


Volkswagen

**FUTURE
MOBILITY
INCUBATOR**



Dresden

// Volkswagen's Start-up-Incubator @ Transparent Factory Dresden



Volkswagen Sachsen



Changes in the Automotive industry



simple

robust

affordable

multi purpose

timeless

valuable

new driving feeling

electrically driven

always Online

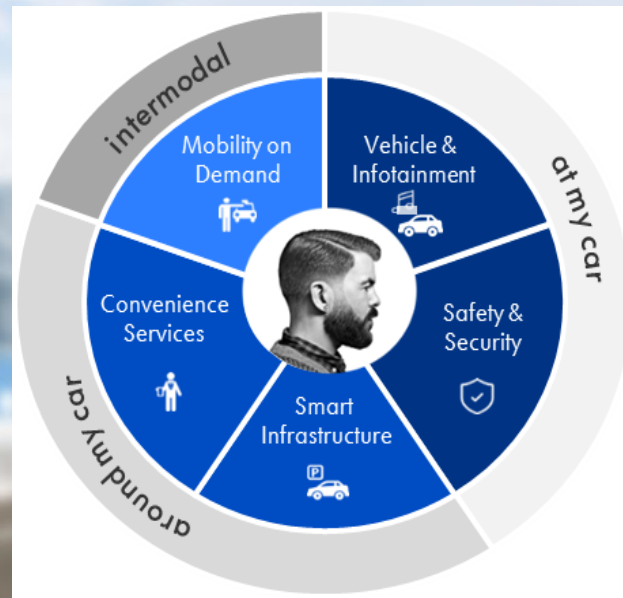
Automated driving

Strategic focus

Volkswagen

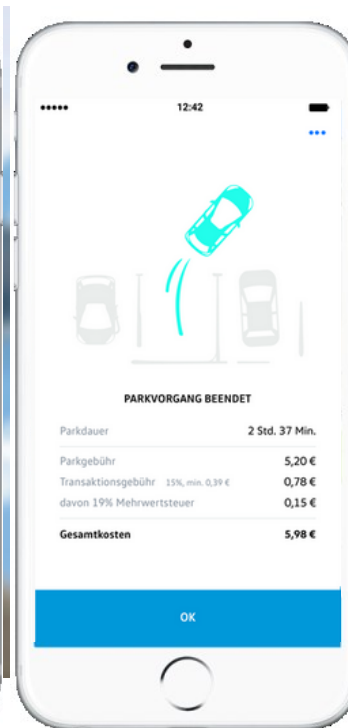
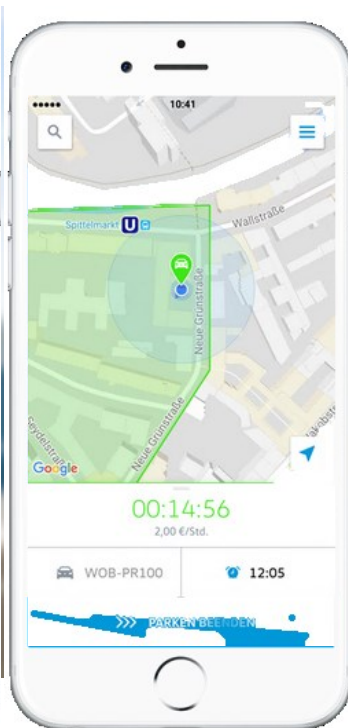
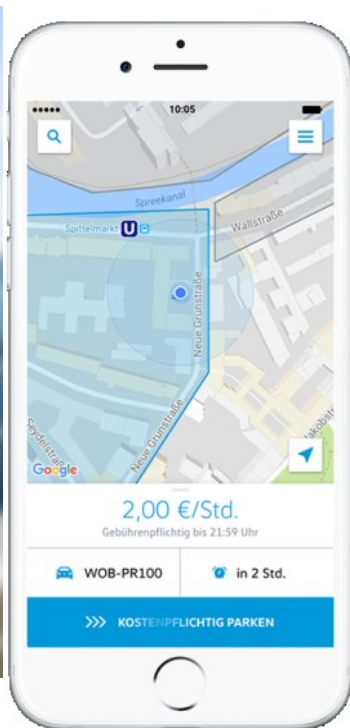
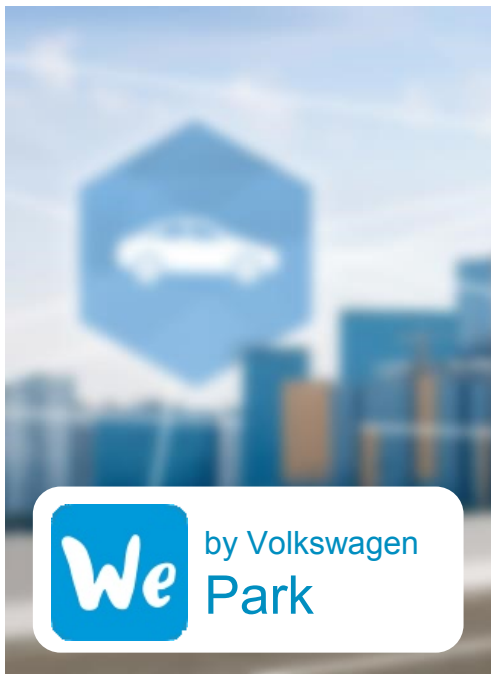
FUTURE MOBILITY INCUBATOR

Dresden



Mobility service by Volkswagen

WePark as comfortable payment solution



Mobility service by Volkswagen

WeDeliver as pilot of future convenience solutions



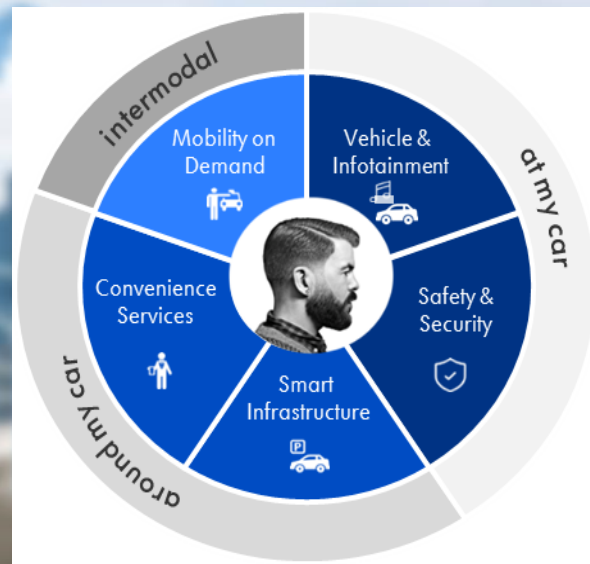
by Volkswagen
Deliver



Concept

This innovation program runs continuously

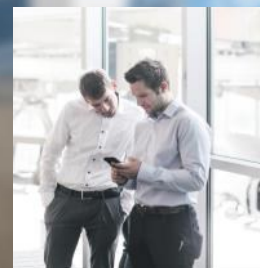
- **3 + 3 Month Mentoring Program**
Demo Day after 3 months
Final Proof of Concept after 6 months
- **We offer:**
Grant of 15T €, Mentoring, Office Space, IT Infrastructure, Software, Mobility & Cars, Canteen, Rental fee for living in Dresden
- **Know How / Contribution**
Access to people with the specific knowledge at Volkswagen and the city of Dresden, Support program by local and regional partners
- **Implementation / Realization**
with local business partners in Dresden, in cooperation with the Office for Economic Development and further partners of the Volkswagen Company Group



Class #1

Startups realize their ideas

- **Smart City System** is developing a sensor system for detecting the occupancy of parking lots in real-time.
- **LoyalGo** is combining charging stations with digital advertising as a business for local retailers.
- **Ekoio** is developing a driving assistant with certain services, e.g. automatic emergency call as an after sales solution.
- **Tretbox** wants to introduce an autonomous electrical cargo bike as an efficient last mile solution.
- **Geospin** – based on traffic flows and big-data they improve the efficiency of vehicle assistance systems networks.
- **CarlundCarla.de** is developing a new model for Corporate Car-Sharing.



Class #2

Startups realize their ideas



S O NAH

ChargeX

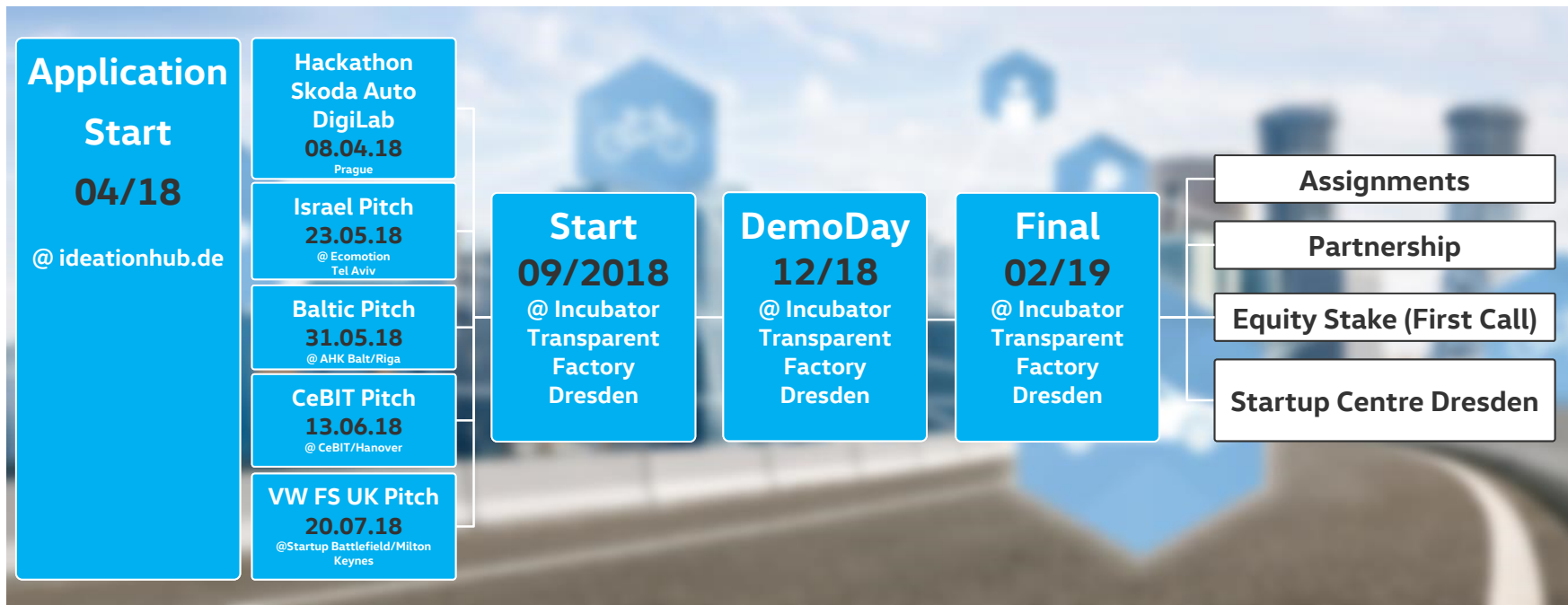
Embotech

Novum

EcoG

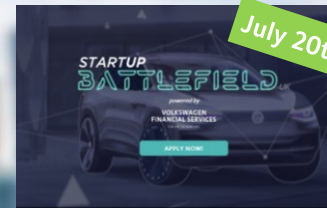
Process

Class #3 (Winter Session)



Startups

Class #3 (Winter Session)



Skoda Hackathon
 Prag

ToporAuto



EcoMotion
 Tel Aviv

MakeMyDay



Pitch
 Riga

CarVertical



Pitch CEBIT
 Hannover

CarPayDiem



Zouzoucar



Startup Battlefield
 London

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Thank you
for your attention

Johannes Rösberg
New Mobility & Innovations
Volkswagen Sachsen
GmbH
Transparent Factory
Lennéstraße 1
01069 Dresden

