

The ACE Meet-Up Agenda



As part of the
Americas Competitiveness Forum



Friday, February 26, 2021

9:00am – 11:00am, Washington, D.C. time, EST



Duration:
Two hours

Agenda

8:30 am - 9:00 am:

Greetings and Connectivity Test

9:00 am - 9:05am:

Opening Remarks of the Second Day of the XI Americas Competitiveness Forum

Daniel Legarda, Vice Minister of Production, Foreign Trade, Investment, and Fisheries
Government of Ecuador, Chair Pro Tempore of RIAC

First segment -----

9:05 am – 9:15 am:

Welcome ACE Community

The Premier Economic Development, Innovation, and Entrepreneurial Network of the Americas

Dr. Maryse Robert, Director, Department of Economic Development, OAS-SEDI
Bradley A. Freden, Interim Representative, United States Permanent Mission to the OAS,
U.S. Department of State

9:15 – 9:25 am:

**The ACE as a Successful Mechanism Boosting Economic Development, Innovation and
Entrepreneurship in the Americas**

Cesar Parga, Chief of the Section of Competitiveness, Innovation and Technology, OAS-SEDI

Second segment -----

9:25 – 10:20 am:

ACE Highlights of Success Presentations: Results & Opportunities of Collaboration



Lissa Matyas

Vice President of International Partnerships

[Mitacs Canada](#)



Dr. Ole Janssen

Deputy Director General

Federal Ministry for Economic Affairs and Energy ([BMW!](#)) of Germany



Sebastián Vidal

[Puerto Rico Science, Technology and Research Trust](#)

United States



Alejandro Lopez

Entrepreneur

Cofounder and Sales Director, [Vozy](#)

Colombia



Magdalena Giuria

Director of the [Ithaka Center](#) for Entrepreneurship and Innovation

Catholic University of Uruguay



Clifford Nau

Executive Director, Ministry of Economy and Finance

[ALPHA Haiti](#)



Mónica Novoa

Director of Innovation Ecosystems, [Georgia Institute of Technology](#)

United States

Moderated by Dr. Barrett Haga, Senior Engagement Administrator, Economic Development Administration (EDA), U.S. Department of Commerce

Introduction by Adriana Bonilla, Department of Economic Development, OAS-SEDI

Third segment -----

10:20 am – 10:40 am:

Fast-Pitches and Exchanges of Opportunities of Collaboration with ACE Alumni

- Carlos Martínez, CEO of TechBa, United States-Mexico Foundation for Science ([FUMEC](#))
- Roberto García, University of Santiago de Guayaquil ([UCSG](#)), Ecuador
- Dr. Celio Vaz, CEO, [Orbital Engenharia](#), Brazil
- Villie Morocho, Director of Innovation and Technology, [Cuenca University](#), Ecuador
- Sergio Ortiz, [Tecnológico de Monterrey](#), Mexico
- Edison Sumner, Chairman, eCommerce Advisory Board, The Bahamas

Fourth segment -----

10:40 am – 11:00 am:

The ACE Editions Coming Up in the second semester of 2021

- ACE Colorado
Stephanie Garnica
Director Global Business Development, Denver Economic Development & Opportunity

Cecilia Harry
Chief Economic Development Officer, Colorado Springs Chamber & EDC

Jansen Tidmore
President & CEO, Jefferson County EDC
- ACE Louisiana
Don Pierson
Secretary, Louisiana Economic Development

Moderated and closing by: Dr. Barrett Haga, EDA, U.S. Department of Commerce