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Report developed to support  
countries' efforts to mitigate  
COVID-19's impact**

## **Webinars and Toolkits to Facilitate the Digital Transformation to Promote Telecommuting**

ImagineLab



Chile

**Source:** Javier Cueto, CEO, ImagineLab (ACE Leader)

ImagineLab, a business incubator and accelerator based in Chile, and Microsoft Chile offer a program called Innovation Circle that facilitates the digital transformation of companies and organizations and connects them with the innovation ecosystem. The program aims at developing the tools and culture for institutions across sectors to transition into the digital realm.

In the context of the COVID-19 pandemic, Innovation Circle offers webinars and toolkits for public and private institutions to embrace telecommuting practices and adapt their strategy to maintain competitiveness. Moreover, Innovation Circle also helps SMEs find business opportunities.

### **Partnership Opportunities**

ImagineLab is interested in collaborating with local government, chambers of commerce or digital associations to expand the Innovation Circle Program in the Americas and help them to adapt in this new digital economy.

### **Additional information**

<https://bit.ly/2Vr2qfe>

### **Contact information**

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