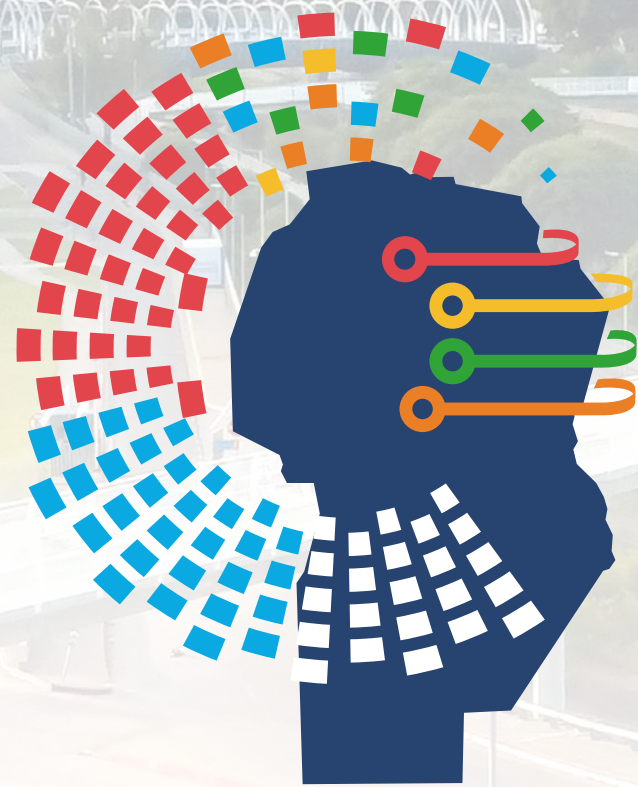


INFORMATION BULLETIN



Americas
Competitiveness
Exchange
CÓRDOBA
ARGENTINA
NOV 2 - 7, 2025



CÓRDOBA
Seguimos haciendo



OAS | SEDI



EDA
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

ABOUT ACE CÓRDOBA



The 22nd Americas Competitiveness Exchange (ACE) will be held in Córdoba, Argentina from November 2 to 7, 2025.

ACE Córdoba will bring together high-level authorities and decision-makers from across the Americas to foster strategic connections in trade, investment, and innovation with leaders from some of the region's most dynamic economic sectors. The program agenda will showcase global companies and world-class initiatives in Agribusiness and AgTech; Life Sciences, HealthTech, and Biotechnology; Connectivity and Digital Transformation; and the Automotive and Auto Parts Industry, among others. Participants will meet with leaders from the public sector, private sector, and academia in Córdoba City, General Cabrera, Río Cuarto, San Francisco, Villa María, among other cities.

ACE Córdoba is convened by the Organization of American States (OAS) and the Government of the Province of Córdoba, with the support of the Government of the United States, through the Department of State – Permanent Mission to the OAS, and the Department of Commerce - Economic Development Administration.

Since 2014, ACE has been held in Argentina, Brazil, Canada, Chile, Ecuador, Mexico, Panama, and the United States. Our special editions were held in Germany, Israel, and Armenia. ACE is a powerful catalyst for strengthening cooperation among countries and building upon ideas and models that promote innovation and entrepreneurship in economic development.

For more information visit the [ACE Córdoba web site](#)



OAS | SEDI



EDA
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION



WHAT SETS CÓRDOBA APART?

- ◆ **True productive diversification:** Córdoba has a diversified economic structure where agribusiness, automotive, agricultural machinery, tourism, and the knowledge economy coexist.
- ◆ **An academic ecosystem of continental scale:** With the National University of Córdoba (400 years old, ranked among the top 50 in Latin America) and 11 other universities, the Province combines academic tradition with applied innovation, turning research into startups and productive solutions.
- ◆ **Fiscal and political stability:** Córdoba has maintained a fiscal surplus since 2020, offering a predictable environment for business and investment.
- ◆ **Public-private-academic collaboration model:** This triple helix has proven effective in designing consensus-based public policies, driving innovation, and strengthening territorial competitiveness.
- ◆ **Strategic infrastructure for regional integration:** Its central location, combined with the new dry port and connectivity infrastructure, distinguishes Córdoba as a strategic point for productive and commercial integration in South America.
- ◆ **Culture of innovation with strong local roots:** From more than 27 productive clusters to global startups born in Córdoba, the Province blends its industrial and agricultural tradition with an innovation ecosystem that continues to expand into the future.
- ◆ **Quality of life and cultural appeal:** Córdoba offers a rich environment of cultural and historic patrimony, natural beauty, and high quality of life, enhancing its attractiveness as a place to live, invest, and collaborate long-term.

ECONOMIC SECTORS

Agribusiness & AgriTech

Córdoba is Argentina's agribusiness crown jewel, creating more than 78.000 jobs and contributing nearly **30% of the country's agricultural GDP**. Main crops include **corn, soybeans, peanuts, and sorghum**. Córdoba generates 70% of the national peanut production. The Province leads in **AgriTech innovation** and **agricultural machinery manufacturing**, pioneering sustainable practices like **no-till seeding** and embracing Industry 4.0 through automation and academic collaboration, with significant biofuel production capacity, robust infrastructure, talent, and financing sources. Córdoba presents compelling opportunities across agribusiness and technology-driven agriculture.

Automotive & Auto Parts Industry

Córdoba is home to global manufacturers such as **Renault, Iveco, Stellantis, and Volkswagen**, and more than **250 local auto parts suppliers**, the automotive supply chain of the Province produces one-third of the country's vehicles. **Stellantis** is investing US\$385 million to launch new models for regional export, while Renault is expanding production with the highly anticipated Niagara pickup. Cluster organizations and partnerships with universities are accelerating research in **automation, artificial intelligence, and alternative energy systems**, positioning Córdoba not only as a production hub generating + 13,000 jobs, but also as a leader in the automotive transformation spreading across the Americas.





Connectivity & Digital Transformation

Córdoba has more than **3,000 companies**, a robust and dynamic business ecosystem in AgTech, AI, fintech, software, and digital services. Córdoba has more than **63,000 workers** in the sector, representing more than 11% of total provincial employment, consolidating a critical mass of highly specialized professionals. Córdoba's universities play a strategic role in training human resources in key areas such as software, biotechnology, engineering, and data science.

Startup & Innovation Ecosystem

Córdoba boasts one of Argentina's strongest startup ecosystems, producing **25% of the country's new ventures**. With over **300 startups**, 70+ incubators and accelerators, and **27,000 annual tech graduates**, the Province combines talent, creativity, and support systems into fertile ground for entrepreneurship. The startup ecosystem in Córdoba has experienced remarkable growth between 2012 and 2024, where 141 Córdoba-based startups accessed 247 investment rounds. What makes Córdoba unique is the collaborative culture linking universities, industry clusters, and international networks, ensuring that its startups are not only scaling locally but also reaching global markets with innovative, export-ready solutions.





Life Sciences: HealthTech & BioTech

Generating nearly **US \$700 million annually** and responsible for **over 22% of national biotech exports**, the Province has become a powerhouse in **biotechnology, biomedicine, and bio-based solutions**. Its biotech cluster is fostering groundbreaking work in bioplastics, biofuels, **biological seeds, and agro-biologicals**. HealthTech companies are developing internationally certified medical technologies that meet global demand. Córdoba is open for global investors and innovators eager to join a fast-growing sector that bridges science, technology, and social impact.





HOST CITIES



CITY OF CÓRDOBA

As Argentina's second-largest city, Córdoba is a vibrant hub of culture, innovation, and higher education. Known as the university capital, it combines a rich industrial tradition with a fast-growing technology and startup ecosystem, making it a national benchmark for competitiveness.



GENERAL CABRERA

Located in the heart of the agribusiness corridor, General Cabrera stands out for its strong food-processing industry, particularly in peanuts and dairy. It is a key driver of Argentina's agricultural exports, linking local production to global markets.



RÍO CUARTO

Recognized as the agroindustrial capital, Río Cuarto is a center of advanced agricultural production, technology, and research. With universities and innovation hubs, it leads initiatives in precision agriculture, biotechnology, and sustainable food production.



GENERAL DEHEZA

General Deheza is home to major agro-industrial companies, including General Deheza Oilseed Company, a leader in oilseed processing and exports. The city represents Argentina's integration of agricultural resources with large-scale industrial capacity.



ARROYITO

Known as the birthplace of Arcor, one of the world's largest candy and food companies, Arroyito showcases Argentina's global leadership in food processing, exports, and sustainable industrial development.



SAN FRANCISCO

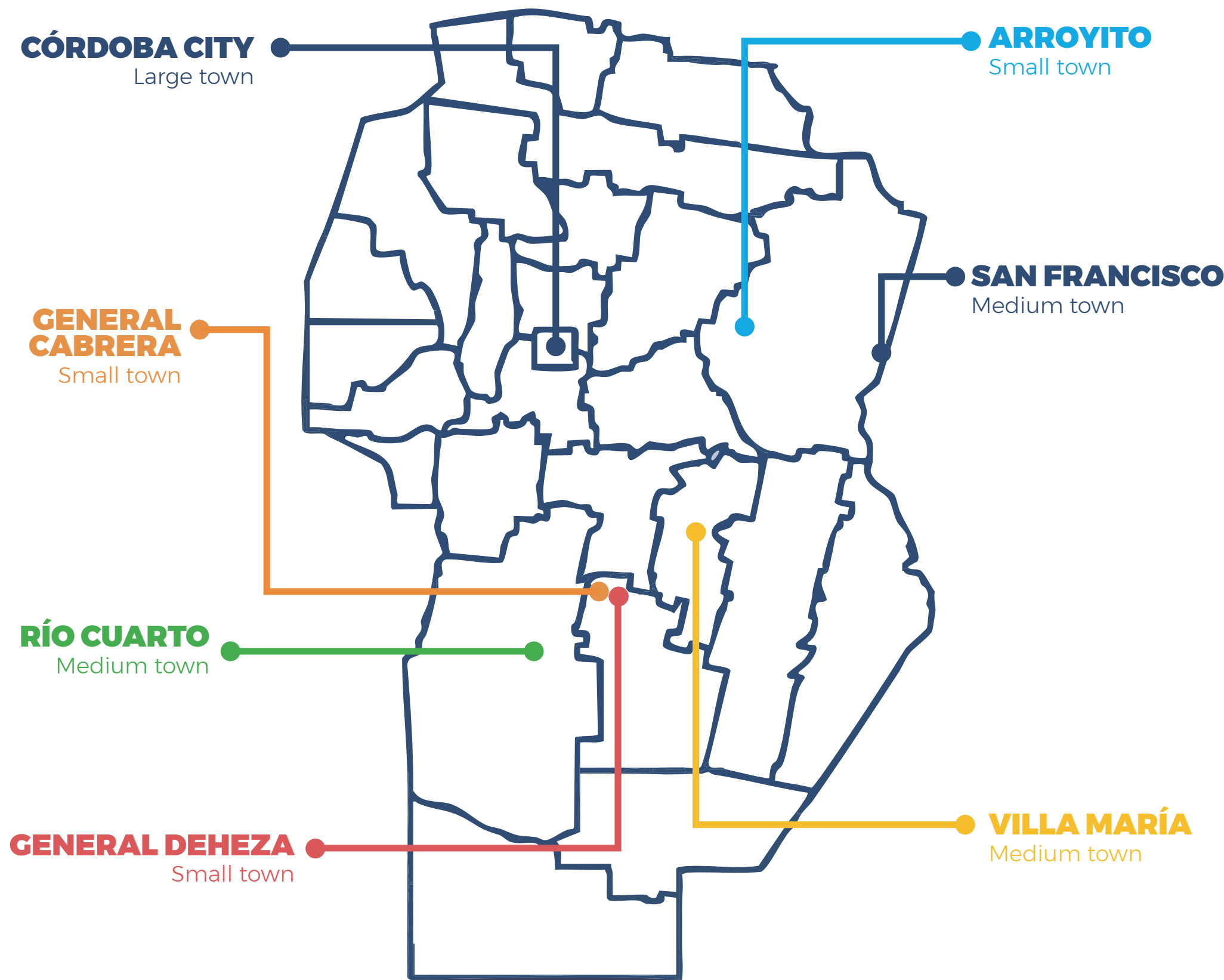
San Francisco is a dynamic industrial hub with strong clusters in agricultural machinery, pharmaceuticals, and logistics. Its modern industrial parks and innovation centers position it as a leader in regional competitiveness.



VILLA MARÍA

Villa María is Argentina’s dairy capital, leading in milk production and processing. Alongside its agri-food sector, it has a growing entrepreneurial ecosystem and academic institutions that drive innovation and local development.

MAP OF THE PROVINCE OF CÓRDOBA



LOGISTICS AND BUDGET

The Program Organizers will provide the following to selected participants at no cost:

- ◆ Local transportation throughout the program from site to site in Córdoba.
- ◆ VIP access to sites and experts.
- ◆ Meals during the official program hours.
- ◆ Preferential rates at the ACE selected hotel in Córdoba.
- ◆ Access to advisory support and facilitators from the Government of the Province of Córdoba, stakeholder institutions and authorities, as well as OAS officials.

Selected participants will be responsible for:

- ◆ Booking and paying for their airfare to and from Córdoba, Argentina.
- ◆ Booking and covering the cost of their hotel accommodations in Córdoba for the duration of the program in the ACE selected hotels.
- ◆ Arranging their transportation airport-hotel-airport.
- ◆ Covering the remaining cost of meals outside of the program and other miscellaneous items.



VISA REQUIREMENTS

Whether you need a visa to travel to Argentina depends on the purpose of your trip and your nationality.

You can check the visa requirements by country on the official page here:

<https://www.migraciones.gov.ar/accesible/indexdnm.php?visas>

The visa should be requested at the nearest Consular Office of the Republic Argentina. In countries without a Consular Office, the visa should be requested at the Embassy of Argentina.



HOTEL INFORMATION

HOTEL QUINTO CENTENARIO



- ◆ **Check in:** Sunday, November 02, 2025
- ◆ **Check out:** Saturday, November 08, 2025
- ◆ **Address:** Duarte Quiros 1300, City of Cordoba
- ◆ **Phone:** +54 9 3516 10-8751
- ◆ **Reservation Link**

◆ **The rate offered to the group is only valid when reservations are made through the link provided.**

The deadline for the preferential rate is October 25, 2025.

Discount Code: ACE CORDOBA

◆ **Hotel contact information:**

Rocio Duarte, reservas1@quintocentenario.com

Reservation Rates:

Classic Room

ARS \$157.300 per night (included taxes) –
USD 100,01 (Exchange rate ARS 1429.82=USD 1)

*Event dates are highlighted to ensure participants are aware of program schedules.
Bookings outside of program dates are at the regular hotel rate.*

Deadline to secure your booking:
October 25, 2025

For cancellation Policy:

- ◆ Guests must cancel at least 72 hours before arrival to avoid a one-night room and tax charge.
- ◆ Free cancellation applies up to 72 hours before reservation.
- ◆ Cancellation details will be shared with guests upon booking.
- ◆ Each participant is responsible for their own reservation and cancellation if it is necessary.



Incidentals Hotel Policies:

- ◆ A credit card is required for guarantee.

Check in/ Check out Policy:

- ◆ Guests can check in starting at 3:00 PM and must check out by 12:00 P.M.
- ◆ Early check-in and late check-out requests are possible but not guaranteed.
- ◆ Payment Information: Room charges are not billed to credit cards until check-out.

Hotel Services:

Las Sierras Restaurant offers a wide selection of local and international recipes made with the best seasonal products to enjoy in a comfortable environment. Its exclusive and sophisticated wine list offers the best of local viticulture.

The iconic **Lobby Bar** serves light snacks, refreshing drinks, and a variety of specialty coffees to enjoy in an informal and relaxed atmosphere.

The **Fitness Center** has a fully equipped gym with multiple machines for training and aerobic exercises. You will also have access to the outdoor swimming pool with a spacious solarium, a dry sauna and a relaxation room.

The **Convention Centre** has a total area of 3000 m2 between lounges, foyers and terraces, designed with independent access, escalators that connect them to each other, which are easily adapted and allow the organisation of events for up to 3500 people, offering the ideal and comprehensive solution for carrying out a wide variety of activities that adapt to the needs of each client.

The **rooms** and suites offer great natural light and panoramic views of the city and the Cordoba mountains. The hotel has a total of 188 rooms, including classic, deluxe, 4 Master Suites and 1 Presidential Suite, with all the amenities that guests need to feel comfortable.

The Daily Destination Fee Includes:

- ◆ Breakfast buffet
- ◆ Access to the fitness center
- ◆ Wi-Fi for unlimited devices
- ◆ 1 bottle of water upon arrival
- ◆ Daily cleaning in the room



AIRPORT INFORMATION

- ◆ The Ingeniero Taravella International Airport (IATA code: COR) is located 11.5 km away from the city centre of Córdoba, about 20-30 minutes away by car or taxi.
- ◆ Official website: [Córdoba Airport - Ingeniero Aeronáutico Ambrosio Taravella.](#)

Ground transportation options

◆ Taxi:

- Taxis available outside the arrivals hall.
- Fare: Approx ARS 4,000 (one way) to downtown. Taximeter fare based on distance and time.
- Yellow coloured.

◆ Remis:

- Similar to a regular taxi, but they must be booked in advance through a licensed agency.
- They are not available on the street and fares are fix in advance (no meter).
- Green coloured.

◆ Aerobus:

- Dedicated airport-city shuttle service
- One-way fare is ~ ARS 235 for Aerobus.
- Every ~30 min during operational hours (morning – night).

◆ Public Bus

- Public Bus – Line 25 / Local Bus
- Regular city bus routes (line 25) that stop at the airport and go into Córdoba.
- Fares ~ ARS 59 (approx for Line 25) or similar local bus rates.
- Payment is via the Red Bus or SUBE cards, which are available for purchase in kiosks, terminals or at the airport.

◆ Rideshare apps

- While ride-hailing apps like Uber may be operational, due to ongoing legal conflicts, their use is not recommended at this time.



WEATHER INFORMATION

- ◆ In November, Córdoba experiences spring weather characterized by warm temperatures and moderate rainfall.
- ◆ Daytime highs average around 28°C (82°F) and nighttime lows average around 15°C (59°F).
- ◆ Humidity levels are moderate, averaging around 54%, and there are typically 7 to 9 days of rainfall during the month.
- ◆ The sun typically rises around 6:10 am and sets near 8:00 pm.



CURRENCY

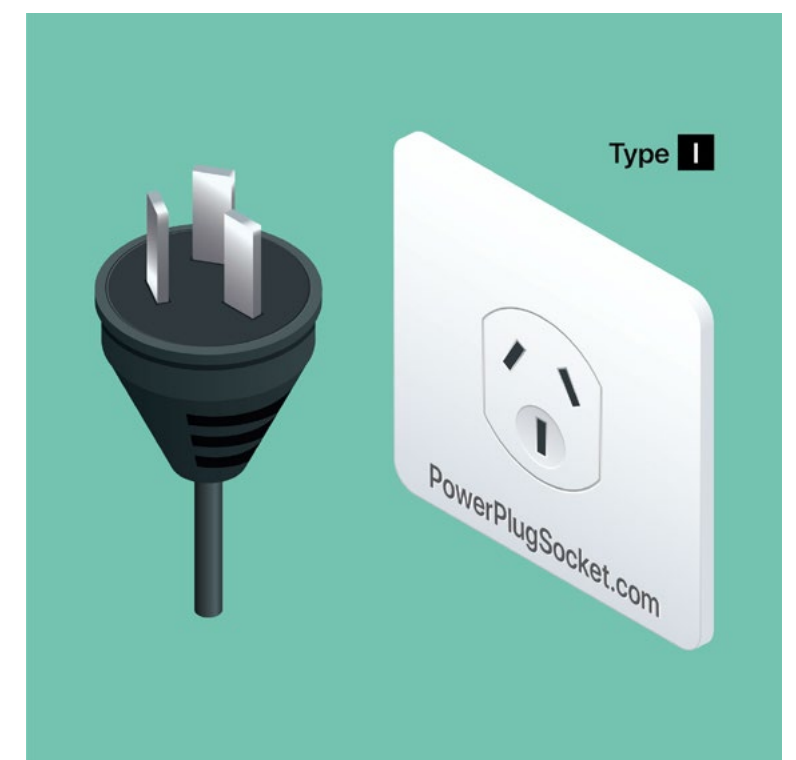
- ◆ The currency is the Argentine Peso (ISO code: ARS). Symbol: \$
- ◆ Exchange rate (October 7, 2025): 1 USD =1429.82 ARS
- ◆ In general, USD are not officially accepted in most shops, restaurants or public services, with the exception of hotels or tourist-oriented businesses.
- ◆ Digital payments (which includes QR codes, contactless or local bank transfers) are widely accepted, especially in urban areas and in most mid-to-large businesses.
- ◆ It is recommended that participants inform their credit card company about their travel plans to avoid potential payment issues.

DRESS CODE

- ◆ The default dress code for ACE is business/business casual attire. It is recommended that participants wear comfortable shoes.
- ◆ More details about the dress code for each day and activities will be provided by the organizers closer to the event, specially concerning outdoor visits due to the rainforest weather.

VOLTAGE & OUTLET TYPE

- ◆ Standard voltage is 220–240 V and standard frequency is 50 Hz.
- ◆ Plug / outlet type typically used is Type I: three flat pins (two angled, one vertical grounding).



SOCIAL MEDIA

◆ Americas Competitiveness Exchange

 **LinkedIn:** <https://www.linkedin.com/company/the-americas-competitiveness-exchange-ace>

 **Instagram:** https://www.instagram.com/ace_the_americas_exchange

 **X:** <https://x.com/riacnetorg>

 **Youtube:** <https://www.youtube.com/user/riacnetorg>

◆ Government of Cordoba

 **LinkedIn:** <https://www.linkedin.com/company/gobierno-de-cordoba/>

 **Instagram:** <https://www.instagram.com/cordobaok?igsh=enFncDk2b2hmbnkz>

 **X:** https://x.com/gobdecordoba?s=21&t=K8NO_JeEJWpEDdwCdNG2Jg

 **Facebook:** <https://www.facebook.com/share/1CBsjfDWhU/?mibextid=wwXIfr>

 **Youtube:** <https://www.youtube.com/@GobCordobaok>

◆ Ministry of Economy and Public Management

 **LinkedIn:** www.linkedin.com/company/ministerio-de-economia-gestion-publica-del-gobierno-de-cordoba/

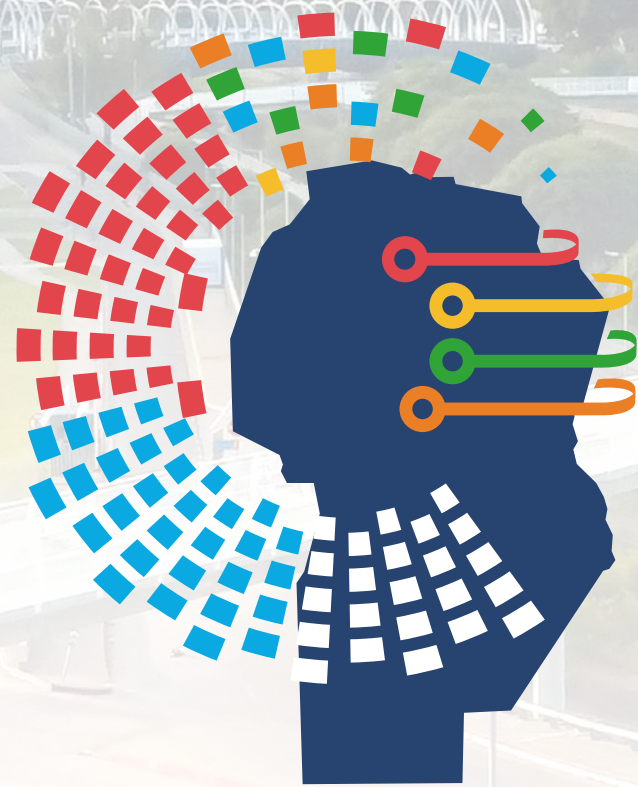
 **Instagram:** <https://www.instagram.com/economiaygestionpublica?igsh=MXBzcTlhZmd0OWE2cw==>

 **X:** https://x.com/mineconomiacba?s=21&t=K8NO_JeEJWpEDdwCdNG2Jg

 **Facebook:** <https://www.facebook.com/share/1JFwG2X7vR/?mibextid=wwXIfr>

 **Youtube:** <https://www.youtube.com/@economiaygestionpublica>

INFORMATION BULLETIN



Americas
Competitiveness
Exchange
CÓRDOBA
ARGENTINA
NOV 2 - 7, 2025



CÓRDOBA
Seguimos haciendo



OAS | SEDI



EDA
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION