



Initiative featured at the RIAC's Report developed to support countries' efforts to mitigate Covid-19's impact

Informative Guides to Support SMEs Economic Recovery

Ministry of Industry, Commerce and SMEs and United Nations Development Program



Dominican Republic

Shared by: Sandra Marina González, Director of Planning and Development, Superintendence of Securities (ACE Leader)

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The Ministry of Industry, Commerce, and SMEs and the United Nations Development Program (PNUD) launched six informative guides under the initiative called Ponte en Marcha (Get Going). The objective of this initiative is to offer technical advice and support small and medium enterprises (SMEs) that have been affected by the pandemic.

The guides offer useful information on economic recovery practices and strategies that SMEs could follow to resume their activities, including how to keep operating under social distancing measures, and manage order and shipping processes. The guides also address health and sanitary measures to prevent the spread of the coronavirus in plants and stores, ecommerce tools to facilitate online shopping, and fintech tools and strategies. The guides are available free of charge and can be downloaded to review offline.



Guías prácticas para la gestión del negocio #PonteEnMarcha

Photo: El Valor de lo Nuestro, 2020

Additional Information:

<https://bit.ly/3euLzzf>

<https://bit.ly/2AVqWNZ>

<https://bit.ly/3eluOX8>

Contact information

Sandra Marina González

Director of Planning and Development, Superintendence of Securities (ACE Leader)

s.gonzalez@simv.gob.do

<https://simv.gob.do>



@riacnetorg



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www.riacnet.org



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