

# The ACE Louisiana Agenda


March 26 - April 1, 2022

## New Orleans Saturday – March 26th

### Independent Exploration of New Orleans (OPTIONAL) 8:00 am – 1:00 pm

 - Breakfast, lunch, explore the city on your own; suggestions available


### ACE Check-in Registration 12:30 pm – 2:00 pm

 - Antigen test administered. Pick up welcome bags, badges, and PPE

 - New Orleans Marriott Hotel – Beureguard room, 5th Floor; (555 Canal St, New Orleans)

### - Meet in Hotel Lobby, Prepare for Departure & Load Buses 2:00 pm – 2:30 pm


### City of New Orleans Tour 2:30 pm – 3:50 pm

 - A bus tour will be provided of New Orleans neighborhoods, cultural sites, and desired destinations in City Park, The French Quarter, Bywater, and more. Tour ends at Chalmette Battlefield (Battlefield Road, Chalmette, LA)


 - Departs New Orleans Marriott at 2:30 pm, sharp

### - Unload Buses & Wellness Break 3:50 pm – 4:00 pm

### Guided Tour of Chalmette Battlefield 4:00 pm – 4:30 pm



 - Led by National Parks Service. Just downriver from New Orleans in Chalmette is the site of the January 8, 1815, [Battle of New Orleans – Chalmette Battlefield](#). The resounding American victory at the Battle of New Orleans soon became a symbol of a new idea: American democracy.

 - **If raining**, a 10-minute driving tour of the Battlefield and proceed to Ranch Film Studios

 - Chalmette Battlefield (Battlefield Road, Chalmette)






### - Load Buses 4:30 pm – 4:40 pm

 - Departs the Chalmette Battlefield at 4:40 pm, sharp



 - **Travel: Bus from Chalmette Battlefield to the Ranch Film Studios** 4:40 pm – 4:45 pm  
 - Destination is Ranch Film Studios (8301 W Judge Perez Dr, Chalmette; enter on Packenham)

 - **Unload Buses** 4:45 pm – 4:55 pm

## ACE Louisiana's Delegate Icebreaker Activities 5:00 pm – 6:25 pm


-  - A bus tour of the Ranch Film Studio's backlot
-  - Welcome remarks by Meaghan McCormack, St. Bernard Economic Development Foundation and Jason Waggenpack, Ranch Film Studio
-  - Activities led by Team Louisiana and the ACE Committee (the Organization of American States (OAS), the U.S. Department of Commerce (the Economic Development Administration – EDA), the U.S. Department of State/Permanent Mission to the OAS)
-  - Delegates will sample a variety of regional culinary snacks
-  - Ranch Film Studios (8301 W Judge Perez Dr, Chalmette, LA 70043)

 - **Load Buses** 6:25 pm – 6:35 pm  
 - Departs the St. Bernard Economic Development Foundation at 5:45 pm, sharp

 - **Travel: Bus from St. Bernard EDF to the New Orleans Marriott** 6:35 pm – 7:00 pm  
 - Destination is New Orleans Marriott (555 Canal St, New Orleans)



 - **Unload Buses** 7:00 pm – 7:10 pm

## Free Evening: Delegate Exploration in New Orleans After 7:15pm




 - A perfect time to schedule informal meetings with your peers or possible strategic partners in New Orleans. Dinner on your own. Explore and feel welcomed by all that New Orleans has to offer from experiencing the intimacy of being in a smaller city to walking the streets of the French Quarter; from enjoying the city's world-class restaurants to dancing to live music on Frenchmen Street, and more.

## New Orleans Sunday – March 27th





 - **Meet in Hotel Lobby, Prepare for Departure & Load Buses** 7:40 am – 8:00 am  
 - Departs New Orleans Marriott (555 Canal St, New Orleans) at 8:00 am, sharp

 - **Travel: Bus from New Orleans Marriott to World War II Museum** 8:00 am – 8:15 am  
 - National World War II Museum, U.S. Freedom Pavilion (945 Magazine St, New Orleans); Enter through entrance on Andrew Higgins Blvd



**Get Ready for Day One & Tour of National World War II Museum 8:15 am – 9:30 am**

-  - Breakfast served
-  - Founded in 2000, it was later designated by the U.S. Congress as America's official National WWII Museum in 2003. The museum is a Smithsonian Institution-affiliated museum.
-  - World War II Museum, U.S. Freedom Pavilion (945 Magazine St, New Orleans)

**Welcome to the 14th Americas Competitiveness Exchange (ACE) 9:30 am – 10:00 am**

-  - **Welcome:** Stephen Watson, President & CEO, National WWII Museum
-  - **Participants:** Led by the Organization of American States (OAS), the Government of Ecuador as the Inter-American Competitiveness Network (RIAC) Chair Pro Tempore, the U.S. Department of State/Permanent Mission to the OAS, and the U.S. Department of Commerce (the Economic Development Administration – EDA)
-  - **Special Remarks by:** The Honorable Kim Osborne, Executive Secretary for Integral Development, Organization of American States; The Honorable Alejandra Castillo, Assistant Secretary of Commerce for Economic Development, Economic Development Administration, U.S. Department of Commerce; and The Honorable Carla Muirragui, Vice Minister of Production and Industries Ministry of Production, International Trade, Investment and Fisheries - Ecuador
-  - World War II Museum, U.S. Freedom Pavilion (945 Magazine St, New Orleans)



**Official Kick-Off with Southern Louisiana Leaders 10:00 am – 10:15 am**

-  - **Participants:** Led by the State of Louisiana, Louisiana Economic Development (LED), the City of New Orleans, ACE Louisiana Planning New Orleans & Co. and more
-  - World War II Museum, U.S. Freedom Pavilion (945 Magazine St, New Orleans)




**Wellness Break 10:15 am – 10:45 am**

-  - Delegates will be treated to entertainment from The Victory Belles


***Travel: Walk from WWII Museum to Taylor Education Center 10:15 am – 10:45 am***


-  - Delegates will be divided into 4 groups of 20 people and walk across the street, staggered (i.e. 10:15 / 25 / 35 / 45) to the Taylor Education Center, entering on Andrew Higgins.
-  - Departs the World War II Museum, in groups of 20, every 10 minutes starting at 10:15 am

**3D Fabrication Studio Advanced Manufacturing Tour 10:15 am – 11:15 am**


-  - **Speaker:** Lyle LeBlanc, Scale Innovations
-  - Tour will take 15 minutes per group (20 people in each)
-  - Taylor Education Center, 1st & 2nd Floors (612 Andrew Higgins Dr, New Orleans)

***Travel: Walk to The Shops at the Contemporary Arts Center (CAC) 10:35 am – 11:30 am***

 - When tour is complete, groups of 20 will walk across the street to the CAC, enter on Camp St, and take the elevator to the 3rd floor.


 - Departs the Taylor Education Center in groups of 20, every 15 minutes starting at 10:35 am


## Wellness Break, Gift Shop & Tours 10:45 am – 11:25 am

 - Optional co-working space tour will take 10 minutes per group (10 people in each). There will be a second opportunity for a tour after lunch. Plus Mr. Wolf Espresso & Books (a gift shop) on the first floor of the Contemporary Arts Center (CAC)

 - The Shops at the Contemporary Arts Center (900 Camp St, 3rd Fl, New Orleans)

## Lunch 11:25 am – 11:45 am

 - **Presenting Partner:** Hispanic Chamber of Commerce of Louisiana (HCCL) and El Centro

 - Lunch served with Honduran, Colombian & Caribbean influences

 - The Shops at the Contemporary Arts Center (900 Camp St, 3rd Fl, New Orleans)


## Latin American/Hispanic Business Ownership in New Orleans 11:45 am – 12:15 pm

 - **Participants:** Led by Hispanic Chamber of Commerce of Louisiana (HCCL) and El Centro


 - **Speakers:** Mayra Pineda, HCCL; Lindsey Navarro, El Centro;


 - The Shops at the Contemporary Arts Center (900 Camp St, 3rd Fl, New Orleans)


## Wellness Break & The Shops Workspace Tours 12:15 pm – 12:30 pm

 - Second opportunity to take the optional co-working space tour schedule to take 10 minutes per group (10 people in each). This is the second opportunity for delegates to tour.

## Workforce Development Remarks & Panel 12:30 pm – 1:45 pm


 - **Participants:** Led by LED's FastStart, New Orleans Business and Economic Development for the Greater New Orleans region (GNO, Inc.) & The City of New Orleans

 - **Special Remarks by:** Opening remarks by The Honorable Alejandra Castillo, Assistant Secretary of Commerce for Economic Development, Economic Development Administration, U.S. Department of Commerce; Maria Messick, Special Advisor, Economic Development Administration, U.S. Department of Commerce;

 - **Speakers:** Susana Schowen, LED FastStart®; Omar Bhatti, GDIT; Josh Tatum, GNO, Inc.; Sunae Villavaso, The City of New Orleans; Chuck Morse, ThriveNOLA

 - The Shops at the Contemporary Arts Center (900 Camp St, 4th Fl, New Orleans)

## Wellness Break 1:45 pm – 2:00 pm

 - Gather at the 1st Floor of the Contemporary Arts Center

## - Load Buses 1:50 pm – 2:10 pm

 - Departs the The Shops at the Contemporary Arts Center at 2:10 pm, sharp

 - **Travel: Bus from CAC to the New Orleans Jazz Market** 2:10 pm – 2:20 pm  
📍 - Destination is New Orleans Jazz Market (1436 OC Haley Blvd, New Orleans)


 - **Unload Buses & Wellness Break** 2:20 pm – 2:30 pm

## The Entertainment Industry of Southern Louisiana 2:30 pm – 3:10 pm

- 👤 - **Participants:** Led by GNO, Inc. & The New Orleans Jazz & Heritage Foundation
- 🎤 - **Speakers:** Jasmine Brown, GNO Inc.; Chris Stelly, LED; Carol Morton, the City of New Orleans; Raj Smoove, The Gentilly Agency; Lou Hill, Moonrise Entertainment; Gina Charbonnet, Prospect New Orleans
- 📍 - New Orleans Jazz Market (1436 Oretha Castle Haley Blvd, New Orleans)

## The Music Industry in Action & Wellness Break 3:10 pm – 3:20 pm

- 👉 - **Presenting Partner:** GNO, Inc.
- 🎷 - Delegates will be treated to entertainment from local musicians
- 🍷 - Snacks and refreshments will be served
- 📍 - New Orleans Jazz Market (1436 Oretha Castle Haley Blvd, New Orleans)

 - **Load Buses** 3:15 pm – 3:35 pm  
📍 - Departs the New Orleans Jazz Market at 3:35 pm, sharp


 - **Travel: Bus from Jazz Market to New Orleans Marriott** 3:35 pm – 3:45 pm  
📍 - Destination is New Orleans Marriott (555 Canal St, New Orleans)

 - **Unload Buses** 3:45 pm – 3:55 pm

## Break & Attire Change 4:45 pm – 5:00 pm



- 📱 - Rest and recharge before evening festivities

 - **Meet in Hotel Lobby, Prepare for Departure & Load Buses** 5:00 pm – 5:20 pm



 - **Travel: Bus from Hotel to the André Cailloux Center** 5:20 pm – 5:30 pm  
📍 - Destination is The André Cailloux Center for Performing Arts & Cultural Justice, formerly the Southern Rep Theatre (2541 Bayou Rd, New Orleans) at 5:20 pm, sharp

 - **Unload Buses** 5:30 pm – 5:40 pm




**Equitable Development Strategies: Access to Capital** 5:45 pm – 6:45 pm

-  - **Speakers:** Flozell Daniels, Jr., Foundation for Louisiana; Andy Koplín, Greater New Orleans Foundation (GNOF); Ryan Pierce, WeFunder; Judy Reese Morse, Urban League of Louisiana; Moderated by Shaun Randolph, Mayor's Fund of New Orleans
-  - The theater at The André Cailloux Center (2541 Bayou Rd, New Orleans)

**Social Interlude & Wellness Break** 6:45 pm – 7:30 pm

-  - **Presenting Partner:** Baker Donelson & New Orleans Business Alliance
-  - Lite hors-d'oeuvres and beverages served

**ACE Louisiana Opening Reception: The Gateway of the Americas** 7:30 pm – 8:40 pm

-  - **Speakers:** Keynote by: New Orleans Mayor LaToya Cantrell
-  - Heavy Hors-d'Oeuvres served after remarks
-  - The atrium at The André Cailloux Center (2541 Bayou Rd, New Orleans)

 - **Load Buses** 8:40 pm – 8:55 pm

-  - Departs The André Cailloux Center at 8:55 pm, sharp

 - **Travel: Bus from André Cailloux Center to New Orleans Marriott** 8:55 pm – 9:05 pm

-  - Destination is New Orleans Marriott (555 Canal St, New Orleans)

 - **Unload Buses** 9:05 pm – 9:15 pm

**New Orleans** Monday – March 28th

 - **Meet in Hotel Lobby, Prepare for Departure & Load Buses** 7:30 am – 7:50 am



-  - Departs New Orleans Marriott at 7:50 am, sharp

 - **Travel: from Hotel to New Orleans BioInnovation Center (NOBIC)** 7:50 am – 7:55 am

-  - Destination is the New Orleans BioInnovation Center (1441 Canal St, New Orleans)




 - **Unload Buses** 7:55 am – 8:05 am

**Get Ready for Day 2 & Welcome to NOBIC** 8:00 am – 8:25 am




-  - **Presenting Partner:** New Orleans BioInnovation Center (NOBIC)
-  - Breakfast served by the Cafe du Monde food truck, New Orleans's iconic cafe known for café au laits, chicory coffee & beignets

-  - New Orleans BioInnovation Center (1441 Canal St, New Orleans)


## BioDistrict & The Value of Placemaking 8:25 am – 9:05 am

-  - **Participants:** Led by New Orleans BioInnovation Center (NOBIC)
-  - **Speakers:** Kris Khalil, NOBIC; Secretary Don Pierson, LED; Patrick Norton, Tulane University; Andy Koplin, GNOF; Jeanette Weiland, NOLA BA; Cameron Poole, NOBIC; Dr. Ha'reanna Campbell, NOBIC
-  - New Orleans BioInnovation Center (1441 Canal St, New Orleans)

## Tour & Showcase of Biotech & Health Tech Innovations Startups 9:05 am – 9:35 am

-  - **Hosts:** Led by New Orleans BioInnovation Center (NOBIC)
-  - **Participants:** AxoSim, Obatala Sciences, New Orleans BioFund, BARDA,
-  - New Orleans BioInnovation Center (1441 Canal St, New Orleans)

## - Load Buses 9:30 am – 9:45 am

-  - Departs New Orleans BioInnovation Center at 9:45 am, sharp

## - Travel: Bus to NOBIC to the University of New Orleans (UNO) 9:45 am – 10:05 am






-  - Destination is University Center at UNO (2000 Lakeshore Dr, New Orleans)

## - Unload Buses 10:05 am – 10:15 pm

## Wellness Break & UNO Welcome 10:10 am – 10:30 am

-  - University Center, The University of New Orleans (2000 Lakeshore Dr, New Orleans)

## Lunch & Showcase of Southern Louisiana Research Institutions 10:30 am – 11:50 pm

-  - **Presenting Partner:** The University of New Orleans (UNO)
-  - **Speakers:** UNO's John Nicklow, President; Matthew Tarr, VP for Research and Economic Development; and UNO Research and Technology Foundation's Rebecca Conwell, CEO; Shafin Khan, VP of External Affairs and Innovation
-  - **Participants:** The University of New Orleans, Tulane University, Glass Half Full NOLA, Xavier University, Ochsner Health, Louisiana State University (LSU), Southern University, **TBD**
-  - Lunch will be prepared and provided by UNO's culinary institute students
-  - University Center, The University of New Orleans (2000 Lakeshore Dr, New Orleans)

## - Load Buses 11:50 am – 12:10 pm



-  - Departs The University of New Orleans at 12:10 pm, sharp

## - Travel: Bus to UNO to Churchill Technology & Business Park 12:00 pm – 12:40 pm

-  - Destination is Churchill Technology & Business Park (709 Churchill Parkway, Avondale, LA)

 - **Unload Buses** 12:40 pm – 12:50 pm

**Jefferson Parish Economic Development Commission (JEDCO) Welcome & Advanced Manufacturing Showcase** 12:50 pm – 2:00 pm

-  - **Participants:** JEDCO, Delgado, GNO, Inc. Cornerstone, Zatarain's
-  - Churchill Technology & Business Park (709 Churchill Parkway, Avondale, LA)

**Tour of Delgado River City & Advanced Manufacturing Center** 1:30 pm – 2:00 pm

-  - Churchill Technology & Business Park (709 Churchill Parkway, Avondale, LA)



 - **Load Buses** 2:00 pm – 2:20 pm

-  - Departs Churchill Technology & Business Park at 2:20 pm, sharp

 - **Travel: Bus from Churchill to Avondale Marine** 2:20 pm – 2:30 pm



-  - Destination is Avondale Marine (formerly Shipyards) (5100 River Rd, Westwego, LA)

 - **Tour of Avondale Marine** 2:30 pm – 2:50 pm

-  - **Participants:** Avondale Marine
-  - A traveling route and site map of Avondale Marine will be provided; the end point will be Factory at Avondale Marine (formerly Shipyards)



 - **Unload Buses** 2:50 pm – 3:00 pm

**Redevelopment Initiatives** 3:00 pm – 3:55 pm

-  - **Participants:** The New Orleans Airport (MSY); The City of New Orleans; Michoud Space Campus; Avondale Marine, Tulane University Charity Hospital
-  - Factory at Avondale Marine (formerly Shipyards)

**Wellness Break** 3:55 pm – 4:05 pm

**Renewable Energies Panel** 4:05 pm – 5:10 pm

-  - **Participants:** Moderated by Erin Butler and featuring Gulf Wind Technology, Syrah, Advano, GNO, Inc.
-  - Factory at Avondale Marine (formerly Shipyards)

 - **Load Buses** 5:10 pm – 5:25 pm



-  - Departs Avondale Marine at 5:25 pm, sharp






 - **Travel: Bus from Avondale Marine to NOCHI** 5:25 pm – 6:15 pm


 - **Unload Buses** 6:15 pm – 6:25 pm


**Social Interlude & Wellness Break** 6:15 pm – 7:00 pm

-  - Presenting Partner: Tulane University
-  - Lite hors-d'oeuvres and beverages served

**Evening Reception** 7:00 pm – 8:25pm

-  - Presenting Partner: New Orleans Culinary & Hospitality Institute (NOCHI)
-  - Keynotes by: The Honorable Kim Osborne, Executive Secretary for Integral Development, Organization of American States; The Honorable Alejandra Castillo, Assistant Secretary of Commerce for Economic Development, Economic Development Administration, U.S. Department of Commerce; The Honorable Carla Muirragui, Vice Minister of Production and Industries Ministry of Production, International Trade, Investment and Fisheries – Ecuador; Brad Freden, U.S. Interim Permanent Representative to the Organization of American States and Deputy Chief of Mission for the U.S. Permanent Mission to the OAS, U.S. State Department
-  - New Orleans Culinary & Hospitality Institute (725 Howard Ave, New Orleans)

 - **Load Buses** 8:25 pm – 8:40 pm

-  - Departs NOCHI at 8:25 pm, sharp



 - **Travel: Bus from NOCHI to New Orleans Marriott** 8:40 pm – 8:50 pm

-  - Destination is New Orleans Marriott (555 Canal St, New Orleans)

 - **Unload Buses** 8:50 pm – 9:00 pm

## Baton Rouge, LA Tuesday – March 29th

**Get Ready for Day 3** 7:00 am – 7:40 am

-  - Breakfast served
-  - New Orleans Marriott (555 Canal St, New Orleans)

 - **Meet in Hotel Lobby, Prepare for Departure & Load Buses** 7:30 am – 7:45 am

-  - Departs New Orleans Marriott at 7:45 am, sharp

 - **Travel: From Hotel to Pennington BioMedical Research Center** 7:45 am – 9:10 am

 - Destination is the Pennington BioMedical Research Center (6400 Perkins Rd, Baton Rouge)

 - **Unload Buses & Wellness Break** 9:10 am – 9:25 am

**Pennington BioMedical Research Center Overview & Tour** 9:25 am – 10:05 am


 - **Participants:** TBD

 - Pennington BioMedical Research Center (6400 Perkins Rd, Baton Rouge)

 - **Load Buses** 10:05 am – 10:15 am

 - Departs Pennington BioMedical Research Center at 10:20 am, sharp

 - **Travel: From PBRC to Louisiana State University (LSU)** 10:15 am – 10:30 am

 - Destination is Patrick F. Taylor Hall (3304 S Quad Dr, Baton Rouge)

 - **Unload Buses** 10:30 am – 10:45 am

**LSU Engineering Innovation Initiatives** 10:45 am – 11:30 am

 - **Participants:** TBD

 - Patrick F. Taylor Hall, LSU College of Engineering, Room 1202 (3304 S Quad Dr, Baton Rouge)

 - **Load Buses** 11:30 am – 11:45 am

 - Departs Patrick F. Taylor Hall, LSU College of Engineering at 11:45 am, sharp

 - **Travel: From Taylor Hall to Manship Theatre** 11:45 am – 12:00 pm

 - Destination is Manship Theatre (100 Lafayette St, Baton Rouge)

 - **Unload Buses** 12:00 pm – 12:10 pm


 - Busses parked at Hilton Baton Rouge Capitol Center ( 201 Lafayette St, Baton Rouge)


**Lunch & Wellness Break** 12:05 pm – 12:30 pm

 - Lunch will served

 - The group can explore the Manship Theater




**Showcase of Entrepreneurship and Innovation Startups** 12:30 pm – 1:20 pm

 - **Participants:** Led by Nexus Louisiana; Baton Rouge Area Chamber (BRAC); Louisiana State University (LSU) and featuring 10-15 regional companies

 - Manship Theater (100 Lafayette St, Baton Rouge)




**Wellness Break 1:20 pm – 1:30 pm**

**Equitable Development Strategies: Entrepreneurship 1:30 pm – 2:00 pm**

-  - **Participants:** Led by Baton Rouge Area Chamber (BRAC)
-  - **Speakers:** TBD
-  - Manship Theater (100 Lafayette St, Baton Rouge)

**Wellness Break 2:00 pm – 2:10 pm**


**Southern University Showcase 2:10 pm – 2:50 pm**

-  - **Participants:** Led by representatives of Southern University
-  - **Speakers:** TBD
-  - Manship Theater (100 Lafayette St, Baton Rouge)

 - **Travel: Walk from Manship to Hilton Baton Rouge Capitol Center 2:50 pm – 3:00 pm**

-  - Destination is Hilton Baton Rouge Capitol Center (201 Lafayette St, Baton Rouge)


**Hotel Check-In, Wellness Break & Attire Change 3:00 pm – 4:40 pm**

-  - Rest and recharge before evening festivities

 - **Meet in Hotel Lobby, Prepare for Departure & Load Buses 4:40 pm – 4:55 pm**

-  - Departs Hilton Baton Rouge Capitol Center at 4:55 pm, sharp




 - **Travel: Bus from Hilton Capitol Center to The Water Campus 4:55 pm – 5:05 pm**

-  - Destination is The Water Campus' Center for River Studies (100 Terrace Ave, Baton Rouge)

 - **Unload Buses 5:05 pm – 5:15 pm**

-  - Busses park at The Estuary at The Water Campus (1110 S River Rd, Baton Rouge)




**The Water Campus Tour, LSU River Model & Water Management 5:15 pm – 6:15 pm**

-  - **Participants:** TBD
-  - **Speakers:** Keynote by Governor of Louisiana John Bel Edwards;
-  - The Water Campus' Center for River Studies (100 Terrace Ave, Baton Rouge)





 - **Travel: Walk to The Estuary at The Water Campus 6:15 pm – 6:30 pm**

-  - Destination is The Estuary at The Water Campus (1110 S River Rd, Baton Rouge)

**Social Interlude 6:30 pm – 7:15 pm**

-  - **Presenting Partner:** Visit Baton Rouge
-  - Lite hors-d'oeuvres served
-  - The Estuary at The Water Campus (1110 S River Rd, Baton Rouge)

### **Baton Rouge Evening Reception 7:15 pm – 8:30 pm**

-  - **Presenting Partner:** Cox Business
-  - **Speakers:** Keynotes by: Justin Ehrenwerth, President of the Water Campus; Secretary Don Pierson, Louisiana Economic Development
-  - Dinner served after remarks
-  - The Estuary at The Water Campus (1110 S River Rd, Baton Rouge)

### - **Load Buses 8:20 pm – 8:40 pm**

-  - Departs The Estuary at The Water Campus at 8:40 pm, sharp

### - **Travel: Bus from The Estuary to Hilton Capitol Center 8:40 pm – 8:50 pm**

-  - Destination is Hilton Baton Rouge Capitol Center (201 Lafayette St, Baton Rouge)

### - **Unload Buses 8:50 pm – 9:00 pm**

## **Lafayette, LA** Wednesday – March 30th


### **Get Ready for Day 4 7:00 am – 7:35 am**

-  - Breakfast served
-  - Hilton Baton Rouge Capitol Center (201 Lafayette St, Baton Rouge)

### - **Meet in Hotel Lobby, Prepare for Departure & Load Buses 7:20 am – 7:40 am**

-  - Departs Hilton Baton Rouge Capitol Center at 7:40 am, sharp





### - **Travel: From Hotel to Louisiana Immersive Technologies Enterprise 7:40 am – 8:50 am**

-  - Destination is the LITE (537 Cajundome Blvd, Lafayette)

### - **Unload Buses & Wellness Break 8:50 am – 9:00 am**

## Lafayette Regional Overview



9:00 am – 9:10 am

-  - **Participants:** Lafayette Economic Development Authority (LEDA); Louisiana Immersive Technologies Enterprise (LITE);
-  - **Speakers:** Mandi Mitchell, LEDA; Dave Domingue, Lafayette International Center
-  - Breakfast snacks served
-  - LITE (537 Cajundome Blvd, Lafayette)



## Showcase of Healthcare Innovation 9:10 am – 10:10 am

-  - **Presenting Partner:** Ochsner Health
-  - LITE (537 Cajundome Blvd, Lafayette)

 - **Travel: Walk from LITE to CGI Technologies and Solutions 10:10 am – 10:15 am**

-  - Walk across the street to CGI Technologies and Solutions
-  - Departs LITE at 10:15 am, sharp; Destination is the CGI (538 Cajundome Blvd, Lafayette)

## CGI Technologies and Solutions Showcase 10:15 am – 10:45 am

-  - **Participants:** CGI Technologies and Solutions
-  - CGI Technologies (538 Cajundome Blvd, Lafayette)

 - **Load Buses 10:45 am – 10:55 pm**


-  - Departs CGI Technologies at 10:55 pm, sharp

 - **Travel: Bus from CGI to University of Louisiana at Lafayette 10:55 am – 11:05 am**


-  - Destination is ULALa's Student Union (620 McKinley St, Lafayette)

 - **Unload Buses & Wellness Break 11:05 am – 11:20 am**

## Welcome & University of Louisiana at Lafayette Showcase 11:20 am – 12:20 pm

-  - ULL's Student Union (620 McKinley St, Lafayette)

 - **Load Buses 12:20 pm – 12:40 pm**




-  - Departs ULL's Student Union at 12:40 pm, sharp

 - **Travel: Bus from ULALa to Rock'n'Bowl® de Lafayette 12:40 pm – 12:50 pm**




-  - Destination is Rock'n'Bowl® de Lafayette (905 Jefferson St, Lafayette)

 - **Unload Buses 12:50 pm – 1:00 pm**

## Lunch, Wellness Break & Bowling 1:00 pm – 1:45 pm



-  - Presenting Partner: TBD
-  - Lunch will served
-  - The group can take a break and bowl!!

## - Walking tour of Downtown Lafayette 1:45 pm – 2:30 pm

-  - **Participants:** Participants will experience downtown Lafayette via a walking tour that includes 4 to 6 stops including Johnny Blancher, Anita Begnaud, EJ Krampe, Destin Ortego, and more
-  - Departs at 1:45 pm, sharp from Rock'n'Bowl® de Lafayette; Destination is the Acadiana Center for the Arts (101 W Vermilion St, Lafayette)
-  - For optional use; busses at Acadiana Center for the Arts (101 W Vermilion St, Lafayette)



## Lafayette's Future Economic Impact

2:30 pm – 3:05 pm





-  - **Speakers:** Mayor-President Josh Guillory; Dave Domingue, Lafayette International; Terrica Smith, Salt Capital Equity Group & Cache Real Estate; Dustin Cravins, La Louisianne Consulting
-  - Acadiana Center for the Arts (101 W Vermilion St, Lafayette)

## Wellness Break 3:05 pm – 3:15 pm

## Showcase of Female Entrepreneurs & Founders 3:15 pm – 4:30 pm

-  - **Speakers:** Laurel Hess (Hampr), Lauren Bercier / Laken Swan (Something Borrowed Blooms), Missy Rogers (Noble Plastics), Susan Cox (LogoJet), Robin Leblanc (Robin Leblanc, CPA)
-  - Acadiana Center for the Arts (101 W Vermilion St, Lafayette)


## The Arts & Culture Economy of Lafayette & Social Interlude 4:30 pm – 5:20 pm

-  - **Speakers:** Scott Feehan, Festival International; Sam Oliver, Acadiana Center for the Arts
-  - Delegates will be treated to entertainment from local musicians
-  - Snacks and refreshments will be served
-  - Acadiana Center for the Arts (101 W Vermilion St, Lafayette)

## - Load Buses 5:15 pm – 5:30 pm

-  - Departs ACA at 5:30 pm, sharp


## - Travel: Bus from ACA to DoubleTree by Hilton Hotel 5:30 pm – 5:40 pm

-  - Destination is DoubleTree by Hilton Hotel Lafayette (1521 W Pinhook Rd, Lafayette)

## - Unload Buses 5:40 pm – 5:50 pm

## Hotel Check-In, Break & Attire Change 5:50 pm – 7:00 pm

 - **Meet in Hotel Lobby, Prepare for Departure & Load Buses** 7:00 pm – 7:15 pm

 - Departs DoubleTree by Hilton Hotel Lafayette at 7:15 pm, sharp


 - **Travel: Bus from DoubleTree to Vermilionville Restaurant** 7:15 pm – 7:25 pm

 - Destination is Vermilionville Restaurant (300 Fisher Rd, Lafayette)

 - **Unload Buses** 7:25 pm – 7:30 pm

**Dinner Reception** 7:30 pm – 9:00 pm

 - **Presenting Partners:** Lafayette Economic Development Authority (LEDA), Acadiana Planning Commission, and One Acadiana

 - **Speakers:** Special Federal & International Keynotes Planned


 - Dinner served after remarks

 - Vermilionville Restaurant (300 Fisher Rd, Lafayette)

 - **Load Buses** 9:00 pm – 9:15 pm

 - Departs Vermilionville Restaurant at 9:00 pm, sharp

 - **Travel: Bus from Vermilionville to DoubleTree by Hilton Hotel** 9:15 pm – 9:25 pm

 - Destination is DoubleTree by Hilton Hotel Lafayette (1521 W Pinhook Rd, Lafayette)

 - **Unload Buses** 9:25 pm – 9:35 pm

## Acadiana, LA Thursday – March 31st

**Get Ready for Day 5** 7:15 am – 7:45 am

 - Breakfast served

 - DoubleTree by Hilton Hotel Lafayette (1521 W Pinhook Rd, Lafayette)

 - **Meet in Hotel Lobby, Prepare for Departure & Load Buses** 7:40 am – 8:00 am



 - Departs DoubleTree by Hilton Hotel Lafayette at 8:00 am, sharp

 - **Travel: From DoubleTree to SafeSource Direct** 8:00 am – 8:20 am

 - Destination is the SafeSource Direct (124 Lake Talon Road, Broussard)

 - **Unload Buses** 8:20 am – 8:30 am

**Tour of SafeSource Direct Ochsner PPE Manufacturing Facility 8:30 am – 9:20 am**

-  - **Participants:** Ochsner Health; SafeSource
-  - SafeSource Direct (124 Lake Talon Road, Broussard)

 - **Load Buses 9:20 am – 9:35 am**

-  - Departs SafeSource Direct at 9:35 am, sharp

 - **Travel: From SafeSource Direct to Tabasco Factory on Avery Island 9:35 am – 9:55 am**

-  - Destination is the Tabasco Factory (32 Wisteria Rd, Avery Island)

**Bus 1**

**Bus 2**


 - **Unload Buses & Wellness Break**

9:55 am – 10:15 am

 - **SUVs park; USG reps board Bus 2**


9:55 am – 10:00 am

**Tour of Tabasco Manufacturing 10:15 am – 11:00 am**

-  - **Participants:** Tabasco Manufacturing
-  - Tabasco Factory (32 Wisteria Rd)

 - **Driving Tour of Jungle Garden on**

**Avery Island 10:00 am – 10:30 am**

-  - Destination is the Buddha Temple at Jungle Gardens (Avery Island)

 - **Load Buses 11:00 am – 11:15 am**

-  - Departs Tabasco Factory at 10:55 am


 - **Return: From Tour to Tabasco Factory**

**on Avery Island 10:30 am – 10:40 am**

-  - Tabasco Factory (32 Wisteria Rd)

 - **Driving Tour of Jungle Garden on**

**Avery Island 11:15 am – 11:45 am**

-  - Buddha Temple at the Avery Island

 - **Unload Buses & Wellness Break**



10:40 am – 11:00 am

 - **Return: From Jungle Garden to**

**Tabasco Factory on Avery Island 11:45 am – 11:55 am**

-  - Tabasco Factory (32 Wisteria Rd)

**Tour of Tabasco Manufacturing 11:00 am – 11:45 am**

-  - **Participants:** Tabasco Manufacturing
-  - Tabasco Factory (32 Wisteria Rd)

 - **Unload Buses 11:55 am – 12:05 pm**

**Tabasco Gift Shop 11:45 am – 12:05 pm**

-  - Tabasco Factory (32 Wisteria Rd, Avery Island)

**Tabasco Gift Shop & Wellness Break**

12:05 pm – 12:25 pm

-  - Tabasco Factory (32 Wisteria Rd, Avery Island)



**Wellness Break 12:05 pm – 12:25 pm**

-  - Tabasco Factory (32 Wisteria Rd, Avery Island)




-----DELEGATION REUNITES-----

**The Fishing Industry Overview & Lunch** 12:25 pm – 1:35 pm

-  - **Presenting Partner:** LEED Center & Sea Grant
-  - Tabasco Factory (32 Wisteria Rd, Avery Island)

 - **Load Buses** 1:35 pm – 1:50 pm



-  - Departs Tabasco Factory on Avery Island at 1:40 pm, sharp

 - **Travel: From Avery Island to Metal Shark Jeanerette Facility** 1:50 pm – 2:15 pm

-  - Metal Shark Jeanerette Production Facility (6814 E Admiral Doyle Dr, Jeanerette, LA)

 - **Unload Buses** 2:15 pm – 2:25 pm

**Tour of Metal Shark Jeanerette Production Facility** 2:25 pm – 2:50 pm

-  - **Participants:** Metal Shark
  -  - Metal Shark Jeanerette Production Facility (6814 E Admiral Doyle Dr, Jeanerette, LA)
- NOTE:** closed toe shoes are mandatory to tour the facility

 - **Load Buses & Wellness Break** 2:50 pm – 3:05 pm



-  - Departs Metal Shark Jeanerette at 3:00 pm, sharp

 - **Travel: From Metal Shark to Thibodaux Regional Wellness Center** 3:05 pm – 4:15 pm

-  - Destination is Thibodaux Regional Wellness Center (726 N Acadia Rd, 4th Fl, Thibodaux, LA)

 - **Unload Buses & Wellness Break** 4:15 pm – 4:25 pm

**Houma / Thibodaux Regional Showcase** 4:25 pm – 5:30 pm

-  - **Participants:** Thibodaux Regional Wellness Center, Callais Capital Management, Nicholls State University, Fletcher Technical Community College, Dean Blanchard Seafood, North Lafourche Fresh Water District, John Deere – Thibodaux, Lafourche Parish Consolidated Government
-  - Thibodaux Regional Wellness Center (726 N Acadia Rd, 4th Fl, Thibodaux, LA)

 - **Load Buses** 5:25 pm – 5:45 pm


-  - Departs Thibodaux Regional Wellness Center at 5:40 pm, sharp

 - **Travel: From Thibodaux Regional to Jung Hotel** 5:45 pm – 7:00 pm

-  - Destination is the Jung Hotel (1500 Canal St, New Orleans)

 - **Unload Buses** 7:00 pm – 7:10 pm

## Hotel Check-In & Delegate Free Evening in New Orleans after 7:00 pm


 - Dinner on your own; Explore and feel welcomed by all that New Orleans has to offer from experiencing the intimacy of being in a smaller city to walking the streets of the French Quarter; from enjoying our world class restaurants to dancing to live music on Frenchmen Street, and more.

## New Orleans Friday – April 1st

 - **Meet in Hotel Lobby, Prepare for Departure & Load Buses** 7:30 am – 7:50 am

 - Departs Jung Hotel at 8:00 am, sharp

 - **Travel: From Jung Hotel to Xavier University** 7:50 am – 8:00 am


 - Xavier University's Convocation Annex Room # 11 (7800 Washington Ave, New Orleans, LA 70125)

 - **Unload Buses** 8:00 am – 8:10 am


## Get Ready for Day 6 8:10 am – 8:35 am


 - **Presenting Partner:** Xavier University

 - Breakfast served

 - Xavier University's Convocation Annex (7800 Washington Ave, New Orleans, LA 70125)


## Tour of Xavier University 8:35 am – 9:10 am


 - **Speakers:** Led by Dr. Reynold Verret, President; Dr. Anne McCall, Provost & SVP, Academic Affairs; Patrice Bell, VP of Administration (*TBD 2-4 groups*)


 - Xavier University's Convocation Annex (7800 Washington Ave, New Orleans, LA 70125)

## Equitable Development Strategies: Education 9:15 am – 10:10 am

 - **Presenting Partner:** Xavier University


 - **Special Remarks by:** Dr. Arthur McMahan, Senior Associate Director White House Initiative on Advancing Educational Equity, Excellence, and Economic Opportunity through Historically Black Colleges and Universities


 - **Speakers:** Dr. Reynold Verret, Xavier University; **Dr. Walter Kimbrough**, Dillard University; **Dr. John Pierre, PhD** or **Dr. Michael Stubblefield**, Southern University; Dr. Calvin Mackie, STEM NOLA

 - Xavier University's Convocation Annex (7800 Washington Ave, New Orleans, LA 70125)

## Wellness Break 10:10 am – 10:20 am

## Equitable Development Strategies: Entrepreneurial Community Building 10:20 am – 11:15 am


 - **Speakers:** Professor Mark Quinn, Xavier University; Lindsay Navarro, El Centro; Sabrina Short, NOLAvate Black; Victoria Phipps, Fourth Economy; Klassi Duncan, Urban League of Louisiana;

 - Xavier University's Convocation Annex (7800 Washington Ave, New Orleans,)

## - Load Buses & Wellness Break 11:15 am – 11:30 am

 - Departs Xavier University at 11:30 am, sharp

## - Travel: From Xavier University to Dooky Chase 11:30 am – 11:40 am


 - Dooky Chase Restaurant (2301 Orleans Ave, New Orleans)


## - Unload Buses 11:40 am – 11:50 am


## The Claiborne Corridor Cultural Innovation District (CID) 11:50 am – 1:30 pm

 - **Presenting Partner:** Ashe' Cultural Arts Center; Ujamaa Economic Development Corporation

 - Lunch will be served

 - **Speakers:** Carol Bebelles & Asali DeVan Ecclesiastes, Ashe' Cultural Arts Center; Nyree Ramsey, Ujamaa EDC; Edgar "Dook" Chase, IV, Dooky Chase Restaurant, Flozell Daniels, Jr, Sunni Patterson, CID Artist in Residence; Kermit Ruffins and Troy "Trombone Shorty" Andrews\*


 - Delegates will be treated to entertainment from local culture bearers, musicians, and native entrepreneurs working to build an equitable and sustainable community.

 - Dooky Chase Restaurant (2301 Orleans Ave, New Orleans)

## - Load Buses 1:30 pm – 1:50 pm

 - Departs Dooky Chase at 2:00 am, sharp




## - Driving Tour of Claiborne Corridor Cultural Innovation District & Travel to Mardi Gras World 1:50 pm – 2:10 pm

 - Travel route is from Xavier University to Lafitte Greenway to Claiborne Corridor Cultural Innovation District to Dooky Chase Restaurant

 - First destination is corner of **TBD**




 - Second destination is corner of **TBD**

 - Third destination is corner of **TBD**

-  - Fourth destination is corner of **TBD**
-  - Destination is Mardi Gras World (1380 Port of New Orleans PI, New Orleans)
-  - Busses park at Port of New Orleans (1350 Port of New Orleans PI, New Orleans)




 - **Unload Buses** 2:10 pm – 2:20 pm

**Walking Tour of Mardi Gras World** 2:15 pm – 2:50 pm



-  - **Speakers:** Led by Mardi Gras World (*TBD 2-4 groups*)
-  - **Tour:** Hosted by the Kern Studio team
-  - Mardi Gras World (1380 Port of New Orleans PI, New Orleans)

**Wellness Break** 2:50 pm – 3:00 pm



**Cultural Economy & Hosting Major Events in New Orleans** 3:00 pm – 3:50 pm

-  - **Presenting Partner:** New Orleans & Co.
-  - **Speakers:** Walt Leger, New Orleans & Co.; Lisa Alexis, Mayor's Office of Cultural Economy; Mike Sawaya, Morial Convention Center; Mali Carow, Four Season; Judith Dangerfield, Metro-Source
-  - Mardi Gras World (1380 Port of New Orleans PI, New Orleans)

 - **Travel: Walk from Mardi Gras World to Port of New Orleans** 3:50 pm – 4:00 pm

-  - Walk along riverfront to the Port of New Orleans
-  - Departs the Mardi Gras at 4:00 pm, sharp

**Logistics & Trade in the Port System of Southern Louisiana** 4:00 pm – 4:50 pm

-  - **Participants:** Multiple Ports of South Louisiana including Brandy Christian, Port New Orleans; Paul Matthews, Port of South Louisiana; Chett Chiasson, Port Fourchon; Justin Ehrenwerth, Smart Port Initiative
-  - Port of New Orleans (1350 Port of New Orleans PI, New Orleans)

 - **Load Buses** 4:50 pm – 5:10 pm

-  - Departs Port of New Orleans at 5:10 pm, sharp


 - **Travel: From Port of New Orleans to Jung Hotel** 5:10 pm – 5:20 pm

-  - Destination is The Jung Hotel (1500 Canal St, New Orleans)

 - **Unload Buses** 5:20 pm – 5:30 pm


**Break & Attire Change** 5:30 pm – 6:40 pm

-  - Delegates will complete the RIAC-required final survey consultation of their ACE journey

 - Rest and recharge before evening festivities

 - **Meet in Hotel Lobby, Prepare for Departure & Load Buses** 6:40 pm – 6:55 pm


 - **Travel: Bus from Jung Hotel to Gallier Hall** 6:55 pm – 7:05 pm


 - Destination is Gallier Hall (545 St Charles Ave, New Orleans) at 6:55 pm, sharp


 - **Unload Buses** 7:05 pm – 7:15 pm

**Closing Ceremony – Laissez les bons temps rouler** 7:00 pm – 9:00 pm

 - **Presenting Partner:** New Orleans & Co.; Plus cultural bearers, musicians, and entertainment from the City of New Orleans; presented by **New Orleans Tourism and Cultural Fund**

 - **Speakers:** Congrats and a hearty southern thank you from Team Louisiana represented by Secretary Don Pierson, LED; Jeff Schwartz and Courtney Stuckwisch Wong, The City of New Orleans; and Walt Leger, New Orleans & Co.; Special remarks from: Deputy Assistant Secretary Dennis Alvord, Economic Development Administration, U.S. Department of Commerce. Dr. Maryse Roberts, Director of Economic Development, Organization of American States. Team Ecuador – host of ACE 15 later in 2022!


 - Heavy Hors-d'Oeuvres and beverages served after remarks

 - Gallier Hall (545 St Charles Ave, New Orleans)

 - **Load Buses** 9:00 pm – 9:15 pm

 - Departs Gallier Hall at 9:15 pm, sharp

 - **Travel: Bus from Gallier Hall to Jung Hotel** 9:15 pm – 9:25 pm

 - Destination is The Jung Hotel (1500 Canal St, New Orleans)

 - **Unload Buses** 9:25 pm – 9:35 pm