



Initiative featured at the RIAC's Report developed to support countries' efforts to mitigate Covid-19's impact

Virtual Marketplace for Entrepreneurs in Ecuador

AEI – Alliance for Entrepreneurship and Innovation



Ecuador

Shared by: Natalia Almeida, Deputy Director AEI (ACE Leader)

Information updated on June 17, 2020

AEI launched a virtual marketplace called Entrepreneurial Market (Mercado Emprendedor).

The objective of this initiative is to help entrepreneurs promote and sell their products. The marketplace is linked to large supermarkets and other virtual platforms, such as Rappi and Typti, to help ship and deliver the products in Ecuador.



Additional information

<https://mercadoemprendedor.ec>

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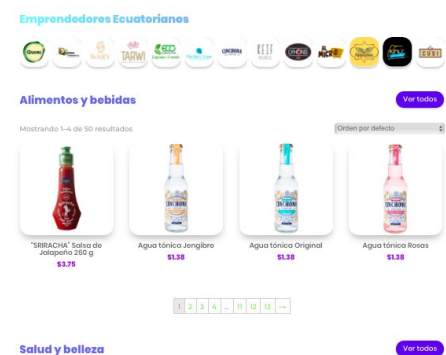


Photo: Mercado Emprendedor, 2020



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