

AGENDA



Americas Competitiveness Exchange

May 14 - 19, 2023



E•D•A
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION



INTERNATIONAL
TRADE
ADMINISTRATION



OAS | More rights
for more people



Washington State
Department of
Commerce



Puget Sound Regional Council



Americas
Competitiveness
Exchange

Discover the Emerald City's Thriving Economic Region

Friday, May 12th and Saturday, May 13th



Participant Arrival in Seattle



Check-in at the Renaissance Seattle Hotel, Seattle Washington

Sunday, May 14th

10:00 - 11:30 am **Open Registration at the Renaissance Seattle Hotel**
Location: East Room, which is located on the third floor
Feel free to pick up your name badges at any time between the designated time frame



Lunch on your own

12:00 pm **Load Buses at Renaissance Seattle Hotel Main Lobby**

12:30 pm **Visit the Space Needle, One of Seattle's Main Tourist Attractions**



An iconic 605-ft-tall spire at the Seattle Center Participants, will have the opportunity to walk the observation deck.



Group photo

1:30 pm **Travel via Monorail and Walk to Pike Place Market from Westlake**



Westlake Center



Pike Place Market

2:00 pm **Explore the Pike Place Market, Home to Hundreds of Farmers, Crafters, and Small Businesses**

The Pike Place Market is one of the oldest and largest operating public markets in the United States. The city is committed to preserving, rehabilitating, and protecting the Market's buildings; increasing farm and food retailing opportunities; incubating and supporting small and marginal businesses; and providing services for low-income people.

ACE Delegates will be provided an overview of the Market and have time to explore.

3:30 pm **Transfer to Wing Luke Museum**

4:00 pm **Enjoy an ACE Welcome Reception and Start Finding New Partnership Opportunities at The Wing Luke Museum**

While visiting the culture, art, and history museum located in Seattle's Chinatown-International District, ACE delegates will have the opportunity to learn about how Seattle's Asian and Asian American community, the region's largest racial minority, has contributed to the region's economic development.

Welcome to the Wing Luke Museum

Joel Barraquiel Tan, Executive Director, Wing Luke

Welcome to ACE Seattle

Keynote Speaker:

Dennis Alvord, Deputy Assistant Secretary for Economic Development and Chief Operating Officer Economic Development Administration (EDA) U.S. Department of Commerce

Remarks:

César Parga, Chief of Competitiveness, Innovation and Technology, Organization of American States

Chris Green, Washington State Department of Commerce

Meet the ACE Organizers

Led by **Dr. Barrett Haga**, Senior Engagement Administrator, Economic Development Administration (EDA), U.S. Department of Commerce

Icebreaker Activity

Network and Explore Museum galleries

6:00 pm **Return to Renaissance Seattle Hotel**

Monday, May 15th



7:15
am



Meet in the Main Lobby of the
Renaissance Seattle Hotel

7:30
am



Walk from the
**Renaissance Seattle Hotel to the
Columbia Tower**

8:00
am



**Official Welcome Breakfast at the
Columbia Center Tower Seattle**

The Columbia Tower is the tallest building in Seattle with 360-degree views of the region. The Columbia Center Seattle is made up of 76 stories, which are primarily leased as office space, and presents rental and investment opportunities.

- **Nestor Mendez**, Assistant Secretary General, Organization of American States (5 minutes)
- **Alejandra Castillo**, U.S. Assistant Secretary of Commerce for Economic Development (5 minutes)
- **Dilawar Syed**, Special Representative for Commercial and Business Affairs, U.S. Department of State (5 minutes)
- **Claudia Balducci**, Puget Sound Regional Council President and King County Councilmember (2-3 minutes)
- **Greg Wong**, Deputy Mayor City of Seattle after CM Balducci (protocol - elected official before non-elected)

An Overview of the Greater Seattle Region
Economic Development Ecosystem



Official Photo of Authorities

9:30
am



Load Buses and Transfer from
**Columbia Tower to the
University of Washington**

10:00
am



**Find R&D and Research Exchanges
Opportunities at the University of
Washington - Seattle Campus**

The University of Washington is one of the world's preeminent public universities. Ranked No. 7 in the world on the U.S. News & World Report's Best Global Universities rankings.

Featured Initiative: CoMotion

<https://comotion.uw.edu/about-us/>

Delegates will learn and connect with the University's collaborative innovation hub which focuses on innovation training; IP advising and protection; funding and mentorship; and licensing, startup and incubation. They will also learn about the Mobility Innovation Center, which supports the progress of Seattle as a global leader in smart city transportation.

Featured Initiative: Clean Energy Institute

<https://www.wcet.washington.edu/>

Delegates will explore partnership opportunities with the University of Washington Clean Energy Institute, the inventors of the Washington Clean Energy Testbeds, which accelerate the development, scaling-up, and adoption of new technologies in solar harvesting, energy storage, and system integration. This open-access facility in Seattle was founded on the principle that users retain intellectual property. It offers customized training and use of instruments for fabricating prototypes, testing devices and modules, and integrating systems.

12:00
pm



Load Buses and Transfer from
the **University of Washington
to Microsoft**

12:30
pm



**Learn How Microsoft Enables Digital
Transformation – The Era
of Artificial Intelligence**

A conversation about workforce development, AI and other emerging technologies, women in tech, and sustainability practices.

2:15
pm



Load Buses and Transfer to
Spring District

3:00
pm



**Exploring University-Industry
Collaboration and Technology
Innovation at the Spring District's
Global Innovation Exchange (GIX)**

<https://gix.uw.edu/>

Participants will learn about the Spring District, which was developed in the 1960s for light industrial uses and warehousing. It is now redeveloped into a mixed-use neighborhood. As part of the visit to the Spring District, participants will learn and connect with the University of Washington's Global Innovation Exchange (GIX) which is a university-industry nexus for interdisciplinary education in technology innovation. In partnership with corporate, government, and non-profit organizations, GIX delivers transformational learning experiences through world-class graduate and professional development programs.

ACE Delegates will be able to identify partnership opportunities for prototyping labs and student exchanges at the GIX, an incubator that inspires innovators to solve real-world challenges through the responsible application of advanced technologies.

<https://wrighttrunstad.com/>

5:00
pm



**Learn About Partnership
Opportunities with Chateau Ste.
Michelle Winery, Located Within
the Woodinville Community,
Home to 118 Wineries**

Woodinville wineries and tasting rooms have become a mecca for wine enthusiasts from around the world

Welcome by Washington State **Governor Jay Inslee**
Hosted by City of Bellevue **Mayor Lynne Robinson**
City of Kirkland **Mayor Penny Sweet**
City of Redmond **Mayor Angela Birney**
City of Woodinville **Mayor Mike Millman**

**Overview about the Washington Wine
Industry**

**Key facts on how the wine sector interacts with
the economic development ecosystem, with
other industries, academia, and small businesses**

Networking Event

Delegates will learn about the Washington Wine Industry, followed by opportunities to network with local officials and explore Chateau Ste. Michelle.

6:30
pm



**Return to
Renaissance Seattle Hotel**

Tuesday, May 16th

8:00
am



Meet in the Main Lobby of the
Renaissance Seattle Hotel to
Transfer to the **Snohomish County**

9:00
am



**Spotlighting Innovation and
Entrepreneurship Collaboration
in the 5G Agricultural Field Labs**

Participants will visit the tech and innovation field labs, a dynamic development platform that facilitates collaborative experimentation for commercially viable entrepreneurship. It is a true collaborative public-private environment for startups, with top level solutions delivering all the capabilities of a real enterprise platform. Snohomish County Food and Farming Center will be featured.

There will be companies showcased and time for engagement between the participants and 5G Agricultural Field Labs.

10:30
am



Transfer to
Port of Everett

11:00
am



**Exploring Trade and Investment
Opportunities in Supply Chain and
Tourism at the Port of Everett**

Delegates will learn how the Port has created economic opportunities and jobs while providing maritime and marine-related services and appropriate public access to the waterfront. Trade and investment opportunities in supply chain logistics, real estate, and tourism will be presented. There will also be a discussion about how the Port interacts with the rest of Seattle's economic development ecosystem.

Through its international seaport, public marina, and real estate development operations, the Port of Everett brings jobs, business, and tourism to the community and region. Port activities support more than 40,000 jobs in the surrounding community and contributes \$433 million in state and local taxes.

1:30
pm



Transfer to
Paine Field

2:00
pm



**Discussion about Aerospace and
Aviation, Workforce Development
and Sustainability Practices at the
Boeing Everett Factory**

Tour the Boeing manufacturing facility and neighboring ATS/Commercial terminal.

As a leading global aerospace company, Boeing develops, manufactures, and services commercial airplanes, defense products, and space systems for customers in more than 150 countries. As a top U.S. exporter, the company leverages the talents of a global supplier base to advance economic opportunity, sustainability, and community impact.

4:30
pm



Transfer to
Future of Flight

5:00
pm



**Presenting a unique public-private
partnership to develop the
Paine Field Passenger Terminal**

5:30
pm



Reception at Boeing Future of Flight

Hosted by:
Snohomish **County Executive Dave Somers**
City of Arlington **Mayor Barbara Tolbert**

A unique opportunity to network with hosts and the visiting delegation.

7:00
pm



**Return to
Renaissance Seattle Hotel**

Wednesday, May 17th

8:00
am



Meet in the Main Lobby of the **Renaissance Seattle Hotel** to Transfer to **Joint Base Lewis-McChord**

9:00
am



How **Joint Base Lewis-McChord** Operations Support Countries During Disasters and Economic Recovery

Innovation and technology will be featured during the visit to the Joint Base Lewis-McChord, which provides state-of-the-art training and infrastructure, responsive quality of life programs, and fully-capable mobilization and deployment operations for the Army, Navy, Air Force, and Marines.

11:00
am



Transfer to **Port of Tacoma**

11:45
am



Making Strategic Investments in the Harbor and Community from the **Port of Tacoma**

Investments promote prosperity, trade, and jobs, while also protecting and bolstering the environment. Delegates will be able to identify potential opportunities in supply chain logistics and trade.

2:00
pm



The Research **Center for Urban Waters** Presents Opportunities to Access Research Labs, Receive Technical Assistance, and Explore Research Exchanges in Environmental Monitoring, Testing, Restoration, and Stewardship

The Research Center for Urban Waters propels collaboration between scientists, analysts, engineers, and policy makers to restore and protect waterways. The unique intellectual environment brings together organizations with complementary missions and individuals with diverse skills to develop innovative approaches to environmental restoration and protection as well as sustainable urban development.

3:00
pm



Transfer to the **University of Washington - Tacoma Campus**

3:30
pm



Exploring Cooperation Opportunities for Student and Research Exchanges and Tech Transfer with the **University of Washington (Tacoma Campus)**

During the visit, ACE delegates will learn how the University of Washington - Tacoma Campus - impacts regional economic development and interacts with the overall ecosystem (academia-industry, academia-government collaboration). Featured programs will include the machine-learning competition, women in STEM and education program, and the business diversity and equity program.

University of Washington Tacoma is one of the three campuses that make up the University of Washington. UW Tacoma serves an urban community and provides access to education for students in a way that transforms families and communities. It impacts and informs economic development through community-engaged students and faculty. It also conducts research that is of direct use to Seattle's community and region

5:00
pm



Transfer to **Museum of Glass**

5:30
pm



Evening Reception in the **Museum of Glass**

Hosted by:
City of Tacoma **Deputy Mayor Kristina Walker**.
Pierce **County Executive Bruce Dammeier**

The Museum of Glass is a premier contemporary art museum dedicated to glass and glassmaking in the West Coast's largest and most active museum glass studio. The Museum has established a reputation for hosting impactful and engaging artist residencies, organizing and exhibiting traveling exhibitions, and creating unique programs for visitors, all while building a growing permanent collection chronicling the development of modern and contemporary art glass.

7:00
pm



Return to **Renaissance Seattle Hotel**

Thursday, May 18th

7:00
am



Meet in the Main Lobby of the
📍 **Renaissance Seattle Hotel**

7:30
am



Start the Day Exchanging
Sustainability Best Practices Over
Breakfast at the **Edgewater Hotel**

Highlighting sustainability projects, the tourism sector, and technology collaboration opportunities over breakfast. Delegates will have the opportunity to hear and connect with representatives from the Washington State University (WSU), the Port of Seattle, and Alaska Airlines.

Constructed in 1962 to house employees involved in the construction of the Space Needle, the Edgewater evolved into the only over-water hotel in Seattle. It has been host to litany of famous musicians in its history. Travel and Leisure rated the hotel top 5 in Seattle.

Special Guest:

- **Craig Buerstatte**, Deputy Assistant Secretary and Chief Operating Officer for Regional Affairs Economic Development Administration (EDA) U.S. Department of Commerce

9:00
am



Transfer to
📍 **Ferry**

10:00
am



Seattle-Bremerton Ferry

Travel to Bremerton in Kitsap County

11:00
am



Learn About the Innovative Work
of the Puget Sound Region to
Develop Industry Clusters at **Kitsap
Conference Center at Bremerton
Harborside**

Kitsap Conference Center at Bremerton Harborside offers 17,000 square feet of meeting and event space on the waterfront of Bremerton, Washington. Just a short ferry ride from Seattle, Kitsap Conference Center offers an unsurpassed standard of excellence for your meetings, conferences, trade shows, social events, reunions, and weddings in Washington State.

12:30
pm



Transfer to 📍 **SAFE BOATS & the
Port of Bremerton**

1:00
pm



Featured Company
**"SAFE BOATS": Sharing Lessons
Learned from Founding to Expansion
Through the Years**

SAFE Boats International received well-earned recognition as Manufacturer of the Year from the Association of Washington Business (AWB). The company employs highly qualified experts to build the boats and equip these professionals with the latest manufacturing tools and technology.

SAFE Boats is present in over 50 countries around the world, with expansion into new regions every year. It has served internationally: Chilean Navy, Mexican Navy, Nigerian Navy, Pakistan Navy, Tunisian Coast Guard, Bangladesh Navy, Colombian Navy, Colombian Coast Guard, and more.

Boats are designed to assist federal agencies, state and local law enforcement, military, and fire and rescue.

2:30
pm



Transfer to
📍 **Suquamish Community House**

3:30
pm



The Suquamish Tribe Will Welcome
ACE Delegates and Share How
It Contributes to the Region's
Economic Development at the
House of Awakened Culture

The Suquamish is one of many Indian Tribes in the Pacific Northwest. Taking their name from the traditional Lushootseed language phrase for "people of the clear salt water" these expert fisherman, canoe builders and basket weavers have lived in harmony with the lands and waterways along Washington's Central Puget Sound Region for thousands of years. The abundance of natural resources and efficient technology for harvesting and preserving food enabled them to develop a rich cultural and spiritual life.

Built by the Suquamish Tribe in 2008, the House of Awakened Cultures acts as a spiritual successor to the Old Man House, which was destroyed 1870 to disperse the tribe. Since its opening in 2009, the house has served as a community center for the Suquamish Tribe and the community. Construction of the House of Awakened Culture was a component of a larger revitalization campaign for the Suquamish Tribe, which also included construction of a new Suquamish Museum.

Hosted by:

Chairman **Leonard Forsman**, Suquamish Tribe

5:00
pm



Transfer to the
📍 **Renaissance Seattle Hotel**

Travel via Bus to Bainbridge Ferry to Seattle

6:00
pm



Optional ACE Delegate Meetups to
Cultivate Long-term Partnerships

Have an optional evening break and/or dinner on your own with like-minded delegates for informal networking. Meet in the Renaissance Seattle Hotel main lobby and then head over to a local restaurant of your choice. Book your reservations and get a taste of Seattle's city life.

Suggested Groups:

- a) Entrepreneurs and Companies Exploring Soft-Landing Business Opportunities, Expansion and New Markets
- b) Representatives of Trade and Investment Promotion Agencies
- c) Leaders interested in Identifying Partners in Aerospace and Aviation
- d) Universities Searching for Tech Transfer, Student and Research Exchanges, and Workforce Development Programs
- e) Leaders Interested in Identifying Partners for Technology Transformation, Cluster Development, Bioscience, and Smart Cities Projects
- f) Authorities and Officials Interested in Exchanging Best Practices for Inclusive Economic Development (among others: women leadership, the silver economy, the new generations)

Friday, May 19th

8:00
am



**Meet in the Main Lobby of the
Renaissance Seattle Hotel**

8:30
am



**Stop by the Starbucks Center
Complex**

Delegates will taste ethically-sourced coffee from over 400,000 farmers in countries worldwide and learn how Starbucks supports the farmers and local communities where their coffee is grown.

9:30
am



**Transfer to the
Museum of Flight**

10:00
am



**Space Sector Companies
will be Showcased at the
Museum of Flight**

Delegates will be able to learn and connect with key stakeholders from the space industry in Seattle and explore cooperation opportunities.

The Museum of Flight is the largest independent, non-profit air and space museum in the world. With over 175 aircraft and spacecraft, tens of thousands of artifacts, millions of rare photographs, dozens of exhibits and experiences and a world-class library, the museum and its people bring mankind's incredible history of flight to life. The Museum of Flight exists to acquire, preserve and exhibit historically significant air and space artifacts, which provide a foundation for scholarly research and lifelong learning programs that inspire an interest in and understanding of science, technology, and the humanities.

11:30
am



**Transfer to
Chihuly Garden and Glass**

12:00
pm



**Reviewing the Impact of the
Tourism, Arts, and Culture
Industries in the Greater
Seattle Region at the
Chihuly Garden and Glass**

Chihuly Garden and Glass opened in 2012. Through the work of artist Dale Chihuly, the museum celebrates the Puget Sound region's creative energy and inspires visitors to engage with our region's cultural community.

• Lunch program with presentations and panel on tourism, arts, and culture.

2:00
pm



**Transfer to
Fred Hutchinson**

2:30
pm



**Analyzing Life Sciences and Global
Health Industries at the Fred
Hutchinson Cancer Center**

ACE leaders will have the opportunity to tour the facility, learn about the research center, and Explore cooperation opportunities with representatives.

Fred Hutchinson Cancer Center unites innovative research and compassionate care to prevent and eliminate cancer and infectious disease. They are driven by the urgency of their patients, the hope of their community and their passion for discovery to pursue scientific breakthroughs and healthier lives for every person in every community. The research center opened in 1975 after Bill Hutchinson's brother Fred Hutchinson was diagnosed and died from cancer.

Welcome and panel session at the Behnke Conference Suite. Break into smaller groups to tour the facility.

4:00
pm



**Transfer to
Amazon**

4:30
pm



**Day 1 building (Amazon)
Amazon retail and AWS**

ACE Announcement on Future ACE Host

5:30
pm



Walk to Amazon Spheres

6:00
pm



**ACE Closing Reception at the
Amazon Spheres**

The Amazon Spheres (also called the Seattle Spheres) is a collaborative indoor garden which is an icon of downtown Seattle, but also a space for Amazon employees to connect with nature and spur innovation at its headquarters. Tropical plants from South America, Asia, Africa, and Australia fill various themed spaces.

**Closing Remarks
Keynote Speaker:**

● **Francisco O. Mora**, Permanent Representative,
U.S. Department of State
(Permanent Mission to the OAS)

**Expression of gratitude by the ACE
Organizers**

● **Chris Green**, Washington State Department
of Commerce
● **Dr. Barrett Haga**, Senior Engagement
Administrator, Economic Development
Administration (EDA)
● **César Parga**, Organization of American States

With the participation of other local and national officials, and special guests

Certificates will be given to ACE Delegates

7:30
pm



**Return to
Renaissance Seattle Hotel**



Americas Competitiveness Exchange

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- 12:30 pm Visit the [Space Needle](#)
- 1:30 pm Travel via Monorail and Walk to [Pike Place Market](#) from [Westlake Center](#)
- 2:00 pm Explore the [Pike Place Market](#), Home to Hundreds of Farmers, Crafters, and Small Businesses
- 4:00 pm Enjoy an ACE Welcome Reception and Start Finding [New Partnership Opportunities](#) at The [Wing Luke Museum](#)
- 6:00 pm Return to [Renaissance Seattle Hotel](#)

Monday, May 15th

- 7:15 am Meet in the Main Lobby of the [Renaissance Seattle Hotel](#)
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- 8:00 am Official Welcome Breakfast at the [Columbia Center Tower Seattle](#)
- 10:00 am Find R&D and Research Exchanges Opportunities at the [University of Washington - Seattle Campus](#)
- 12:30 pm Learn How [Microsoft](#) Enables Digital Transformation – The Era of Artificial Intelligence
- 3:00 pm Exploring University-Industry Collaboration and Technology Innovation at the [Spring District's Global Innovation Exchange \(GIX\)](#)
- 5:00 pm Learn About Partnership Opportunities with [Chateau Ste. Michelle Winery](#), Located Within the Woodinville Community, Home to 118 Wineries
- 6:30 pm Return to [Renaissance Seattle Hotel](#)

Tuesday, May 16th

- 8:00 am Meet in the Main Lobby of the [Renaissance Seattle Hotel](#) to Transfer to [Snohomish County](#)
- 9:00 am Spotighting Innovation and Entrepreneurship Collaboration in the [5G Agricultural Field Labs](#)
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- 5:00 pm Presenting a unique public-private partnership to develop the [Paine Field Passenger Terminal](#)
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- 9:00 am How [Joint Base Lewis-McChord](#) Operations Support Countries During Disasters and Economic Recovery
- 11:45 am Making Strategic Investments in the Harbor and Community from the [Port of Tacoma](#)
- 2:00 pm The Research [Center for Urban Waters](#) Presents Opportunities to Access Research Labs, Receive Technical Assistance, and Explore Research Exchanges in Environmental Monitoring, Testing, Restoration, and Stewardship
- 3:30 pm Exploring Cooperation Opportunities for Student and Research Exchanges and Tech Transfer with the [University of Washington \(Tacoma Campus\)](#)
- 5:30 pm Evening Reception in the [Museum of Glass](#)
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- 10:00 am [Seattle-Bremerton Ferry](#)
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- 1:00 pm Featured Company “SAFE BOATS”: Sharing Lessons Learned from Founding to Expansion Through the Years
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