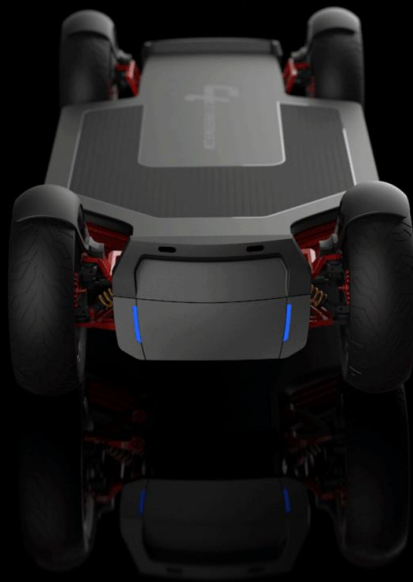




Small. Smart. Simple.

**DRIVE A CAR.
PARK A MOTORCYCLE.**



URBAN TRANSPORTATION PROBLEMS



POLLUTION



TIME
WASTED



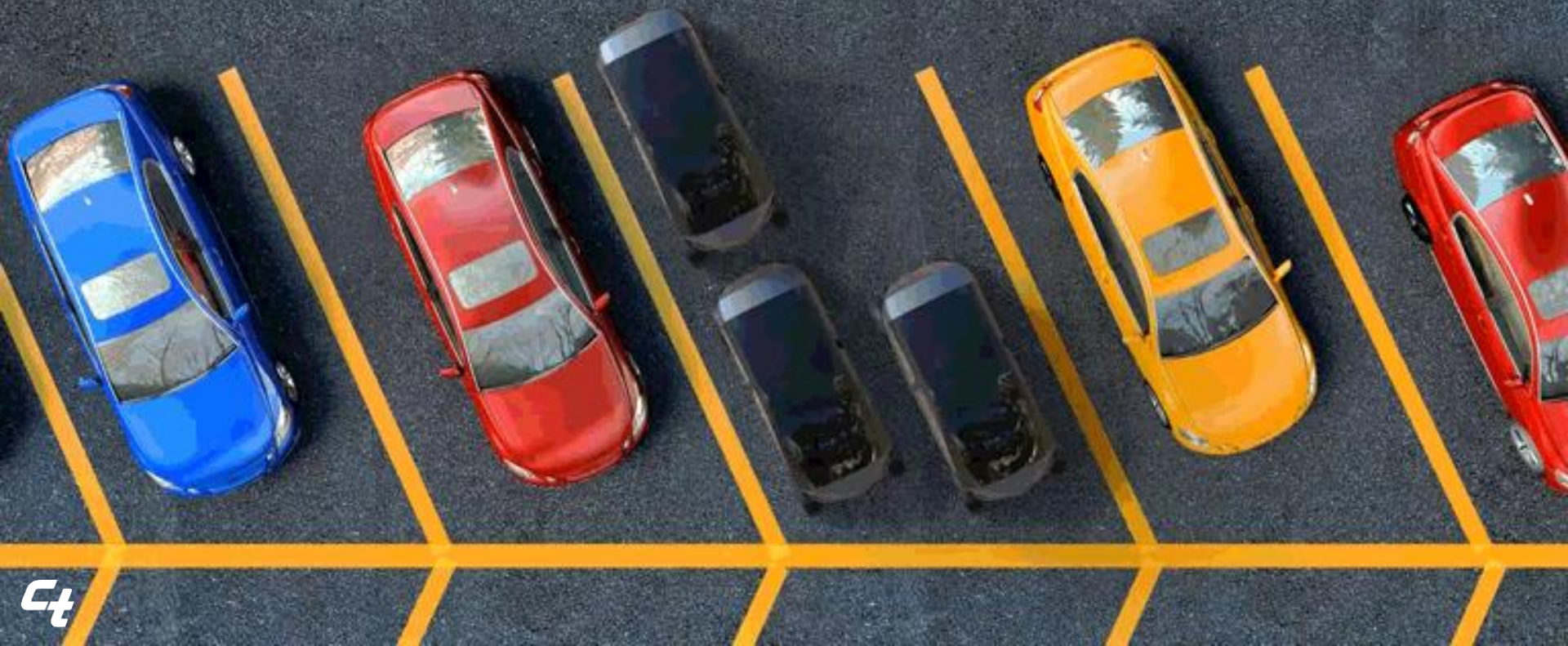
MONEY
WASTED

30% of the traveling time in cities is being wasted due to parking
Car - no longer a symbol of freedom



WHAT IS CITY TRANSFORMER?

Electric, Autonomous
ready, **Foldable car**



ONE PLATFORM MULTIPLE CABINS



CT family



CT LC



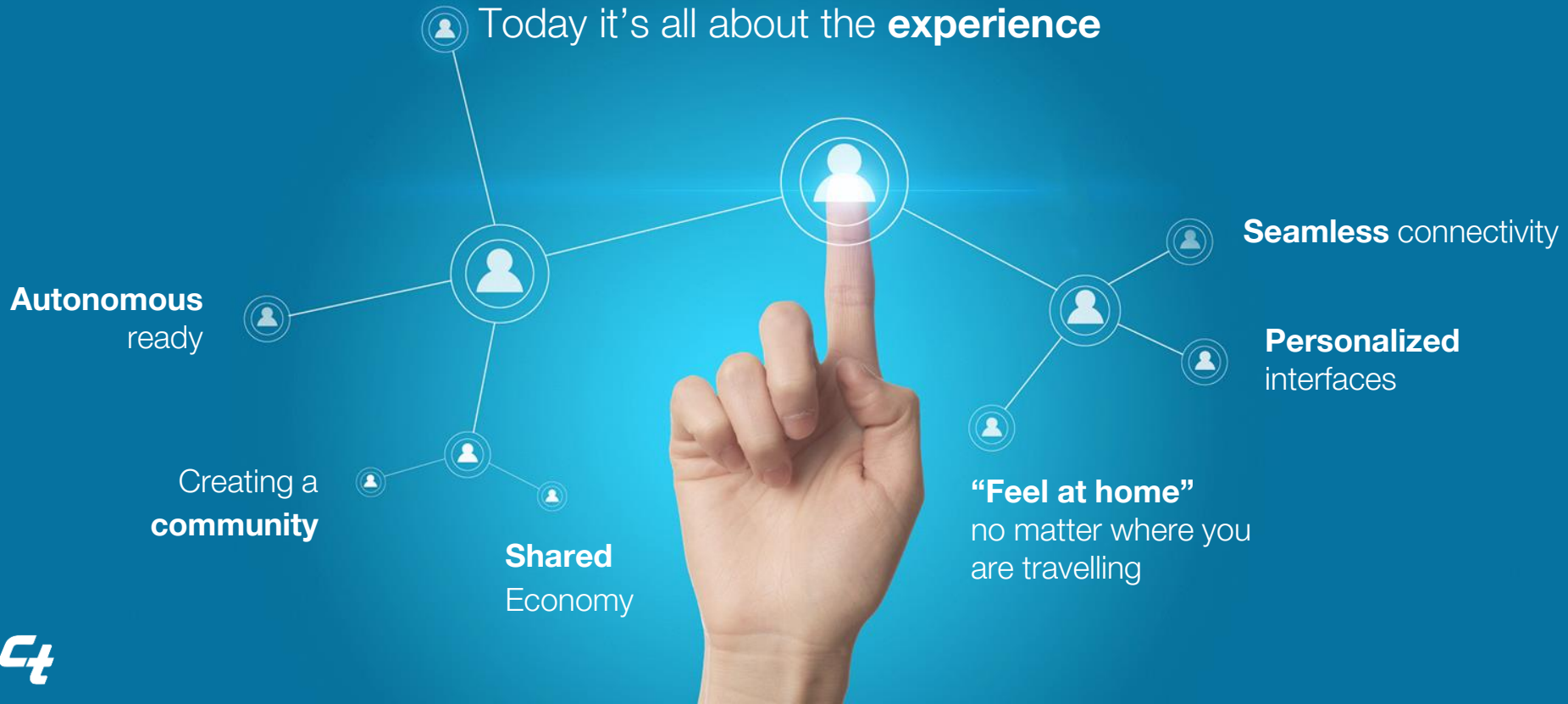
CT fun



CTS



MUCH MORE THAN A CAR



DISRUPTIVE MARKET TRENDS

EV trends

- Relative Simplicity – less parts – lower entry barrier
- Legislation - Future bans for selling internal combustion engines (ICE). Norway, Netherlands, India, UK, France...
- Corporates target to be emission free

Connected cars Exp. growth in car connectivity trends

Car sharing trends Growing demand of sharing solutions

Online marketing Becoming accepted in this traditional industry

Autonomous driving A Revolution!

CT will take an active role, But there is a lot to be done prior to this new mobility era.

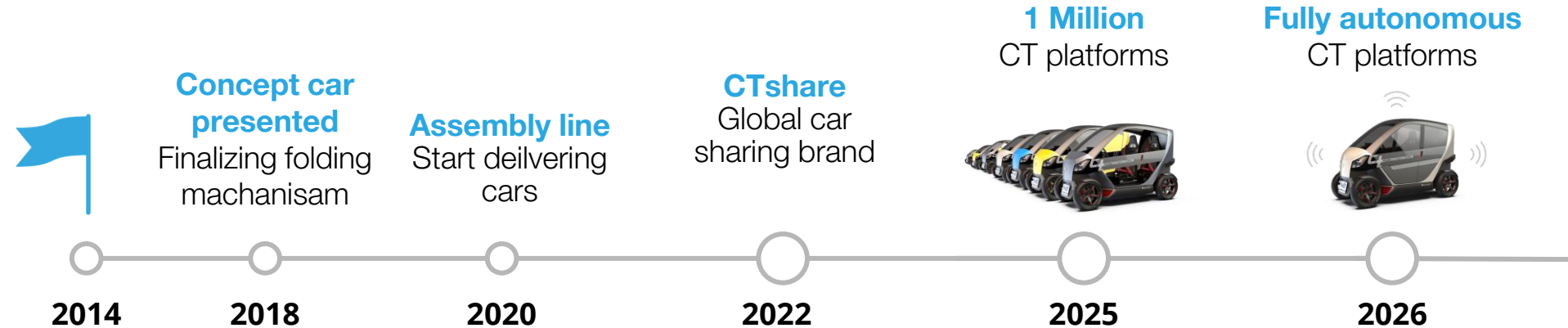
OUR VISION

To **RE-GREEN** the city
with personal mobility solution

VISION INTO REALITY

Become a Fabless OEM for smart & electric micro mobility solutions inside cities

Our Goal – Make worldwide impact on cities



OUR TEAM



Dr. Asaf Formoza
CEO



Udi Meridor
CINO



Eyal Cremer
CDO



Dr. Gideon Goldwine
CTO



Wei Chuan Beng
Co-Investor



Niels Stronkirch
CFO



Prof. Johann H. Tomforde
Executive consultant
The father of “Smart” city car

REVENUE MODEL



Vehicle sales

Direct sales: to end users (via the net) and to fleet managers
\$10,000 (Basic) / \$13,000 (Premium) per unit pre-tax

B2C

- Family
- 2 Seater
- Fun



REVENUE MODEL



Vehicle sales

Direct sales: to end users (via the net) and to fleet managers
\$10,000 (Basic) / \$13,000 (Premium) per unit pre-tax

B2B

- Logistics
- CThero
- CTshare



REVENUE MODEL

Customization & Upgrades

Customize your car - create a community around



REVENUE MODEL

Data Sharing

Data sharing using third parties – recurring revenues



COLLABORATIONS & TRACTION



Motor Ventures
(OEM)



Tier 1



Simulations and
Connectivity

COLLABORATIONS & TRACTION



Motor Ventures
(OEM)



Tier 1



Simulations and
Connectivity



LOI

- Tel-Aviv Municipality
- United Hatzalah
- Kolding (Denmark) Municipality
- Baltica (Poland)
- Car2Go Israel

PRE-ORDER CAMPAIGN

Will be launched during Q3 2018

GOAL - 7,000 pre-orders





DRIVE A CAR

PARK A MOTORCYCLE

THANK YOU