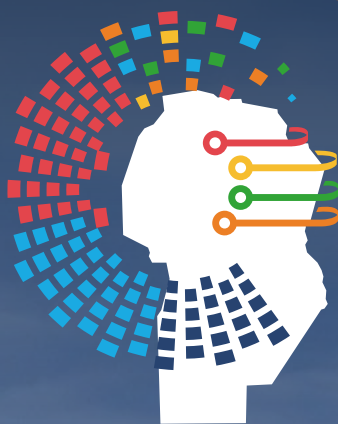




Americas
Competitiveness
Exchange
CÓRDOBA
ARGENTINA

AGENDA

NOV 2 - 7, 2025



CÓRDOBA
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E·D·A
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Welcome to Córdoba, Argentina



SUNDAY Nov 2, 2025

10:30 A.M.-3:00 P.M.

Cultural Tour Downtown City of Córdoba (optional)

 10:30 a.m. **Gather for bus departure at Quinto Centenario Hotel**

 10:45 a.m. **Transfer to Cultural Tour** (optional)

◆ 11:00 a.m.

Overview of the most iconic historic sites of downtown City of Córdoba, which drive cultural tourism and economic activity of the city.

◆ 1:00 p.m.

Lunch on your own

 2:25 p.m. **Gather for bus departure**

 2:30 p.m. **Transfer to Hotel Quinto Centenario**

5:00 P.M.-7:00 P.M.

Quinto Centenario Hotel

◆ 5:00 p.m.

Registration of participants.

Registration Desk: Located on the first floor of Quinto Centenario Hotel, across the lobby.
Receive your badge and welcome kit.

 6:45 p.m. **Gather for bus departure**

 7:00 p.m. **Transfer to Palacio Ferreyra**

7:30 P.M.- 9:30 P.M.

Palacio Ferreyra

An architectural landmark in the heart of Córdoba, the Palacio Ferreyra is a French-style mansion built in the early 20th century and home to the Evita Fine Arts Museum. Surrounded by gardens, the museum houses an impressive collection of Argentine art from the 19th century to the present, offering visitors a unique blend of history, culture, and artistic expression.

ACE Córdoba Opening Ceremony

Dress Code: Business

◆ 7:40 p.m.

Welcome Remarks

 **Guillermo Acosta**, Minister of Economy and Public Management

 **Kim Osborne**, Executive Secretary for Integral Development at the Organization of American States

 **Ministry of Foreign Affairs of Argentina**

 **H.E. Leandro Rizzuto**, Ambassador of the United States of America to the Organization of American States

 **Martín Llaryora**, Governor of Córdoba Province

◆ 8:10 p.m.

Networking Reception and Dinner

 9:20 p.m. **Gather for bus departure**

 9:30 p.m. **Transfer to Hotel Quinto Centenario**

DAY 1

Breakfast on your own

 7:45 a.m. **Gather for bus departure**

 8:00 a.m. **Transfer to Ferreyra Industrial Park**

8:30 A.M.

Ferreyra Industrial Park

A prominent industrial hub located in the City of Córdoba, Argentina. The Park hosts a diverse range of manufacturing operations. Companies with facilities in the area include Fiat Chrysler Automobiles (FCA), CNH Industrial, Promedon, and Dayco Argentina.

◆ **8:35 a.m.**
Promedon

Founded in 1985, Promedon is a leading private company in the research, development, production, and commercialization of medical technology for surgical procedures. With its headquarters in Argentina, Promedon has direct presence and subsidiaries in Argentina, Chile, Brazil, Mexico, and Germany. Promedon sells its products in over 60 countries

◆ **8:35 a.m.**
Site visit

◆ **9:50 a.m.**
 **Group Photo**

 **9:55 a.m. Gather for bus departure**

 **10:00 a.m. Transfer to Helacor S.A. (Grido)**

◆ **10:20 a.m.**
Helacor S.A. (Grido)

Founded in 2000, Helacor has transformed the ice cream industry in Latin America, producing the popular line of Grido ice cream. Helacor grew from a single store into a vast network of over 2,000 franchises. Internationally, the company has successfully expanded its business model and product offerings to Uruguay, Paraguay, Chile, and Peru.

◆ **10:25 a.m.**
Site visit and networking

◆ **11:50 a.m.**
 **Group Photo**

 **11:55 a.m. Gather for bus departure**

 **12:00 p.m. Transfer to Puerto Seco Córdoba**

◆ **12:10 p.m.**
Puerto Seco Córdoba

Promoted by the Provincial Government, the ProCórdoba Agency, and the Córdoba Chamber of Foreign Trade (CaCEC), the Dry Port, located in the CaCEC Inland Port Terminal within the CaCEC Industrial Park, offers efficient logistics solutions to reduce costs, minimize road risks, decrease the carbon footprint, and strengthen the competitiveness of local exports.

◆ **12:15 p.m.**
Presentation

◆ **12:35 p.m.**
 **Group Photo**

 **12:40 p.m. Gather for bus departure**

 **12:45 p.m. Transfer to Stellantis**

◆ **12:50 p.m.**
Stellantis

A multinational automotive manufacturing corporation formed in 2021 through the merger of Fiat Chrysler Automobiles (FCA) and the French PSA Group. The company encompasses 14 automotive brands. Its plant in Córdoba, located in Ferreyra, is a cornerstone of vehicle production in the region. Stellantis announced an investment of US\$385 million, aimed at modernizing infrastructure and producing a new domestic engine and vehicle family.

◆ **12:55 p.m.**
Networking Lunch

◆ **2:30 p.m.**
Site visit

◆ **3:40 p.m.**
 **Group Photo**

 **3:45 p.m. Gather for bus departure**

 **3:50 p.m. Transfer to Club Atlético Talleres**

4:20 P.M.

High-Performance Center - Club Atlético Talleres

Club Atlético Talleres Founded in 1913, Club Atlético Talleres is one of the leading sports, social, and cultural institutions in Córdoba, serving as both an economic driver and a pillar of the province's identity. With infrastructure that includes a modern high-performance center, the club generates hundreds of direct and indirect jobs across multiple sectors.

◆ **4:35 p.m.**
Site visit and Presentation

◆ **5:40 p.m.**
 **Group Photo**

 **5:45 p.m. Gather for bus departure**

 **5:50 p.m. Transfer to Botanical Garden**

6:15 P.M. Botanical Garden

◆ **6:20 p.m.**
Presentation of the Center of Excellence in Circular Economy

Córdoba is home to the OAS Center of Excellence for Innovation and Transformative Technologies in the Circular Economy (CEITT EC) – the only one of its kind. This center connects global trends with local research and policy, strengthening regional networks on circular economy.

◆ **6:50 p.m.**
Presentation
 **Michael Bogachek**, Executive Director, OAS

◆ **7:00 p.m.**
Innovation Showcase
Moderator:
 **Natasha Main**, Co-Founder, Innovation Exchange Coalition (IEC)

Presenters:

 **Camino**, Vanessa Fajardo

 **GLOBALMET**, Carlos Astiazarán

 **Mendoza Ventures**, Senofer Ewing Mendoza

 **Alga Earth**, Abigail Avila

 **Tintte**, Gustavo Freytes

 **SoyGreen SAS**, Fabricio Cassán

 **AVIROBOTS**, Facundo Garzon

 **Seed Matriz**, Jorge Suino

◆ **8:00 p.m.**
Networking Reception and Dinner

 **8:55 p.m. Gather for bus departure**

 **9:00 p.m. Transfer to Hotel Quinto Centenario**

Breakfast on your own

 7:00 a.m. **Gather for bus departure**

 7:05 a.m. **Transfer to Prodeman**

9:40 A.M. Prodeman

Prodeman S.A. is a family-owned agro-industrial leader based in General Cabrera founded in 1984. From its origins in peanut cultivation, the company has grown into a fully integrated enterprise that handles everything from farming and storage to processing, packaging and global export of peanuts and value-added peanut products. Prodeman exports to more than 40 countries around the world including The Netherlands, United Kingdom, Australia, Chile, Peru, Uruguay, among others.

◆ 9:45 a.m.
Site visit to Confectionery Peanut Plant and Blanched Peanut Plant

◆ 11:00 a.m.
 **Group Photo**

◆ 11:05 a.m.
Peanut Cluster Presentation

◆ 11:50 a.m.
Networking Lunch

 12:30 p.m. **Gather for bus departure**

 12:35 p.m. **Transfer to City of Río Cuarto**

1:45 P.M. SALA - John Deere Showroom

◆ 1:50 p.m.
Welcome Remarks
 **Guillermo De Rivas**, Mayor of the City of Río Cuarto
 **Santiago Loveras**, CEO of SALA - John Deere Showroom

◆ 2:20 p.m.
Networking Space

 2:40 p.m. **Gather for bus departure**

 2:45 p.m. **Transfer to City of Río Cuarto**

3:15 P.M. Bio4

Based in Río Cuarto, the Bio4 specializes in producing bioethanol from corn, operating under a bioeconomy model that maximizes the use of every grain. The company maintains around 150 highly skilled direct and indirect jobs, employing engineers, biotechnologists, operators, and administrative staff. Its operations stimulate the regional economy by sourcing corn from local farmers while supporting the livestock industry through DDGS production (distillers dried grains with soluble, a high-protein animal feed, and corn oil for the food industry), strengthening the entire value chain in rural Córdoba.

◆ 3:20 p.m.
Welcome Remarks
 **Manuel Ron**, President of the Innovar y Emprender Agency and Founder of Bio4
 **Natalia Seiler**, Executive Director of the Competitiveness Agency
 **Tomás Beamonte**, General Manager of Bio4

◆ 3:30 p.m.

Panel: Investment in AgTech

This panel will bring together leaders driving innovation in the AgTech ecosystem in the city of Río Cuarto.

Moderated:

 **Natalia Seiler**, Executive Director of the Competitiveness Agency

Panelists:

 **Manuel Ron**, President of Bio4

 **Fernanda Bireni**, Cluster Manager, Cluster AgTech

 **Juan Martín Nifea**, Pampa Start

◆ 4:10 p.m.

Networking Session

◆ 4:40 p.m.

Site visit

 **Manuel Ron**, President of Bio4

 **Germán Di Bella**, Director of Bio4

◆ 5:15 p.m.

Group Photo

 5:20 p.m. **Gather for bus departure**

 5:25 p.m. **Transfer to Río Cuarto National University**

5:45 P.M. Río Cuarto National University (UNRC)

Established in 1971, UNRC is a leading public institution in the Province of Córdoba. Its academic community includes over 1,800 faculty members, nearly 20,000 undergraduate students, and around 700 postgraduate students. The university offers 79 undergraduate and postgraduate programs, structured across five faculties: Agronomy and Veterinary Sciences; Economic Sciences; Exact, Physical, Chemical and Natural Sciences; Human Sciences; and Engineering.

◆ 5:50 p.m.

Site visit

School of Applied, Physical, Chemical and Natural Sciences, including the laboratory and the library.

◆ 6:30 p.m.

Group Photo

 6:35 p.m. **Gather for bus departure**

 6:40 p.m. **Transfer to La Urumpta Hotel & Spa**

7:10 P.M. La Urumpta Hotel & Spa

◆ 7:15 p.m.

Check-in

◆ 7:30 p.m.

Networking Reception and Dinner

WEDNESDAY Nov 5, 2025

Agrifood Innovation: Oilseed and Dairy

7:00 a.m. Breakfast and Check-out

 7:50 a.m. **Gather for bus departure**

 8:00 a.m. **Transfer to General Deheza**

9:15 A.M.

Aceitera General Deheza (AGD)

AGD is an Argentinian-owned agro-industrial company headquartered in General Deheza, Córdoba. It produces natural foods, vegetable oils, protein flours, biodiesel, and refined glycerin. AGD operates in eight provinces of Argentina with seven industrial plants. AGD operates four main business units—Agriculture (UNAGRO), Brands, Peanuts, and Cereals & Oilseeds (UNCO)—covering everything from crop and livestock production to oil refining and consumer products, and exports to over 45 countries. Renowned for its integration, technological diversification, and sustainability practices, AGD has over 70 years of history, employs more than 2,700 people, and plays a leading role in Argentina's agro-industrial sector.

◆ 9:20 a.m.
Site visit

◆ 10:35 a.m.
 **Group Photo**

◆ 10:40 a.m.
Networking Space

 11:10 a.m. **Gather for bus departure**

 11:15 a.m. **Transfer to City of Villa María**

1:00 P.M.

Tonadita

Based in Villa María, Córdoba, Tonadita is a dynamic dairy company renowned for its high-quality products and continuous growth since its acquisition in 1998. With a modern 15,000 m² plant and a dedicated team of 250 employees, the company produces a wide range of dairy goods—including butter, cream, spreadable cheeses, dulce de leche, and specialty cheeses—serving both South American and international markets. Tonadita has expanded steadily over the years, opening new plants, launching innovative products, and achieving certifications like FSSC 22000 to meet global standards. Its exports reach countries across the Americas, Africa, the Middle East, and Asia, with a recent successful entry into the U.S. market under strict FSMA compliance.

◆ 1:05 p.m.
**Networking Lunch in collaboration with Institute of Dairy Studies
(Escuela Superior Integral de Lechería, ESIL)**

◆ 2:00 p.m.
Site visit

◆ 3:30 p.m.
 **Group Photo**

 3:35 p.m. **Gather for bus departure**

 3:45 p.m. **Transfer to City of San Francisco**

6:45 P.M.

Hotel Soho Suites and Hotel Howard Johnson

THURSDAY Nov 6, 2025

Mechanical Tech, Agri-Food, and Life Sciences

Attire: Business casual. Wear closed-toe shoes at all times.
Reminder: All participants must carry a valid ID

7:00 a.m. *Breakfast and Check-out*

 7:55 a.m. **Gather for bus departure**

 8:00 a.m. **Transfer to Costantini SA**

8:15 A.M. Costantini S.A.

An industrial automation company founded in 1993 specializing in custom robotic and automated solutions for sectors such as automotive, food, and manufacturing. Costantini designs and builds tailored systems for welding, cutting, packaging, and palletizing. The company serves clients across Argentina and exports to other Latin American markets, standing out for its ability to adapt technology to each customer's needs.

◆ 8:20 a.m.
Site visit and Networking

◆ 9:35 a.m.
 **Group Photo**

 9:40 a.m. **Gather for bus departure**

 9:45 a.m. **Transfer to Akron**

10:00 A.M. Akron

Akron produces self-unloading grain carts, grain baggers and extractors, seed and fertilizer wagons, forage compactor boxes, vertical feed mixers, and land levelers to efficiently support harvest, post-harvest, organic fertilization, and forage management tasks. Akron has presence in Canada, United States, Australia, Ukraine, Kazakhstan, South Africa, France, Uruguay, Paraguay and New Zealand.

◆ 10:05 a.m.
Site visit and Networking

◆ 10:40 a.m.
 **Group Photo**

 10:40 a.m. **Gather for bus departure**

 10:45 a.m. **Transfer to San Francisco Industrial Park**

11:00 A.M. San Francisco Industrial Park

The San Francisco Industrial, Technological, and Logistical Park in Córdoba is one of Argentina's largest and most dynamic industrial hubs, spanning 250 hectares and hosting over 160 companies that generate around 3,000 jobs. Strategically located along key bioceanic corridors, it offers state-of-the-art infrastructure and services, including advanced utilities, logistics support, and business facilities.

◆ 11:05 a.m.
Welcome Remarks
 **Damián Bernarte**, Mayor of the City of San Francisco

◆ 11:15 a.m.
Presentation

◆ 11:25 a.m.
Panel: Talent, Technology, and Global Expansion
 **Maquinarias San Francisco**
 **WEG** Electrical Equipment S.A.
 **ZF** Friedrichshafen AG

◆ 12:00 p.m.
Networking Lunch

◆ 12:50 p.m.
 **Group Photo**

 12:55 p.m. **Gather for bus departure**

 1:00 p.m. **Transfer to City of Arroyito**

2:30 P.M. Grupo Arcor

Arcor is a leading Argentine multinational group specializing in food products, confectionery, chocolates, cookies, ice creams, agribusiness, and packaging. Founded on July 5, 1951, in Arroyito, Córdoba. Arcor operates over 40 industrial plants across Latin America, producing approximately 3 million kilograms of products daily. It is the world's leading candy manufacturer and one of the top producers of cookies and crackers in South America. The company exports its products to more than 120 countries and has commercial offices in America, Europe, and Asia.

◆ 2:35 p.m.
Site visit

◆ 4:00 p.m.
Networking Session

◆ 4:25 p.m.
 **Group Photo**

 4:30 p.m. **Gather for bus departure**

 4:35 p.m. **Transfer to City of Córdoba**

6:30 P.M. Capitalinas

The Capitalinas building complex supports a dynamic business ecosystem. It serves as a strategic hub for technology, service, and consulting firms, attracting high value investments. Its prime location, linking Córdoba's historic city center with major access routes, positions Capitalinas as a gateway for modern business and a symbol of the city's economic diversification and dynamism.

◆ 6:45 p.m.
ACE Córdoba Recap video

◆ 6:50 p.m.
 **Group Photo**

◆ 6:55 p.m.
Networking Session

 7:55 p.m. **Gather for bus departure**

 8:00 p.m. **Transfer to Hotel Quinto Centenario**

Breakfast on your own

 7:50 a.m. **Gather for bus departure**

 8:00 a.m. **Transfer to Córdoba Cultural Center**

8:30 A.M. Metropolitan Museum of Urban Art

◆ 8:35 a.m.
Presentation of the Córdoba Study: Results, impacts, and international projections.
Academic and scientific collaboration space among local universities for educational internationalization.

◆ 9:05 a.m.
University Exhibition
Showcase of scientific advances and opportunities for collaboration from Córdoba's premier educational institutions
Public Universities
• National University of Córdoba (UNC)
• Provincial University of Córdoba (UPC)
• National University of Río Cuarto (UNRC)
• National University of Villa María (UNVM)
• National Technological University - Córdoba, San Francisco, Villa María
Regional Faculties
Private Universities
• Catholic University of Córdoba (UCC)
• Blas Pascal University (UBP)
• Siglo 21 University
• National Defense University (UNDEF)
• University Institute of Biomedical Sciences of Córdoba (IUCBC)

 11:05 a.m. **Gather for bus departure**

 11:15 a.m. **Transfer to Casa Naranja X**

11:45 A.M. Casa Naranja X

Naranja X is a leading Argentine fintech firm. Its app provides a full financial ecosystem—digital accounts, wallets, investments, loans, and virtual cards—serving 1.8 million users, 10 million cards, and 450,000 businesses. With over 3,000 employees, 170+ branches, Naranja X combines strong physical and digital presence while promoting access to financial services.

◆ 11:50 a.m.
Panel: Innovation Without Borders: How Ecosystems Drive Transformation
Speakers:
 **Gina Cardenas**, Private Sector Development Specialist, World Bank
 **Gonzalo Valenci**, Executive Director of Agencia Córdoba Innovar y Empezar
 **Ryan Ramkhalawan**, Co-Founder and Managing Partner of Lasting Machine Ventures
 **José Rodríguez**, CoreNest Capital

◆ 12:30 p.m.
Presentation of the Córdoba Cluster Program and Clusters Initiatives
Presentation
 **Natalia Seiler**, Executive Director of the Competitiveness Agency
 **Mariela Bercovich**, President of Córdoba Acelera

◆ 1:00 p.m.
Networking Lunch and Presentation

◆ 2:20 p.m.
 **Group Photo**

 2:25 p.m. **Gather for bus departure**

 2:30 p.m. **Transfer to Globant**

3:10 P.M. Globant

Globant is a multinational company offering technology services, consulting, and software development. Founded in 2003, it offers a wide range of solutions, including software development, digital transformation consulting, AI-driven services, digital twins, mobile applications, and immersive experiences. Its innovative AI Pods model provides subscription-based AI solutions across industries such as entertainment, finance, and energy. With a presence in over 30 countries and more than 31,100 employees, Globant is a leading exporter of knowledge-based services from Latin America, serving major clients including Google, Electronic Arts, Nissan, Banco Santander, and Formula 1, while generating most of its revenue outside Argentina.

◆ 3:15 p.m.
Site visit and Presentation

◆ 4:00 p.m.
Networking Space

◆ 4:20 p.m.
 **Group Photo**

 4:25 p.m. **Gather for bus departure**

 4:30 p.m. **Transfer to Hotel Quinto Centenario**

7:30 P.M. Closing Ceremony

Quinto Centenario Hotel - Rooftop

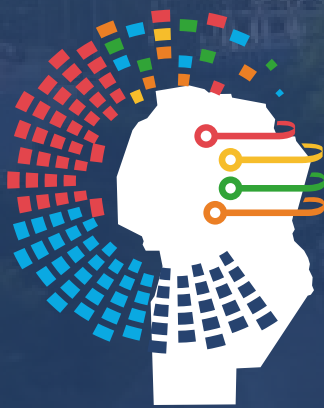
◆ 7:35 p.m. **Closing Remarks**
 **Martín Llaryora**, Governor of Córdoba Province
 **Guillermo Acosta**, Minister of Economy and Public Management
 **Michael Bogachek**, Executive Director, OAS
 **Barbara Kotschwar**, Director of the Department of Economic Development, OAS

◆ 7:55 p.m. **ACE Córdoba Highlights**

◆ 8:10 p.m. **Announcement of the Next ACE**

◆ 8:20 p.m. **Presentation of Certificates**

◆ 8:35 p.m. **Dinner**



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