



Initiative featured at the RIAC's Report developed to support countries' efforts to mitigate Covid-19's impact

Platform to support SMEs in Chile

Clyc.Me, Dadneo, Chilean Economic Development Agency (CORFO), and Inter-American Development Bank (IDB)



Chile

Shared by: Gonzalo Larenas, Executive Director, Clyc.Me (ACE Leader)

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Skala was created through a public-private partnership as a platform to support SMEs and foster economic recovery in Chile. The platform allows collaboration and crowdfunding ensuring transparency among the donors and beneficiaries. The financial support obtained through the platform will reach immediately the project selected by the donor. The SMEs included in the platform can offer their services and partner with each other.

Skala also receives “smart donations”, where donors not only make financial contributions but also donate time, technical assistance or mentorship, and access to their business network. In these cases, Skala provides additional support to the beneficiaries to help them make a strategic planning of the investment and development of the project.

Moreover, Skala offers one-on-one assistance and accounting services to the SMEs. Based on the performance of the SMEs registered in the platform, Skala reports back to the donors to ensure that the funds were invested properly and generated the expected impact.



Photo: Skala, 2020

Additional information

<https://skalachile.com>

<https://bit.ly/31RM9ml>

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