

Welcome to Lafayette, Louisiana!

March 2022



Lafayette, Louisiana



Lafayette is located midway between New Orleans and Houston.

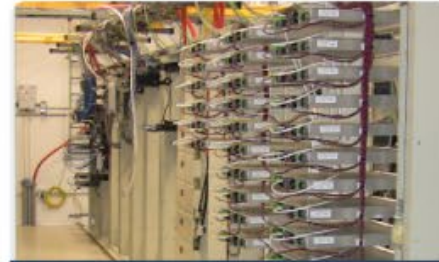


University of Louisiana at Lafayette: Carnegie R1 designated institution with more than \$164 million in funded research (2020)



Opportunity Machine: Lafayette's Business Incubator

- FlyGuys
- Hampr
- Aerobotics
- Rader



Municipally-owned FTTH network with speeds up to 10 Gbps symmetrical



Recent economic development wins:

- 3,400 direct jobs created
- More than \$301 million CapEx



LEDA's Vision and Mission

Leveraging our favorable business climate, joie de vivre, and culture of ingenuity and creativity, Lafayette will be the **location of choice** for top talent, existing and new businesses, entrepreneurs, and innovators.

LEDA's mission is to catalyze job growth and capital investments that will lead to a **strong** and **diversified economy, equitable** access to economic opportunity, and an excellent **quality of life** in Lafayette Parish.



LEDA's Business Development Goals

- **Attract, grow, and retain** quality jobs in the parish to achieve a strong and diversified local economy.
- **Capitalize** on the entrepreneurial spirit and grow new business startups and scalable ventures in the parish.
- **Leverage** Lafayette's connectivity to various international destinations and secure FDI and export opportunities for Lafayette Parish companies in partnership with the Lafayette International Center.
- **Serve** as the go-to resource in the Parish for business intelligence, market research, strategic analysis, and economic and labor force data.



LEDA's Target Industries

- *Energy*
- *Healthcare*
- *Technology*
- *Manufacturing*
- *Aviation*
- *Logistics, Transportation, & Warehousing*
- *Retail/Family Entertainment*



State-of-the-art manufacturing facility available

Located on 14.7 acres at Lafayette Regional Airport (LFT), this aerospace/aviation manufacturing and final assembly facility also houses office and meeting spaces. The \$25 million facility is owned by the Lafayette Airport Commission. The facility offers many fabrication and delivery options.

tinyurl.com/LFTfacility



New terminal opens at Lafayette Regional Airport

At 129,000 sq. ft., the new terminal is more than twice as large as the existing terminal. The terminal has five boarding gates with room to add two more. In addition to the terminal, the project includes a new remote transmitter/receiver (RTR) facility, an expanded parking lot, a consolidated rental car facility, concessions on both sides of the security gates, and an advanced baggage handling system.

lftairport.com



Six Certified Sites in Lafayette

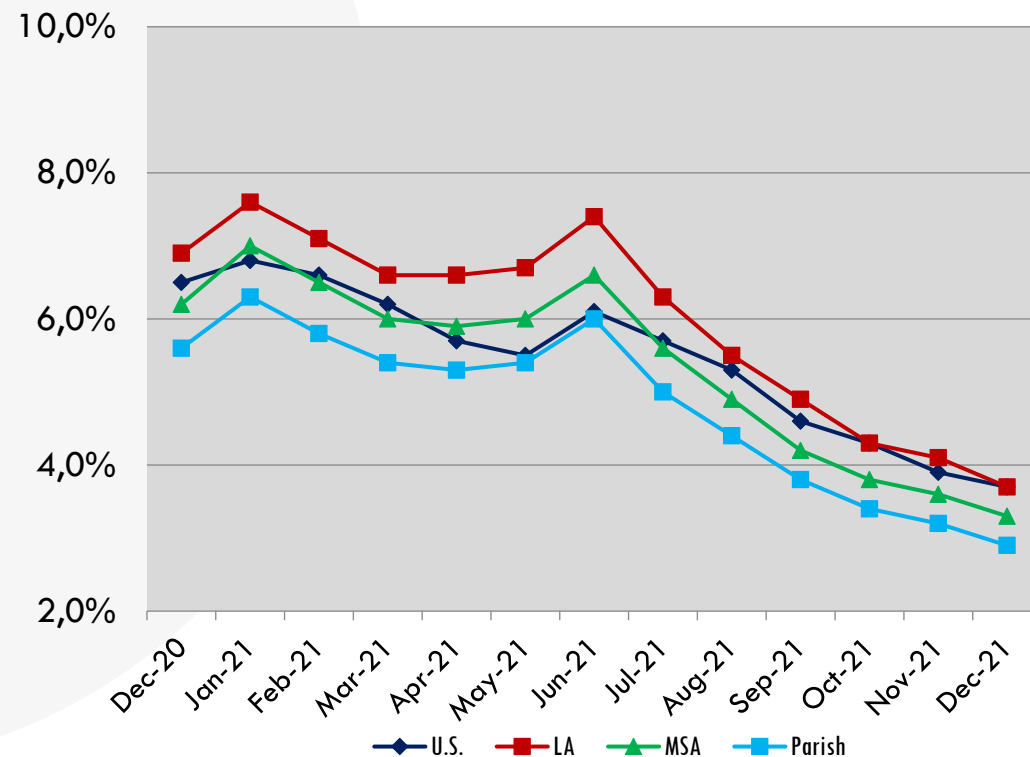
Lafayette Parish is home to six Certified Sites that have undergone an extensive review process, which includes everything from environmental studies, soil analyses and surveys to zoning restrictions and authenticity documentation. This due diligence ensures that all aspects of the site meet compliance regulations, ultimately delivering a property primed for development.

lafayette.org/sites



Lafayette Economic Vitals

Unemployment and Labor Force



Employment by Industry

	MSA	LA
Mining		
Construction	5.2%	1.6%
Manufacturing	5.0%	6.8%
Transportation	7.0%	6.8%
Wholesale Trade	3.40%	4.4%
Retail Trade	4.1%	3.4%
Information	13.6%	11.6%
Financial	1.1%	0.9%
Health Care	5.2%	4.8%
Leisure/Hosp.	17.2%	14.5%
Services	9.5%	10.8%
Government	15.9%	17.8%
	12.8%	16.8%

MSA Labor Force: 208,862 | 83.5% LF Participation Rate

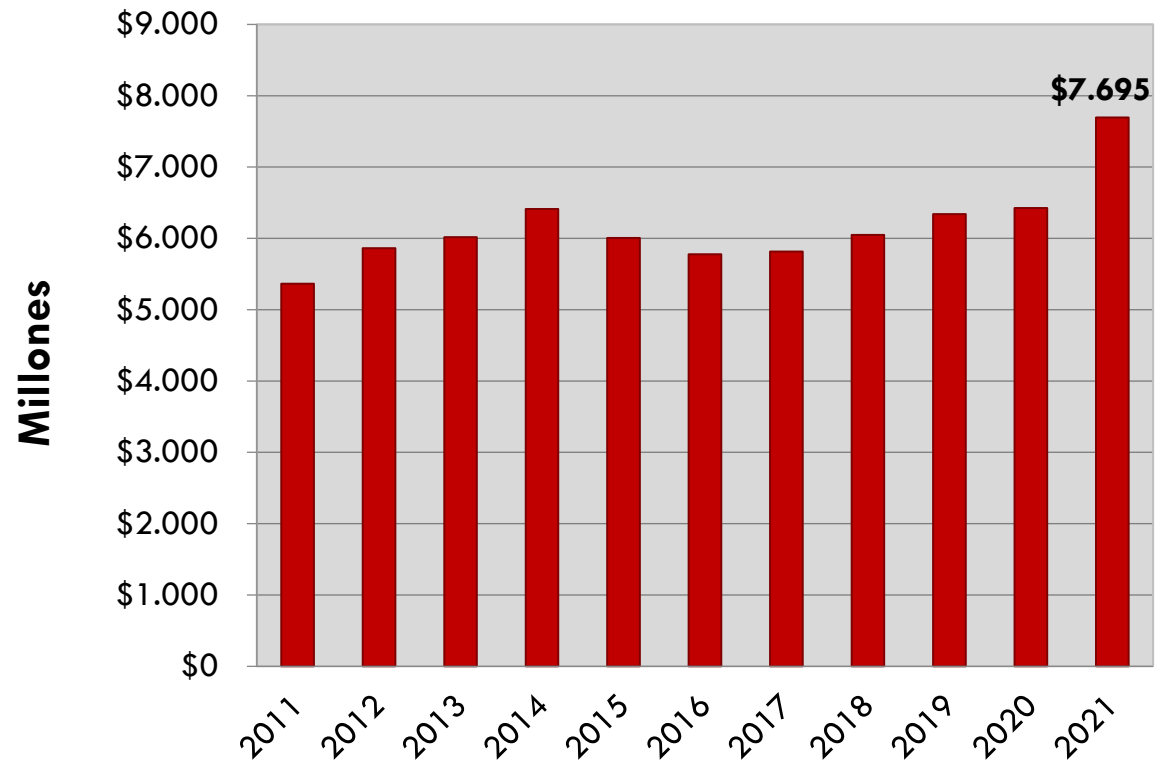


Lafayette Economic Vitals

Taxable Sales

\$7.7
billion
in 2021

- Highest year on record
 - Up 19.76% from 2020
- Dec 2021: \$762 million
 - Highest month on record
 - Up 14.25% from Dec 2020





Lafayette Economic Vitals

Home Sales

Acadiana Sales

- 2021 **total sales** up 18.3%
- Record setting year
- Total sales outside of Lafayette Parish up 16%
- Total **dollar volume** of sales up 32%

Lafayette Parish Sales

- Total **closed sales** 19% higher than 2020
- Total **pending sales** 20% higher than 2020
- Total **dollar volume** of sales 29% higher than 2020
 - Exceeded \$1 billion for the first time in Lafayette Parish
- Total **residential listings** 12% higher than 2020
 - Not enough to meet increased demand
- **Average sale price** 8% higher than 2020: \$261,891

Recent Success



CALLS PLUS
A Live Contact Center



COMPLETEFUL



SafeSource
Direct®
Personal Protective Equipment

Kibberia

amazon

WESTFIELD
HYDRAULICS

SchoolMint
BRIGHT YEARS AHEAD

VieMed

LHC
GROUP

CGI



Today's Agenda

9:00 – 10:00 a.m.

Showcase: Healthcare Innovations

10:00 – 11:00 a.m.

Tour: Software Technology

11:00 a.m. – 12:30 p.m.

Showcase: University Research Programs

12:30 – 1:30 p.m.

Lunch

1:30 – 2:30 p.m.

Tour: Downtown Lafayette

2:30 – 3:00 p.m.

Panel: North Lafayette Redevelopment

3:30 – 4:30 p.m.

Panel: Female Founders

4:30 – 5:30 p.m.

Social Interlude

6:00 – 7:00 p.m.

Break

7:30 – 9:00 p.m.

Dinner



Mandi D. Mitchell, President & CEO

Learn more about Lafayette, LA and LEDA:

lafayette.org

facebook.com/lafayettela