intelligence.

- **National Service for Industrial Learning (SENAI):** Provides technical education and professional training to support the qualification of the industrial workforce.
- **Social Service of Industry (SESI):** Promotes workers' quality of life through initiatives in health, education, and workplace safety.
- **Euvaldo Lodi Institute (IEL):** Encourages innovation and entrepreneurship by connecting academia and industry.
- **International Business Center (CIN):** Supports companies in foreign trade and global market integration.
- **Innovation and Economic Sustainability - REDES:** Strengthens local value chains through supplier development and sustainable business practices.
- **Credit Access Center (NAC):** Offers technical guidance and support for companies seeking financing.



Ecoparque Benevides

Established in 2014, holds a series of companies with bioeconomy assets at a global scale. The Brazilian company Natura is the anchor of the industrial complex that combines innovative companies, respect for natural habitats, engagement of the the local community, and collaboration among private organizations.



Natura & Co Holding S.A.

Is the largest Brazilian cosmetics company by revenue. The Natura & Co Group is present in 73 countries across all continents. Natura's mission combines promoting a beauty experience rooted in the delicate balance between nature and science. Their innovative formulas combine the biodiversity of the Amazon Forest with the latest, greatest cosmetic technology in all their products.



Universidade Federal do Pará

The Universidade Federal do Pará (UFPA) is the largest public university in the Amazon region with more than 50.000 students and 3.000 faculty members across 12 campuses across multiple cities in the state of Pará. UFPA is a national reference in research and innovation. Some of its stand out fields of study include: biomedical sciences, parasitology, tropical diseases and geosciences. UFPA also excels on environmental, social science, engineering, computer science and artificial intelligence.



Teatro Waldemar Henrique

Located at Praça da República in downtown Belém, Teatro Waldemar Henrique is notable for its versatility, accommodating both proscenium (Italian-style) and arena stage formats. Featuring eclectic architecture with elements of Art Nouveau, the theater emerged from the local cultural movement's efforts to create a space for more innovative and experimental artistic expressions.

The theater will host a panel on the Brazilian Innovation Ecosystem and the Innovation Showcase.



Parque de Ciência e Tecnologia do Guamá (PCT)

The Guamá Science and Technology Park stands out for its activities in the areas of Information Technology, Biotechnology, Bioeconomy, Energy, and Mining. With more than 30 resident companies, 40 associates, 12 research and development laboratories, as well as a technical school. This collaboration enables a vibrant and dynamic environment that encourages applied research, innovative and sustainable entrepreneurship, and the generation of solutions for local and global challenges.

Services offered include:

- a)** The iConnect network, that brings together independent professionals, research and development laboratories and the industrial sector;
- b)** export training program PEIEX that increases the international competitiveness of Brazilian companies, and services in innovation management, business planning, competitive intelligence and support for technology transfer.



Usina da Paz

The “Usina da Paz” are multifunctional complexes with the aim of promoting peace, citizenship and social inclusion. These centers have delivered over 9.7 million citizen services to date including healthcare, education, cultural programming, sports, and professional development. All services are offered free of charge. Since the first Usina da Paz opened in 2021, more than 14 units have become fully operational in Pará and other cities.



Casa de Chocolate Dona Nena

Located on Combu Island in Belém, Casa de Chocolate Dona Nena carries out sustainable projects that preserve the forest and honor the ancestral knowledge of Amazonian peoples. A successful example of the bioeconomy in practice, the company also offers guided tours allowing visitors to experience local chocolate production in the heart of the Amazon rainforest.



Gasômetro

Teatro Gasômetro is situated within a botanical park and features a distinctive architectural design. The seating area includes a central location surrounded by concrete bleachers, framed by openwork iron structures and a glass dome that lend the venue an elegant and unique ambiance.

This space will serve as main site for the final panel on small and medium enterprises and closing ceremony of ACE Belém.

ACE BELÉM DELEGATION



Belém Hosts



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**Hana Ghassan
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Special Guests



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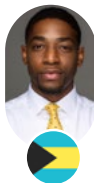
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Co-Founder
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(IEC)



WEEK'S REFLECTIONS

Day 1

- Main takeaways and key stake holders
- Partnership opportunities
- Action items / next steps

Day 2

- Main takeaways and key stake holders
- Partnership opportunities
- Action items / next steps

Day 3

- Main takeaways and key stake holders
- Partnership opportunities
- Action items / next steps

Day 4

- Main takeaways and key stake holders
- Partnership opportunities
- Action items / next steps

Day 5

- Main takeaways and key stake holders
- Partnership opportunities
- Action items / next steps

SCAN ME!



**VISIT THE
ACE BELÉM
INFO CENTER**



STAY CONNECTED



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/riacnetorg



/riacnetorg

The information provided in this Tripbook will continue to be updated as new information is received. If you would like to make any changes to your information, kindly send a request to cparga@oas.org, cc: msolis@oas.org, egomez@oas.org, jfonseca@oas.org.

We will take your changes into consideration as the online version is updated.



Belém Brazil

Americas Competitiveness Exchange

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UNITING AND REBUILDING

GOVERNO DO
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