Red
Clap your hands!
Green
Do not clap!
2
HA HA!
want to **work** in one of these companies?

Play this kind of **games**
We use psychometric games to evaluate applicant’s traits
Meet Isabel

Hiring analyst

From a partner Bank
Her challenge:
Her challenge:

To hire 20 people every week
The problem...

She receives up to 500 resumes for each position...
What does she do?
The INCREDIBLE process to hire “The stars”
Look 50 resumes
(from 500)
Look 50 resumes (from 500)

Call 10 that seem to be “good”
Look 50 resumes (from 500)

Call 10 that seem to be “good”

Take a “Gut Feeling” decision to hire “the stars”
This process is not working!
Ineffective
Very Expensive
Full of BIASES
Big Data and Artificial Intelligence
to predict job performance

Objectively
Bias free
Our Model
A set of neuroscience games and a personality test
That generate thousands of data to predict job performance
Big Data that is expressed in +50 different traits

Cognitive skills
- Attention
- Logic reasoning

Personality traits
- Risk aversion
- Cooperation
Big Data that is expressed in +50 different traits

Cognitive skills
- Attention
- Logic reasoning

Personality traits
- Risk aversion
- Cooperation
How does it work?
Step 1:

Clone Your Best Talent
"Ideal Genome" for the position

Set of cognitive and personality traits
Step 2:

Candidates play!

It is cool and everyone gets a feedback
Step 3:

AI-Powered algorithm generates a ranking of candidate
Dashboard

Decisions in a simple and fast way
Reduce time and effort to find the best

Data-driven decisions

Improves candidate’s experience
7 month
16 happy clients
16 happy clients in 4 countries

[Logos and companies listed]

[Map showing locations of countries]
Closed first round

200 clients

Penetrate LATAM

Product and software

Total of USD $500K
AWESOME TEAM
5 successful entrepreneurs

- **Daniel La Roche**
  - MSc in Cognitive Sciences, London (UCL)
  - Ingeniero Comercial, U Chile.
  - Founder of Mindwork HR Consulting

- **Diego Hormaechea**
  - MBA PUC
  - Ingeniero Comercial, U Chile.
  - Founder of Mindwork HR Consulting

- **Robert Cercós**
  - PhD Data Science, Melbourne Inst. Tech.
  - Ingeniero, U Chile.
  - Founder of Spike Lab, AI Consulting.

- **Juan Pablo Garcia**
  - MSc Computer Science, MIT.
  - Ingeniero, U Chile.
  - Founder of Spike Lab, AI Consulting.

- **Fabian Martínez**
  - MSc Technology Innovation, Sussex University, UK
  - Ingeniero Comercial, U Chile.
  - Founder of PuntajeNacional EdTech Saas Company.

---

**mindwork**
- HR

**SPIKE**
- Data Science

**puntaje nacional.cl**
- EdTech
5 successful entrepreneurs

Daniel La Roche
MSc in Cognitive Sciences, London (UCL)
Ingeniero Comercial, U Chile.
Founder of Mindwork HR Consulting

Robert Cercós
PhD Data Science, Melbourne Inst. Tech.
Ingeniero, U Chile.
Founder of Spike Lab, AI Consulting.

Fabian Martínez
MSc Technology Innovation, Sussex University, UK
Ingeniero Comercial, U Chile.

Diego Hormaechea
MBA PUC
Ingeniero Comercial, U Chile.
Founder of Mindwork HR Consulting

Juan Pablo Garcia
MSc Computer Science, MIT.
Ingeniero, U Chile.
Founder of Spike Lab, AI Consulting.

USD$4,2m Combined Revenue
If you want to disrupt the traditional way of hiring, use Genomawork!