



OAS More rights
for more people



Lenín



AGENDA - AMERICAS COMPETITIVENESS FORUM

Re-Defining the Competitiveness Agenda in the Americas:

Imperatives for a Post-COVID Recovery

Thursday, February 25, 2021

MORNING SESSION (9:00 am to 1:00 pm Washington, D.C. Time, EST)

8:00 am - 8:45 am

Registration and Connectivity Test

9:00 am – 9:30 am

Opening Ceremony

Welcome: Iván Fernando Ontaneda Berrú, Minister of Production, Foreign Trade, Investment, and Fisheries, Government of Ecuador, Chair Pro Tempore of RIAC

Opening Remarks

Luis Almagro, Secretary General of the Organization of American States (OAS)

Official Opening

H.E. Lenín Moreno, President of the Republic of Ecuador

9:30 am – 11:00 am

RIAC Plenary Meeting of Ministers, High-Level Authorities and Competitiveness Councils of the Americas

Presentations from delegations pre-registered to Share Solutions and Proposals for Economic Recovery and the New Competitiveness Agenda of the Americas regarding one of the following topics:

- Digital Transformation and SME and Citizen Readiness;
- Innovation-driven Business Development and Empowering Entrepreneurs;
- Improving the Regulatory Environment, Trade Facilitation and Regional Value Chains;
- Climate Adaptation and Post-COVID Recovery

Moderator: Iván Fernando Ontaneda Berrú, Minister of Production, Foreign Trade, Investment, and Fisheries, Government of Ecuador, Chair Pro Tempore of RIAC



OAS More rights
for more people



11:00 am – 11:10 am Pause – Transition between sessions (10 minutes)

11:00 am – 1:00 pm

Ministerial Dialogue with Senior Executives from the Private Sector: Opportunities for the Americas in Strategic Sectors Post-COVID

11:10 am – 12:10 pm

Presentation from private sector representatives about the needs, opportunities, and priorities to accelerate a Post-COVID recovery in the Americas

Remarks from:

Guna Muppuri
Founder, CEO, and
President
Bioprist and Indies Pharma
Jamaica

Jeffrey Kratz
Director, Latin America,
Caribbean and Canada
Amazon Web Services
(AWS)

Richard Mayfield
Executive Vice President,
Global Sourcing and
Regional CEO – Walmex
and Canada (Walmart)

Isabel Noboa Pontón de
Loor
Founder and CEO
Nobis Consortium
Ecuador

Leo Huisman
Head of Terminals–APM
Terminals Latin-America
Maersk

Gabriel Galván
Regional President
Oncology
Latin America and Canada
Novartis

Eduardo Suárez
Vice President, Latin
America Economics
Scotiabank

Peter Cerdá
Regional Vice President,
The Americas
International Air Transport
Association (IATA)

Alejandro Anderlic
Government Affairs Lead
Latin America
Salesforce

12:10 pm – 1:00 pm

Dialogue between the private sector and ministerial authorities regarding priorities and strategic opportunities for the region's post-COVID economic recovery

Remarks to Open the Dialogue: Kim Osborne, Executive Secretary for Integral Development (SEDI), OAS

Moderator: Iván Fernando Ontaneda Berrú, Minister of Production, Foreign Trade, Investment, and Fisheries, Government of Ecuador, Chair Pro Tempore of RIAC



OAS More rights
for more people



sembramos
Futuro

Lenin



1:00 pm – 2:00 pm LUNCH BREAK

AFTERNOON SESSION (2:00 pm to 5:00 pm Washington, D.C. Time, EST)

2:00 pm – 2:30 pm Special Keynote Presentation

Competitiveness in the Next Economy, 2021 Report of the U.S. Council on Competitiveness

Deborah L. Wince-Smith

President and CEO of the U.S. Council on Competitiveness

Introduction by Kim Osborne, Executive Secretary for Integral Development (SEDI), OAS

2:30 pm – 3:00 pm

Presentation on Inclusive Growth and Competitiveness: “Pre and Post-COVID Scenarios, a Look at Infrastructure for Development”

Luis Porto Rizzo, Senior Advisor, Strategic Counsel for Organizational Development and Management for Results, OAS

3:00 pm – 4:00 pm

Presentation and Dialogue on Resiliency and Challenges for the Caribbean Tourism Sector

Presentation by Justin Ram, International Economist

Discussants:

Hon. Edmund Bartlett, M.P., Minister of Tourism, Jamaica

H.E. Noel Anderson Lynch, Ambassador, Permanent Representative of Barbados to the OAS

Thackwray “Dax” Driver, Chairperson, Network of Caribbean Chambers of Commerce (CARICHAM)

4:00 pm – 4:40 pm

Presentation and Dialogue on Vulnerability and Resiliency of the Export Sector of Ecuador

Presentation by Luis Felipe Beltran, Coordinator of Innovation and Knowledge Transfer to Society, CIBNOR, Mexico

Discussants:

Martin Acosta, CEO, Inalprocess, Ecuador

Santiago Peña, Economist, Paraguay

4:40 pm – 5:00 pm

Closing Remarks: RIAC Priorities for Post-COVID Recovery in the Americas

Daniel Legarda, Vice Minister of Production, Foreign Trade, Investment, and Fisheries, Government of Ecuador, Chair Pro Tempore of RIAC



OAS More rights
for more people



Friday, February 26, 2021. Parallel Events to the ACF

8:30 am – 9:00 am

Registration, Connectivity Test and Greetings from the ACE Community and Special Guests

9:00 am Opening Remarks of the Second Day of the ACF

Daniel Legarda, Vice Minister of Production, Foreign Trade, Investment, and Fisheries,
Government of Ecuador, Chair Pro Tempore of RIAC

9:05 – 11:00 am (Washington, D.C. Time, EST)

ACE Meet-up: The Americas Competitiveness Exchange (ACE) as the Premier Economic Development, Innovation, and Entrepreneurial Network of the Americas #ACXchange

9:05 – 9:15 am Welcome Remarks

Dr. Maryse Robert, Director, Department of Economic Development, OAS-SEDI
Bradley A. Freden, Interim Permanent Representative, United States Permanent Mission to the
OAS, U.S. Department of State

9:15 – 9:25 am The ACE as a Successful Mechanism to Boost Economic Development,
Innovation and Entrepreneurship

Dr. Maryse Robert, Director, Department of Economic Development, OAS-SEDI

9:25 – 10:20 am Interactive panel with ACE Alumni

Lissa Matyas, Vice President of International Partnerships, MITACS, Canada
Dr. Ole Janssen, Deputy Director General, Federal Ministry for Economic Affairs and Energy,
Germany
Sebastian Vidal, Puerto Rico Science, Technology and Research Trust, United States
Alejandro Lopez, Entrepreneur, Co-Founder, Vozy, Colombia
Maggie Giuria, Director, Ithaca Center, Catholic University of Uruguay
Clifford Nau, Executive Director at the Ministry of Economy and Finance, Haiti
Monica Novoa, Director Latin American Initiatives, Economic Development Lab, Georgia
Institute of Technology, United States

Moderated by: Dr. Barrett Haga, Senior Engagement Administrator, Economic Development
Administration (EDA), U.S. Department of Commerce

Introduction by Adriana Bonilla, Department of Economic Development, OAS-SEDI

10:20 – 10:40 am Fast-Pitches and Exchange of Opportunities of Collaboration with ACE
Alumni



OAS | More rights
for more people



- Carlos Martínez, United States-Mexico Foundation for Science (FUMEC), Mexico
- Roberto García, Catholic University of Santiago de Guayaquil, Ecuador
- Dr. Celio Vaz, CEO, Orbital Engenharia, Brazil
- Villie Morocho, Cuenca University, Ecuador
- Sergio Ortiz, Tecnológico de Monterrey, Mexico
- Edison Sumner, eCommerce Advisory Board, The Bahamas

10:40 am Presentations on Upcoming ACE programs in 2021

ACE Colorado

ACE Louisiana

Moderated and closing by: Dr. Barrett Haga, Senior Engagement Administrator, Economic Development Administration (EDA)

11:00 am – 12:00 pm (Washington D.C., Time, EST)

Presentation of the Study on Digital Transformation for Economic Recovery, Group of Experts on Subnational Competitiveness (GTECS)

Presentation by José Manuel Salazar-Xirinachs, Economist, International Competitiveness Expert

Discussants:

Daniel Legarda, Vice Minister of Production, Foreign Trade, Investment, and Fisheries, Government of Ecuador, Chair Pro Tempore of RIAC

Natalia Iregui Ortigoza, Public Policy Manager Central America & Andean Region, Amazon Web Services (AWS)

Fernando Lopez, President, Private Competitiveness Council of Guatemala

Jaime Díaz Palacios, Executive VicePresident, Central American Bank for Economic Integration (CABEI)

Moderator: Cesar Parga, Chief, Competitiveness, Innovation and Tech. Section, OAS-SEDI

Introduction by Juan Carlos Montoya, Department of Economic Development, OAS-SEDI

12:00 pm – 12:15 pm

Closing Remarks: Daniel Legarda, Vice Minister of Production, Foreign Trade, Investment, and Fisheries, Government of Ecuador, Chair Pro Tempore of RIAC