



Initiative featured at the RIAC's Report developed to support countries' efforts to mitigate Covid-19's impact

Online Platforms to Facilitate e-Commerce

Ministry of Economy, Industry, and Commerce



Source: Carlos Mora, Vice Minister of Economy (ACE Leader)

The Ministry of Economy, Industry, and Commerce of Costa Rica has partnered with the private sector to sponsor five online platforms to facilitate SMEs' transition to e-commerce and help alleviate the economic impact of Covid.19 pandemic. Each marketplace offers technical support to guide users when registering their companies and selling their products and services online. More than 10,000 businesses registered to the online marketplaces during the first week of operation.

The postal service of Costa Rica created the Pymexpress program to provide courier services to SMEs that sell products online.

Moreover, MEIC and the Inter-American Development Bank (IDB) created a digital platform called SMEs Community of Costa Rica to help connect business with clients, suppliers, and investors.

Additional information

<https://bit.ly/3eaRfhK>

<https://bit.ly/34leGAH>

<https://bit.ly/39Xx4AJ>

<https://bit.ly/2UV62Wt>

Additional information

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