



Organization of
American States

April 19 to April 24, 2015
United States

INFORMATION BULLETIN

The Third Americas Competitiveness Exchange on Innovation and Entrepreneurship



www.riacnet.org
#ACXchange

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1. Objectives of the Exchange

The Third Americas Competitiveness Exchange on Innovation and Entrepreneurship (ACE) invites key leaders and decision makers to experience firsthand successful projects and experiences in the Midwest U.S. States of Minnesota, Wisconsin and Illinois. The activity is included in the Inter-American Competitiveness Network (RIAC) Work Plan for 2015 to facilitate collaboration on the 150 successful experiences that OAS Member States shared in the 2012-2014 Signs of Competitiveness Americas Reports www.riacreport.org

This six-day tour will showcase catalytic drivers such as advanced technology centers, innovation hubs, public-private partnerships, and strategic investments in the cities of Minneapolis and Rochester, Minnesota; LaCrosse, Viroqua, Westby, Gays Mills, Madison and Milwaukee, Wisconsin; and Chicago, Illinois. Featured sites on the tour target the following clusters: manufacturing, medical devices, water, agriculture, energy, and information and communication technology.

The ACE is the ideal opportunity for decision makers to establish long-term global/regional partnerships and to see the results and good practices of economic development initiatives in the Americas that seek to strengthen innovation and entrepreneurship ecosystems. The activities of the week have been selected to increase the prospect of advancing commerce and trade between participating economies, accelerate business opportunities and collaboration for all stakeholders.

For more information and updates on the upcoming ACE please visit the following link or take a look to the Twitter's Hashtag #ACXchange

http://riacnet.org/third-americas-competitiveness-exchange-on-innovation-and-entrepreneurship/ct_148/en/

For additional information on the First ACE in the United States, please refer to the following link:

http://riacnet.org/americas-competitiveness-exchange-on-innovation-and-entrepreneurship/ct_43/en/

2. Convening institutions

The U.S. Department of Commerce, through the International Trade Administration (ITA) and the Economic Development Administration (EDA), the U.S. Department of State, the Government of Guatemala, as Chair Pro Tempore of RIAC 2015, and the Organization of American States as the RIAC Technical Secretariat.

3. Participants

Participants from the Americas:

- **Argentina:** Guillermo Acosta, Minister of Industry, Commerce, Mining and Science, Province of Cordoba
- **Bahamas:** Matt Sweeting, Secretary/Director The Bahamas Chamber of Commerce
- **Barbados:** Charles Cyrus, Acting Director, National Council for Science and Technology
- **Belize:** Michael Eugene Brian Singh, Chief Executive Officer, Ministry of Trade, Investment and Private Sector, and Nilda Riverol, Manager, SBDC Belize
- **Bolivia:** Guillermo Pou Munt, President, National Chamber of Exports
- **Canada:** Douglas Walter Kinsey, Executive Director (Pacific Region) Industry Canada; H el ene Joncas, Partnerships, Industrial Research Assistance Program, National Research Council (NRC) Canada, and Dani Rachel Fisher, Public Affairs/Policy and Economic Relations Officer, Consulate General of Canada in Minneapolis
- **Chile:** Alejandro Esp ndola, Autonomous University of Chile
- **Colombia:** Iv n Gutierrez, Executive Director, CENIREC- Network of I&DT Centers of the Colombian Agricultural Sector; Maria Eugenia Lloreda, Director, INVESTPACIFIC - Investment Promotion Agency; and Victoria Iba ez, Executive Director, AmCham Barranquilla
- **Costa Rica:** Carlos Mora, Vice Minister of Economy, Industry and Commerce; and Gabriela Castro, Director of the Investment Division, Foreign Trade Ministry
- **Dominica:** Roselyn Paul, Minister of Commerce, Enterprise and Small Business Development
- **Dominican Republic:** Tamara V squez, Coordinator of the Innovation and Entrepreneurship Areas, National Competitiveness Council
- **Ecuador:** Maria Walevska, Chief Executive Officer, Co-owner and founder, Quality Control
- **El Salvador:** Luis Alonso Martinez Perdomo, Director of Entrepreneurship and Innovation, Universidad Francisco Gavieria; and Yax Canossa, Innovation and Quality Director at Ministry of Economy

- **Guatemala:** Karim Mercedes, Chief of Supply & Technological Demand, Innovation Section, National Secretariat for Science & Technology; and Irvin Calderon, Head of Basic and Applied Research
- **Guyana:** Christina Samanta Samaroo, Research & Marketing Officer, Small Business Bureau, Ministry of Tourism, Industry & Commerce
- **Honduras:** Ricardo Irías, Founder and CEO at Grupo Nueva Higueras y Honduras (NH&H)
- **Jamaica:** Reginald K. Nugent, Senior Policy Advisor to Minister G. Anthony Hylton, Minister of Industry, Investment and Commerce
- **Mexico:** President of FUMEC, Guillermo Fernández; Iván Gerardo Torres, Vice-president of Innovation, Chamber of Commerce in Guadalajara and President, Youth CONCANACO - National Confederation of Chamber of Commerce; Rafael Carmona Dávila, Head of the Cleantech and Entrepreneurship division, GreenMomentum/CTO; Mildred Noguera Leines, Director of Hidalgo State Business Network; José Guadalupe Octavio Cabrera-Lazarini, Dean of Manufacturing Engineering Department (2006), Universidad Politecnica de Queretaro; and Adriana Tortajada, Managing Director of Entrepreneurship Programs and Financing, National Entrepreneurship Institute; Paloma Saldaña Sánchez., INADEM
- **Paraguay:** Gricelda Cañete, Technological Park Itaipu
- **Perú:** Jorge Alfredo Huarachi, Director of INNOAE at Catholic University Santo Toribio of Mogrovejo
- **St. Vincent and the Grenadines:** Bernadette Ambrose-Black, Executive Director of Invest SVG
- **Trinidad and Tobago:** Armand Jackson, Senior Planning Officer, Ministry of Planning and Sustainable Development
- **United States:** Daniel Christopher St. Louis, Director of the Manufacturing Solutions Center; Kristin Elizabeth Dozier, Leon County Commissioner, District 5, Florida; Roque Vela, City Councilman, Laredo City on the U.S.-Mexico border; Darrell Hinnant, Mayor of Kannapolis, NC and Prior ACE Host; Ed Braddy, Mayor of Gainesville, FL; Devon Laney, President and CEO of Innovation Depot, and Patrick Charles Schaefer, Executive Director, Hunt Institute for Global Competitiveness, University of Texas, El Paso
- **Uruguay:** Catherine Krauss, Director of NEXO – Center for Entrepreneurial Development at Catholic University of Uruguay
- **Venezuela:** Dunia de Barnola, Executive Director, Venezuela Competitiva – National Center for Competitiveness

Additionally, representing the country of Georgia, Irakli Kashibadze, Chairman, Georgia’s Innovation and Technology Agency.

Some US authorities, international officials and experts expected to participate include the following:

- U.S. Assistant Secretary of Commerce for Economic Development Jay Williams
- National Director for the Minority Business Development Agency Alejandra Y. Castillo
- Executive Secretary for Integral Development for the Organization of American States V. Sherry Tross
- U.S. Representative Bobby L. Rush
- Deputy Assistant Secretary for Economic Development Matt Erskine
- Deputy Assistant Secretary for U.S. Operations Antwaun Griffin
- Deputy Assistant Secretary for the Western Hemisphere John Andersen
- Deputy Assistant Secretary for Regional Affairs Tom Guevara
- Wisconsin Lt. Governor Rebecca Kleefisch
- Director for Economic Development for the Organization of American States Ms. Maryse Robert
- The Mayor of Minneapolis Betsy Hodges
- The Mayor of Rochester Ardell Brede
- The Mayor of LaCrosse Tim Kabat
- President of Gays Mills Harry Heisz
- The Mayor of Madison Paul Soglin
- The Mayor of Milwaukee Tom Barrett
- The Mayor of Wauwatosa Kathy Ehley
- Chief Deputy Commissioner, Minnesota Department of Employment & Economic Development Cathy Polasky

4. Hotels

Please plan to arrive in Minneapolis, Minnesota on Saturday, April 18 or early morning on Sunday, April 19, 2015. The activity will start on Sunday, April 19 around noon. Those participating in the Exchange are eligible for reduced hotel rates. The total estimated hotel costs for the entire ACE trip from 19-24 April 2015 is: \$850 including tax. After you have confirmed your participation on ACE, the selected delegation hotels and their discount access codes will be sent to you shortly.

Hotel/Address	Nights	Rate Per Night	Group Name	Telephone # or Online Booking
Radisson Blu Mall of America 2100 Killebrew Drive Bloomington, MN	April 18 and 19	\$135 plus tax	Americas Competitiveness Exchange or "ACE"	1-952-881-5258 ACE Room Block
Radisson Hotel La Crosse 200 Harborview Plaza La Crosse, WI	April 20	\$99 plus tax	Americas Competitiveness Exchange or "ACE"	1-800-333-3333 www.radisson.com/lacrossewi
The Edgewater 1001 Wisconsin Place Madison, WI	April 21 and 22	\$159 plus tax	International Trade Administration	1-800-922-5512 shawn.ricks@trade.gov
Milwaukee Marriott Downtown 323 East Wisconsin Avenue Milwaukee, WI	April 23	\$107 plus tax	U.S. Department of Commerce	1-877-224-1990 ACE Room Block
Radisson Blu Aqua Hotel Chicago 221 North Columbus Drive Chicago, IL	April 24	\$199 plus tax	Americas Competitiveness Exchange or "ACE015"	1-312-565-0258 ACE Room Block

5. Itinerary

The following is the most updated draft itinerary – subject to change.

SATURDAY APRIL 18

TIME	ACTIVITY	SPEAKERS/HOST	LOCATION	NOTES
7:00PM	ON YOUR OWN DINNER. ACE HAS MADE GROUP RESERVATIONS AT CRAVE (Optional)	...	HOTEL LOBBY	CASUAL

SUNDAY APRIL 19

TIME	ACTIVITY	SPEAKERS/HOST	LOCATION	NOTES
10:00AM	KICK OFF	<p>TOM GUEVARA – U.S. DEPUTY ASSISTANT SECRETARY OF COMMERCE – ECONOMIC DEVELOPMENT ADMINISTRATION</p> <p>ANTWAUN GRIFFIN- U.S. DEPUTY ASSISTANT SECRETARY OF COMMERCE – INTERNATIONAL TRADE ADMINISTRATION</p> <p>DR. MARYSE ROBERT – DIRECTOR- DEPARTMENT OF ECONOMIC AND SOCIAL DEVELOPMENT- ORGANIZATION OF AMERICAN STATES</p> <p>JEANNETTE TAMAYO – CHICAGO REGIONAL DIRECTOR - ECONOMIC DEVELOPMENT ADMINISTRATION – US DEPARTMENT OF COMMERCE</p> <p>ANTONIO R. RILEY, CHAIRMAN- CHICAGO FEDERAL EXECUTIVE BOARD AND CHICAGO REGIONAL ADMINISTRATOR – US. DEPARTMENT OF</p> <p>JEAN BROWN- EXECUTIVE DIRECTOR- CHICAGO FEDERAL EXECUTIVE BOARD</p> <p>KATHLEEN MOTZENBECKER, EXECUTIVE DIRECTOR, MINNESOTA TRADE OFFICE</p>	HOTEL LOBBY	<p>ATTIRE FOR THE DAY</p> <p>- SMART BUSINESS– (FOR EXAMPLE: COAT WITH NO TIE FOR MEN)</p>

10:30AM	TRAVEL TO HGA ARCHITECTS	KATHLEEN MOTZENBECKER WILL TRAVEL WITH THE GROUP ON THE BUS
11:00AM	WELCOME TO MINNESOTA	KATHLEEN MOTZENBECKER, EXECUTIVE DIRECTOR, MINNESOTA TRADE OFFICE MICHAEL LANGLEY, CEO, GREATER MSP DAVID LOEHR, PRINCIPAL, HGA	HGA ARCHITECTS 420 N 5TH ST #100 MINNEAPOLIS, MN 55401 PHONE: (612) 758-4000	...
11:10AM	MINNESOTA'S BID FOR THE 2023 WORLD'S FAIR	MARK RITCHIE, CHAIR OF THE MINNESOTA WORLD'S FAIR ADVISORY COMMITTEE AND FORMER MINNESOTA SECRETARY OF STATE
11:20AM	US CLUSTER MAPPING PROJECT AND THE MINNEAPOLIS-ST. PAUL REGIONAL CLUSTER INITIATIVE	DR. CHRISTIAN KETELS-PRINCIPAL ASSOCIATE INSTITUTE FOR STRATEGY AND COMPETITIVENESS - HARVARD BUSINESS SCHOOL		
12:45	WALK TO TARGET FIELD			
1:00PM –	MAJOR LEAGUE BASEBALL GAME –	...	TARGET FIELD	...
4:30PM	MINNESOTA TWINS VS. CLEVELAND INDIANS		353 N 5TH ST MINNEAPOLIS, MN 55403 EVENT SUITES "B" AND "C", INCLUDING FULL FOOD AND BEVERAGE MENU.	
4:30PM	DEPART
5:00PM	PHOTO AT STONE BRIDGE	GROUP PHOTO		
5:30PM	MILL CITY TOUR AND RECEPTION WITH THE MN HISTORICAL SOCIETY	ANDREA KAJER, DEPUTY DIRECTOR, MINNESOTA HISTORICAL SOCIETY ERICK GARCÍA LUNA, SENIOR POLICY AIDE TO THE MAYOR OF MINNEAPOLIS SENATOR PATRICIA TORRES RAY, MINNESOTA SENATE	MILL CITY MUSEUM 704 S 2ND ST MINNEAPOLIS, MN 55401 PHONE: (612) 341-7555	GUESTS WILL BE DIVIDED INTO THREE GROUPS FOR A GUIDED MUSEUM TOUR
8:00PM	RETURN TO HOTEL

MONDAY APRIL 20

TIME	ACTIVITY	SPEAKERS/HOST	LOCATION	NOTES
7:45AM	DEPART HOTEL FOR UMN	...	MEET IN HOTEL LOBBY-	ATTIRE FOR THE DAY - BUSINESS/SMART BUSINESS-- (FOR EXAMPLE: COAT WITH TIE OR COAT WITH NO TIE FOR MEN) PLEASE CHECK OUT OF HOTEL AND LOAD LUGGAGE ONTO BUS
8:30AM	CONTINENTAL BREAKFAST AT UMN AND NETWORKING	...	NORTHRUP BEST BUY THEATER UNIVERSITY OF MINNESOTA 84 CHURCH ST SE MINNEAPOLIS, MN 55455	...
9:00AM	WELCOME	MAURA DONAVAN, EXECUTIVE DIRECTOR, OFFICE OF UNIVERSITY ECONOMIC DEVELOPMENT, UNIVERSITY OF MINNESOTA BRIAN HERMAN, PH.D., VICE PRESIDENT FOR RESEARCH, UNIVERSITY OF MINNESOTA
9:15AM	THE FRUIT CROPS BREEDING PROGRAM AT THE UNIVERSITY OF MINNESOTA	DR. JIM LUBY- PROFESSOR-HORTICULTURAL SCIENCE UNIVERSITY OF MINNESOTA
10:00AM	NATURAL RESOURCES RESEARCH INSTITUTE (NRRI) AT THE UNIVERSITY OF MINNESOTA - DULUTH	DR. ROLF WEBERG - DIRECTOR-NRRI
10:45AM	ACADEMIC HEALTH CENTER	DR. TUCKER LEBIEN, - THE UNIVERSITY OF MINNESOTA'S VICE DEAN FOR RESEARCH OF THE MEDICAL SCHOOL AND THE ASSOCIATE VICE PRESIDENT FOR RESEARCH OF THE ACADEMIC HEALTH CENTER

11:00AM	WALK TO WALTER DIGITAL TECHNOLOGY CENTER	
11:45AM	LUNCH SPONSORED BY 3M WELCOME AND OVERVIEW OF THE COLLEGE OF SCIENCE AND ENGINEERING	STEVEN CROUCH, PH.D., DEAN OF THE COLLEGE OF SCIENCE & ENGINEERING, UNIVERSITY OF MINNESOTA
12:15AM	WELCOMING REMARKS	CATHY POLASKY, CHIEF DEPUTY COMMISSIONER, MINNESOTA DEPARTMENT OF EMPLOYMENT & ECONOMIC DEVELOPMENT	WALTER DIGITAL TECHNOLOGY CENTER	...
12:20AM	PRESENTATION ON RURAL DEVELOPMENT IN MINNESOTA	NICOLE GRIENSEWIC MICKELSON, EXECUTIVE DIRECTOR, REGION NINE DEVELOPMENT COMMISSION
1:00PM	DEPART FOR MAYO CLINIC	
2:45PM	MAYO CLINIC	JEFFREY BOLTON-CHIEF ADMINISTRATIVE OFFICER AND VICE PRESIDENT- MAYO CLINIC	SOUTH SIDE OF THE MAYO BUILDING, ON 2ND STREET SW WALK THROUGH LANDOW ATRIUM IN THE GONDA BUILDING TO THE SIEBENS BUILDING, PHILLIPS HALL, 1ST FLOOR.	...
3:30PM	CAMPUS TOUR MAYO CLINIC EVENT	DOUGLAS HOLTAN- VICE CHAIR, FACILITIES COORDINATION AND CAMPUS PLANNING – MAYO CLINIC
4:15PM	MINNESOTA BIO BUSINESS CENTER & RAEDI (ROCHESTER AREA ECONOMIC DEVELOPMENT, INC.)	DANIEL ESTES-DIRECTOR-MAYO CLINIC VENTURES GARY SMITH- PRESIDENT -RAEDI
5:00PM	DEPART FOR LACROSSE
6:30PM	RELATIONSHIP BUILDING RECEPTION - DINNER WITH THE CITY OF LACROSSE	US REPRESENTATIVE RON KIND MAYOR TIM KABAT LA CROSSE COUNTY EXECUTIVE TARA JOHNSON MATT ERSKINE – U.S. DEPUTY ASSISTANT SECRETARY OF COMMERCE – ECONOMIC DEVELOPMENT ADMINISTRATION (KEYNOTE)	LUNDA CENTER, WESTERN TECHNICAL COLLEGE, 400 7 TH STREET NORTH, LA CROSSE, WI	

7:45PM	TRANE MANUFACTURING FACILITY TOUR	
9:30PM	DEPART FOR HOTEL

TUESDAY APRIL 21

TIME	ACTIVITY	SPEAKER/LEAD	LOCATION	NOTES
7:00AM	OPTIONAL BREAKFAST SPONSORED BY THE CITY OF LACROSSE	...	<p>THE IOWA ROOM OF THE HOTEL WILL BE SET UP ON TUESDAY MORNING FROM 7:00 AM TO 8:00 AM FOR BREAKFAST FOR THE ACE GROUP. COFFEE, TEA, PASTRIES AND SOME FRESH FRUIT FOR EVERYONE.</p> <p>THE IOWA ROOM IS LOCATED ON THE SECOND FLOOR OF THE HOTEL AND PROVIDES A BEAUTIFUL VIEW OF THE MISSISSIPPI RIVER AND RIVERSIDE PARK.</p>	...
7:45AM	SITE SEEING THE BLUFFS WITH CITY OF LACROSSE PARKS DIRECTOR	STEVE CARLYON – LACROSSE PARKS DIRECTOR	MEET IN HOTEL LOBBY	<p>ATTIRE FOR THE DAY - BUSINESS/SMART BUSINESS– (FOR EXAMPLE: COAT WITH TIE OR COAT WITH NO TIE FOR MEN) PLEASE WEAR COMFORTABLE SHOES</p> <p>PLEASE CHECK OUT OF HOTEL AND LOAD LUGGAGE ONTO BUS</p>

9:15 AM	DEPART
10:15AM	WESTBY COOPERATIVE CREAMERY	...	401 SOUTH MAIN STREET, WESTBY, WI 54667	...
11:15AM	DEPART
11:30AM	THE FOOD ENTERPRISE CENTER	SUSAN NOBLE - EXECUTIVE DIRECTOR- VERNON ECONOMIC DEVELOPMENT ASSOCIATION	1201 NORTH MAIN STREET, SUITE 6, VIROQUA WI 54665	...
1:00PM	DEPART
1:15PM	LUNCH WITH VILLAGE OF GAYS MILLS (PLEASE BRING A LITTLE BIT OF \$ FOR LUNCH AS THIS IS A VERY RURAL COMMUNITY)	RITCH STEPHENSON- FOUNDER AND PRESIDENT OF BUSINESS AUTOMATION PRODUCTS, INC. - (BAPI) HARRY HEISZ-VILLAGE BOARD PRESIDENT ALLEN AND LYNN TEACH-SUNRISE ORCHARDS MONIQUE HOOKER-GOT2HAVPIE, LLC MEGAN PIERCE AND JOHANNA O'TIGHAM- TEA FOR THE PEOPLE, LLC JACK KNOWLES- J.B. KNOWLES, INC.	COMMUNITY COMMERCE CENTER, 16381 STATE HWY 131, GAYS MILL, WI	...
2:45PM	DEPART
3:00PM	DEPART FOR MADISON	STATE AND MADISON VIDEOS ON THE BUS		
4:30PM	ARRIVE MADISON CHECK IN
5:00PM	WELCOME AND PRESENTATIONS	WELCOME BY PAUL JADIN, MADREP CEO WI DAS JEFFREY LYON, DATCP, - WIS AGRIC. FEDERAL ECONOMIC DEVELOPMENT Q&A WITH DAS ERSKINE AND SENIOR FEDERAL ECONOMIC DEVELOPMENT OFFICIALS	EDGEWATER, GRAND BALLROOM C, 5 th FLOOR	...
6:00PM	DINNER ON YOUR OWN	...	MEET IN HOTEL LOBBY	MADISON LATINO CHAMBER TO SERVE AS DOWNTOWN AMBASSADORS

WEDNESDAY APRIL 22

TIME	ACTIVITY	SPEAKER/LEAD	LOCATION	NOTES
7:30AM	BUS RIDE TO EPIC CAMPUS IN VERONA, WI	WELCOME VIDEO AND PRESENTATION ON BUS	HOTEL LOBBY	ATTIRE FOR THE DAY - BUSINESS/ SMART BUSINESS- (FOR EXAMPLE: COAT WITH TIE OR COAT WITH NO TIE FOR MEN)
8:15AM	BREAKFAST - EPIC SYSTEMS GLOBAL HQ	...	1979 MILKY WAY VERONA, WISCONSIN 53593	...
8:45AM	STARTINGBLOCK MADISON (SBM)	MICHAEL GAY, MADREP - SBM ADVISORY BOARD	EPIC MEETING CENTER	...
9:00AM	WELCOME AND EPIC CAMPUS TOUR	STEVE DICKMANN, COO
10:30AM	DEPART EPIC
11:00AM	UW CENTER FOR DAIRY RESEARCH	REBECCA KLEEFISCH (CLAYFISH) LT. GOVERNOR – STATE OF WISCONSIN JOHN LUCEY PH.D- DIRECTOR	CDR ROOM 205, BABCOCK HALL	...
NOON	BUS TO WISCONSIN INSTITUTE OF DISCOVERY AND MORGRIDGE INSTITUTE FOR RESEARCH (COLLECTIVELY WID)	...	330 N. ORCHARD ST. MADISON, WI 53715	...
12:15PM	LUNCH - WISCONSIN INSTITUTE OF DISCOVERY AND MORGRIDGE INSTITUTE FOR RESEARCH (COLLECTIVELY WID)	...	DELUCA PAVILION	...
12:45PM	UNIVERSITY OF WISCONSIN WELCOME	DR. REBECCA BLANK- CHANCELLOR- UNIVERSITY OF WISCONSIN-15 MINUTES) THE HONORABLE JAY WILLIAMS – ASSISTANT SECRETARY – DEPARTMENT OF COMMERCE (I&E FOCUSED-15 MINUTES)
1:15PM	WISCONSIN INSTITUTE OF DISCOVERY AND MORGRIDGE INSTITUTE FOR RESEARCH (COLLECTIVELY WID)	JAMES DAHLBERG, PH.D. – FORMER INTERIM DIRECTOR OF MORGRIDGE INSTITUTE OF DISCOVERY
1:30PM	WISCONSIN ENERGY INSTITUTE	MARY BLANCHARD, ASSISTANT DIRECTOR
1:45PM	WID TOUR

2:45PM	DEPART FOR UNIVERSITY RESEARCH PARK (URP)
3:15PM	URP / MGE INNOVATION CENTER	AARON OLVER - URP EXECUTIVE DIRECTOR	510 CHARMANY DRIVE, SUITE 50, MADISON	...
3:45PM	URP TENANT PRESENTATIONS AND NETWORKING	DR. EMILE NUWAYSIR, CELLULAR DYNAMICS INTERNATIONAL (PLURIPOTENT STEM CELL RESEARCH), JP FIELDER, EXACT SCIENCES (COLORECTAL CANCER DETECTION) NICK CARUCCIO, EPICENTRE TECHNOLOGIES/ILUMINA (LIFE SCIENCE TOOLS)
4:45PM	WINDOW TOUR VIA BUS OF PARK THEN DEPART FOR HOTEL	AARON OLVER, URP EXECUTIVE DIRECTOR
6:15PM	COMMUNITY NETWORKING- RECEPTION FOR DELEGATION AND LOCAL OFFICIALS. OPPORTUNITY FOR PRESS TO ENGAGE THE DELEGATION.	A FEW WORDS FROM ASSISTANT SECRETARY JAY WILLIAMS	EDGEWATER MENDOTA BALL ROOM	...
7:45PM	DINNER ON YOUR OWN (IF DESIRED)

THURSDAY APRIL 23

TIME	ACTIVITY	SPEAKER/LEAD	LOCATION	NOTES:
7:30AM	DEPART FOR MILWAUKEE	...	HOTEL LOBBY	ATTIRE FOR THE DAY - BUSINESS/ SMART BUSINESS-- (FOR EXAMPLE: COAT WITH TIE OR COAT WITH NO TIE FOR MEN) PLEASE CHECK OUT OF HOTEL AND LOAD LUGGAGE ONTO BUS
8:45AM	ARRIVE AND LIGHT BREAKFAST IN MILWAUKEE	...	INNOVATION CAMPUS, WAUWATOSA, WI 53226	...

9:00AM	UNIVERSITY OF WISCONSIN - MILWAUKEE – INNOVATION CAMPUS	MAYOR OF WAUWATOSA KATHY EHLEY
10:30 AM	DEPART
11:00 AM	MIDWEST ENERGY RESEARCH CONSORTIUM (M-WERC)	ALAN PERLSTEIN- -EXECUTIVE DIRECTOR AND CEO JEFFREY ANTHONY- DIRECTOR- M-WERC ENERGY INNOVATION CENTER BRUCE BEIHOFF- DIRECTOR- TECHNOLOGY INNOVATION	4201 N 27TH ST, MILWAUKEE, WI 53216	...
11:45AM	BREAK
12:00AM	LUNCH AT M-WERC	TOM BARRETT – MAYOR- CITY OF MILWAUKEE ALEJANDRA Y. CASTILLO- DIRECTOR- NATIONAL DIRECTOR OF THE MINORITY BUSINESS DEVELOPMENT AGENCY (MBDA) (KEYNOTE)		
1:00PM	DEPART M- WERC
1:05PM	CENTURY CITY TOUR	ALAN PERLSTEIN- -EXECUTIVE DIRECTOR AND CEO
1:30PM	DEPART FOR WATER COUNCIL
2:00PM	OVERVIEW AND TOUR OF THE WATER COUNCIL GLOBAL WATER CENTER	<u>DEAN AMHAUS</u> - PRESIDENT AND CEO THE WATER COUNCIL	THE WATER COUNCIL GLOBAL WATER CENTER 247 W. FRESHWATER WAY, SUITE 500 MILWAUKEE, WI 53204 USA	
3:00PM	DEPART
3:30PM	OVERVIEW AND TOUR OF THE SCHOOL OF FRESHWATER SCIENCE	DAVID GARMAN, PH.D -DEAN	600 E GREENFIELD AVE, MILWAUKEE, WI 53204	
4:30PM	TRAVEL TO AND BUS TOUR OF THE MENOMONEE VALLEY AND 3 rd WARD (DEPART FOR WATER COUNCIL)	ROCKY MARCOUX - COMMISSIONER FOR THE DEPARTMENT OF CITY DEVELOPMENT
5:15PM	RETURN TO HOTEL			
6:00PM	NETWORKING WITH COMMUNITY LEADERS	JOHN ANDERSON – PRINCIPAL DEPUTY ASSISTANT SECRETARY – INTERNATIONAL TRADE ADMINISTRATION (KEYNOTE)	MARRIOTT HOTEL – ROOM TO BE DETERMINED	...
7:30PM	DINNER ON YOUR OWN (IF DESIRED)

FRIDAY, APRIL 24

TIME	ACTIVITY	SPEAKER/LEAD	LOCATION	NOTES:
7:00AM	DEPART FOR CHICAGO	...	HOTEL LOBBY	ATTIRE FOR THE DAY - BUSINESS/SMART BUSINESS- (FOR EXAMPLE: COAT WITH TIE OR COAT WITH NO TIE FOR MEN) PLEASE CHECK OUT OF HOTEL AND LOAD LUGGAGE ONTO BUS
9:15AM	U.S. DEPARTMENT OF ENERGY'S ARGONNE NATIONAL LABORATORY	GREGORY S. MORIN - DIRECTOR FOR STRATEGY AND INNOVATION INTERIM DIRECTOR FOR TECHNOLOGY DEVELOPMENT & COMMERCIALIZATION- ARGONNE NATIONAL LABORATORY NORMAN PETERSON- DIRECTOR- GOVERNMENT RELATIONS ARGONNE NATIONAL LABORATORY	ARGONNE NATIONAL LABORATORY 9700 S. CASS AVENUE ARGONNE, IL 60439	...
11:15PM	DEPART
	LUNCH	DR. MICHAEL AMIRIDIS – CHANCELLOR UNIVERSITY OF ILLINOIS AT CHICAGO DR. ROBERT EASTER- PRESIDENT – UNIVERSITY OF ILLINOIS SHERRY TROSS- EXECUTIVE SECRETARY - THE ORGANIZATION OF AMERICAN STATES (OAS) (KEYNOTE) CHARLES RIVKIN – ASSISTANT SECRETARY OF STATE TOM GUEVARA – U.S. DEPUTY ASSISTANT SECRETARY OF COMMERCE – ECONOMIC DEVELOPMENT ADMINISTRATION ANTWAUN GRIFFIN- U.S. DEPUTY ASSISTANT SECRETARY OF COMMERCE – INTERNATIONAL TRADE ADMINISTRATION	UNION LEAGUE CLUB 65 W JACKSON BLVD, CHICAGO, IL 60604	KEY PARTNERS UNIVERSITY OF ILLINOIS- CHICAGO; CHICAGO FEDERAL EXECUTIVE BOARD; COOK COUNTY AS IMCP LEAD; WORLD CHICAGO; WORLD BUSINESS CHICAGO; CHICAGOLAND CHAMBER OF CONFERENCE ; CHICAGO COUNCIL OF GLOBAL AFFAIRS

2:00PM	U.S. DEPARTMENT OF DEFENSE - UI LABS AND NATIONAL DIGITAL MANUFACTURING INNOVATION INSTITUTE	DR. LAWRENCE B. SCHOOK - VICE PRESIDENT FOR RESEARCH AT THE UNIVERSITY OF ILLINOIS. CARALYNN V. NOWINSKI- EXECUTIVE DIRECTOR -UI LABS DEAN L. BARTLES- EXECUTIVE DIRECTOR -DMDII
2:45PM	UNIVERSITY OF ILLINOIS - BLUE WATERS	DR. MERLE GILES- DIRECTOR OF NCSA'S INDUSTRY AND ECONOMIC DEVELOPMENT'S PROGRAM
3:25PM	ENTERPRISEWORKS CHICAGO & ILLINOIS MEDICAL DISTRICT
3:40PM	ALLIANCE FOR REGIONAL DEVELOPMENT	KELLY O'BRIEN – EXECUTIVE DIRECTOR - ALLIANCE FOR REGIONAL DEVELOPMENT		
4:00PM	DEPART
4:15PM	UNIVERSITY TECHNOLOGY PARK AT IIT	JOHN ANDERSON, PRESIDENT ILLINOIS INSTITUTE OF TECHNOLOGY DAVID BAKER, EXECUTIVE DIRECTOR, UNIVERSITY TECHNOLOGY PARK AT IIT AND VP EXTERNAL AFFAIRS, IIT DR. SARFARAZ NIAZI, EXECUTIVE CHAIRMAN, THERAPEUTIC PROTEINS, INTERNATIONAL ERIK KULSTAD, CEO, ADVANCED COOLING THERAPIES JEREMY ALEXIS, DIRECTOR, INTERPROFESSIONAL PROJECTS PROGRAM, ILLINOIS INSTITUTE OF TECHNOLOGY	3440 S DEARBORN ST, CHICAGO, IL 60616	
5:30PM	DEPART
5:45PM	GOODBYES AND GROUP PHOTO	...	CHICAGO PLANETARIUM - SKYLINE	...
6:15PM	CHECK INTO HOTEL

6. Dress Code

Business or business casual, depending on the site visits scheduled for the day. This will be confirmed closer to the date of the activity and included as part of the schedule itinerary.

7. Transportation

The program organizers will arrange local transportation throughout the visit. This means transportation by bus from site to site and between different cities. Applicants will need to cover their airfare and the transportation to and from the airport. For your reference, these are the airports you need to take into consideration in the moment you book your flights:

Arrival: Minneapolis–Saint Paul International Airport (MSP) (Suggested Arrival on April 18)

Departure: Chicago O'Hare International Airport (ORD) (Suggested Departure on April 25)

Please email your flights itinerary to abonilla@oas.org and leann.tagwerker@trade.gov

8. Financial support

Financial support for this activity is provided by the Government of the United States and the Government of Canada through its Department of Foreign Affairs, Trade and Development (DFATD) to qualified nominated participants that requested support in the moment of submitting the application, particularly from smaller economies.



Canada

9. Meals

Various meals are provided by local hosts but participants will cover other meals and miscellaneous items. Some nights have “dinner own your own” so you are able to explore the communities. Please notify us of any food intolerances or allergies, if you didn't include the information as part of your application form.

10. Press Coverage

Media will be invited to attend events throughout the Exchange in every city and at every site visit. We also plan to do some outreach to media prior to the beginning of the Exchange. To better communicate your participation in the Exchange and give visibility to the activity so others can benefit in the future, we are requesting the assistance of your press teams to work with media in your country and/or communities. If you are willing to support this effort and/or speak to your local media about the Exchange, kindly send the press contacts of your institution to Tami Holzman at tholzman@eda.gov and Adriana Bonilla at abonilla@oas.org.

11. Electricity

Electric power is standardized in all states across the USA. It is set at 110 Volts and 60 cycles.

Standard electric plugs have two flat blades. The plugs on some newer appliances have a third round grounding pin. Almost all homes and commercial buildings are equipped with electrical receptacles that can accommodate either type of plug.

12. Visa

Information can be found at the following link:

www.immigrationdirect.com/foreign-entry-requirements-USA.jsp?gclid=CN_WydyX-bwCFQfNOgodc0AAOQ

13. Contact information

Adriana Bonilla

Americas Competitiveness Forum Coordinator
Inter-American Competitiveness Network
Technical Secretariat
Department of Economic Development
Executive Secretariat for Integral Development
Organization of American States
abonilla@oas.org

LeAnn Tagwerker

Office of the Deputy Assistant Secretary for the
Western Hemisphere
International Trade Administration
U.S. Department of Commerce
leann.tagwerker@trade.gov